WSJ Weekend:

America's #1
Weekend Newspaper



The WSJ Weekend Overview

Section A

Information content covering U.S. and world news, opinion, and sports.

Exchange

Your deep-dive into the week's business news with regular columnists, features, and visually-rich engaging content for a leisurely read.

Review

Agenda-setting insight and thoughtful analysis on topics ranging from world affairs and culture to art, science and even humor.

Off Duty

Your weekend lifestyle concierge, offering insight, service and advice on five unique pillars: Style & Fashion, Design & Decorating, Adventures & Travel, Eating & Drinking, Gear & Gadgets.



WSJ Weekend: Section A

The Week's Biggest News For A Weekend Read

Section A provides readers with an overview of the week's news that can be read throughout a relaxed weekend, including U.S. and world news, opinion, obituaries, and sports.

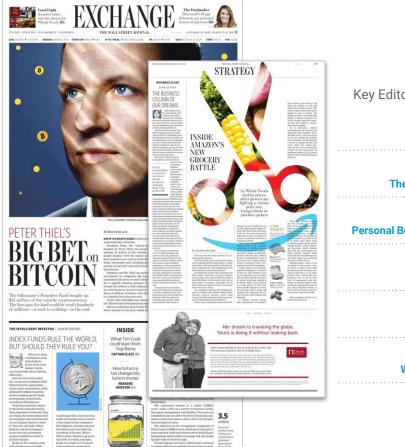


LAUNCHING JUNE 2, 2018

WSJ Weekend: Exchange

Your spotlight on the most important forces and trends shaping the world of business

The new Exchange section offers powerful visual presentation, breaking news, addictive recurring features, agenda-setting regular columnists, and deep reporting that illuminates the behind-the-scenes stories and people of the week's biggest business and finance news.



Key Editorial Features:

What's Next

The Captain's Class

Personal Board of Directors

Exit Interview

Screenshot

WSJ Weekend: Exchange

Exchange will include a regular selection of digital features, columns and visually inviting fixtures

The Captain's Class

Veteran WSJ editor and sports journalist Sam Walker on the lessons and strategies of leadership, from the locker room to the board room

Exit Interview

A departing CEO or other top executive talks to us about what they've learned and offers advice for their successor

Personal Board of Directors

A prominent person in business talks to us about the five people they turn to for advice when making a big decision

Winners and Losers

The stories behind the week's most surprising gains and losses



WSJ Weekend: Exchange

Exchange will bring to life the people, places, stories, and big ideas behind the week's business news

How Do You Solve a Problem Like...

G.E. Uber. Wells Fargo. We pick a company at a crossroads and ask three management experts how they'd go about turning things around

Screenshot

A data-driven graphic offering context to a big business development of the week

Plus...

A powerful lineup of some of the Wall Street Journal's best columnists on business, investing and technology, voices our readers will want to come back to week after week



WSJ Weekend: Review

Where Thought Leaders Start Their Weekend

Presenting today's leading issues, from health & science, to politics & world affairs, Review challenges our readers to reflect on the world around them.



Key Editorial Features:

The Saturday Essay

Photo of the Week

Brain Ouiz

R&D

Weekend Confidential

Icons

Book Review

Crossword

WSJ Weekend: Off Duty

The Ultimate Lifestyle Concierge

Every weekend, our readers look to this pull-out section for the latest lifestyle news. Off-Duty provides fun, fresh and informative content across five pillars.



Off Duty's Five Pillars:

Style & Fashion

Design & Decorating

Adventure & Travel

Eating & Drinking

Gear & Gadgets