

**I'm doing fine . . .
So what's the problem?**

**Why community colleges are
essential . . .**

U.S. Conference of Mayors

June 20, 2014

Joe D. May

Chancellor

Dallas County Community College District



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I'm doing fine . . .

For Father's Day, gift ideas that go beyond the tie

The Dallas Morning News

dallasnews.com

Dallas, Texas, Saturday, June 7, 2014

TEXAS LEADING NEWSPAPER \$1.50

ECONOMY

U.S. outlook brightens with major gain in jobs

U.S. employers added 217,000 jobs in May, a substantial gain for a fourth straight month.

Month	Jobs Added
May 2013	~150,000
Jun 2013	~180,000
Jul 2013	~200,000
Aug 2013	~220,000
Sep 2013	~250,000
Oct 2013	~200,000
Nov 2013	~150,000
Dec 2013	~180,000
Jan 2014	~200,000
Feb 2014	~220,000
Mar 2014	~250,000
Apr 2014	~200,000
May 2014	217,000

Pre-recession level is finally regained; unemployment steady

shifting, and it suggests that there might finally be a head of steam building.

Employers added 217,000 nonfarm payroll jobs in May, the Labor Department said Friday. With the economy surging, the water mark

cans employed before the recession.

The unemployment rate held steady at 6.3 percent.

On top of the positive job report, the ratings agency Standard & Poor's said Friday that it had reaffirmed its

See JOB Page 10A

SOURCE: U.S. Labor Department
The Associated Press

Business

The Dallas Morning News

Jobs, real estate & misc. Classified, 7-10D

D-FW hiring 'exploding'

Friday, June 13, 2014

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Dallas/Fort Worth is booming



New jobs created in
the Metroplex in 2013



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So what's the problem?

5 NBCDFW.COM

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Dallas Mayor Addresses War Against Poverty



NBC 5 News

Poverty is an issue Dallas Mayor Mike Rawlings wants to fix.

According to studies about a quarter of Dallas residents experience poverty.

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Father-son bonding time on a Harley TRAVEL, TX

The Dallas Morning News

Dallas, Texas, Sunday, June 15, 2014

TEXAS' LEADING NEWSPAPER \$3.00

FUTURE DALLAS | A SPECIAL REPORT

The gap behind the gleam

Prized projects mask growing poverty that challenges the city

By DAVID TARRANT
dtarrant@dallasnews.com

In today's paper

Look for **Future Dallas**, a 20-page special section detailing how Dallas stacks up against peer cities, in the plastic bag with Parade and comics. Ten years ago, a Dallas Morning News study found Dallas leading on many counts and without a clear plan for improvement. The city has made many positive strides since then, but today is at another critical juncture.

Plus
Visit dallasnews.com/futuredallas for interactive graphics, and live video streaming from the Now Crisis Summit Tuesday and Wednesday.

Like its unofficial symbol Pegasus above its humble origins on the North Texas prairie, the city is flying high again with big-ticket projects drawing raves from residents and visitors alike.

The trendy Klyde Warren Park, the Margaret Hunt Hill Bridge and the Arts District have re-energized neighborhoods in and around downtown.

But while an aura of wealth has shaped the image of Dallas, and some of the world's richest people live here, the facts on the ground are more humbling: The city is growing poorer. The percentage of Dallas residents living below the poverty line grew from 18 percent to 24 percent over the past decade.

More than most of its peers, Dallas has become a city of "haves" and "have-nots" — without much in between.

Of the 561 largest cities in the United States, only 24 are worse than Dallas, as determined by the Census Bureau's Gini index, which measures income inequality across the nation. Among Dallas' peers, only two, Boston and Washington, are worse.

Dallas' income inequality is one of several urban issues examined in "Future Dallas," a 20-page special section published today in *The Dallas Morning News* and also at

Photos by G.J. McCarthy/Duff photographer

See **HIGH-PROFILE** Page 20A




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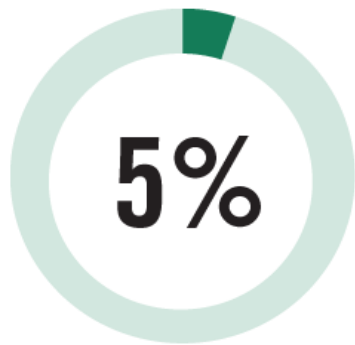


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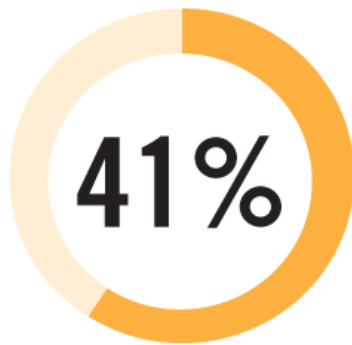
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Dallas is growing in Jobs and Poverty



Growth in the total population of Dallas



Growth in the poor population in Dallas



The Leadership of Mayors

“There’s more at risk for Dallas than just the well-being of its citizens who are trapped by poverty. Such high rates of persistent poverty will eventually push the best employers away from the city. That could send the city into a decline that everyone, rich or poor, will feel.”

“I’ve said before we live in this barbell economic system in Dallas. We’ve got 18 billionaires – and let’s not even talk about half-billionaires and quarter-billionaires. We have a ton of those. And then 39 percent of our population are asset poor? That’s a big, big issue.”

– Mike Rawlings,
Mayor of Dallas



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The Conundrum

- Over the past few years, Dallas has seen a growth in poverty as the result of people losing their jobs. These individuals desperately want jobs.
- Yet 53% of employers find it difficult to find qualified workers
- How can so many people want a job in a climate where so many businesses are eager to hire, and yet workers remain unemployed and jobs go unfilled?



A Skills Mismatch

“In most areas around the nation there are jobs available . . . but we don’t have the educational basis for it there is a skills mismatch.”

*- Richard Fisher, President
Federal Reserve Bank of Dallas*



The Middle Class

- In 1970, nearly 75% of middle class workers had no higher education beyond high school.
- By 2007, that figure had dropped below 40%.



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Source: Georgetown University Center on Education and the

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To Get a Job, You Need Some College

- Everyone is better off in college – some college IS for everyone.
- On average, organizations that are growing need 3-4 people earning technical certificates and degrees for each bachelor's or professional degree.



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Source: Georgetown University Center on Education and the

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Majors and Occupations Matter

- 43% of licenses and certificates earn more than an associate degree
- 27% of licenses and certificates earn more than a baccalaureate degree
- 31% of associate degrees earn more than a baccalaureate degree

Source: Georgetown Center on Education and the Workforce



Community Colleges as Partners in Your Cities

- Workforce Development
- Economic Development
- Student Success
- Transfer and articulation



Community Colleges and the Economy



Building American Skills Through Community Colleges

In the coming years, jobs requiring at least an associate degree are projected to grow twice as fast as those jobs – or keep those jobs – without the training offered by community colleges. Obama's economic strength in the coming years, as fast as...



Can Community Colleges Save the U.S. Economy?

By LAURA FITZPATRICK / AUSTIN
Monday, Jul. 20, 2009

Community-college students Fred Boncy, left, Keith Grosskopf and Alina Poulsen assemble a wind turbine in Austin, where renewable-energy firms are hiring.



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