



Frequently Asked Questions – Free College Courses at Strayer University and City University of Seattle

1. What are the free college courses being offered?

At Strayer University:

- **BUS 100 Introduction to Business:** Provides a foundation in business operations through a survey of major business functions (management, production, marketing, finance and accounting, human resource management, and various support functions). Offers an overview of business organizations and the business environment, strategic planning, international business, and quality assurance.
- **ENG 315 Professional Communications:** This course concentrates on communicating effectively in business and in the professions. A range of business and professional documents are prepared based on the concepts of purpose and audience, and a formal written report is researched and developed. The course focuses on techniques for clearly, concisely, and persuasively communicating information in speaking and in writing. The course emphasizes developing skills in verbal communication and in planning, organizing, and delivering oral presentations.

At City University of Seattle:

- **Critical Thinking BC 301:** The critical thinking process is used to analyze today's issues and aid the student in identifying rational solutions. Topics examined include: argument analyzing and building; forms and standards of critical thinking; and evaluating sources of information.
- **Intro to Psychology PSY 201:** This course examines the field of psychology from a variety of theoretical perspectives. Topics include: the physiological basis of mental functioning; the physical, cognitive and social aspects of lifespan development; learning, memory, and cognition; psychological disorders; emotions and health; thinking and language; intelligence and motivation; perception and sensation; and the various theories of personality.
- **Introduction to Project Management PM 401:** utilizes a real team project to manage a project's life cycle. Emphasis is placed on activity networks, managing resources, and creating control mechanisms that minimize risk. Project leadership is explored in the context of building effective project teams and maintaining stakeholder relationships. Students will learn and apply basic project management concepts including time and resource constraints, planning, scheduling, work breakdown structure, Gantt Charts, network diagrams, and project control.
- **Essentials of Business Management MBA 500:** Successful managers need to understand the fundamentals of business practices within a global context. This course will introduce you to the overall MBA program and the strategies required in preparing a comprehensive and viable business plan. You will also practice business decision-making through the use of simulations, and practical, analytical, and conceptual foundations in team-based learning. Learning how to find relevant data through the use of credible sources will be a main focus of this course, as well as how to effectively communicate in writing.

2. What is included in the free college course?

Starbucks partners will not have to pay tuition for the college courses listed above at Strayer or City U. However, students will be responsible for any text books required for the course



3. How much credit are the free college courses worth?

At Strayer University:

- BUS 100 Introduction to Business: 4.5 quarter credits
- ENG 315 Professional Communications: 4.5 quarter credits

At City University of Seattle:

- BC 301 Critical Thinking: 5 credits
- PSY 201 Intro to Psychology: 5 credits
- PM 401 Introduction to Project Management: 5 credits
- MBA 500 Essentials of Business Management: 3 credits

4. How do I enroll for a free college course?

Students must talk with an advisor from City University of Seattle or Strayer University:

- **Strayer University:** -Call your Starbucks dedicated team at 1.855.874.8679 to speak with an Admissions Officer.
- **City University of Seattle:** Call 1.888.389.0011 to speak to an admissions advisor.

5. What are the courses like? Asynchronous on-demand courses use a delivery platform that allows independent online study, where students can access course content and interact with the professor at different times. In this mode, the students are presented case studies, discussion questions, and problems; and they interact with the instructor and other class members. Students also discuss the status of their term papers, articles, projects, and exams in the platform.

Asynchronous classes are conducted by and developed in coordination with the university faculty. During the course, faculty assess students, respond to inquiries, and hold dialogues with the students to support their learning efforts. Student assessment typically includes exercises, written exams, quizzes, projects, research papers, and case analysis. Live chat sessions serve as open discussion sessions, during which students are coached, topic questions are elaborated upon, and feedback is given on assessment events.

Students are able to contact their instructor outside the scheduled Internet sessions by e-mail, telephone, or by scheduling personal meetings. A constant academic dialogue is maintained as students submit their assignments throughout the quarter and receive feedback from the instructor.

6.

The courses at Strayer and City U are asynchronous, online classes are conducted by university faculty. During the course, faculty assesses students, respond to inquiries, and hold dialogues with the students to support their learning efforts. Student assessments can include exercises, written exams, quizzes, projects, research papers, and case analysis. Live chat sessions serve as open discussion sessions, during which students are coached, topic questions are elaborated upon, and feedback is given on assessment events. Students are able to contact their instructor outside the scheduled Internet sessions by e-mail, telephone, or by scheduling personal



meetings. A constant academic dialogue is maintained as students submit their assignments throughout the quarter and receive feedback from the instructor.

7. How long are the courses?

Both City U and Strayer operate on quarter systems which include Fall, Winter, Spring, and Summer. Both universities classes are 10 weeks long.

8. How often are the free college courses available at each school?

Courses will be available for every quarter for Fiscal Year 2013, quarter start dates vary slightly:

Quarter	Strayer Start Dates	City U Start Dates
Fall 2012	10/8/2012	10/1/2012
Winter 2013	1/7/2013	1/7/2013
Spring 2013	4/8/2013	4/1/2013
Summer 2013	7/1/2013	7/8/2013

9. Are only Starbucks partners in the class?

Yes, only Starbucks partners will be enrolled in your free college course.

10. Can I take all of the free courses?

Yes, all free classes are available to eligible Starbucks partners however partners may only enroll in one class per quarter. Your Admissions Officer will help you choose the Free Courseware and academic program that best meets your goals, and will work with you to complete all the necessary paperwork to register you for your Free Courseware class. Remember, it's important to take classes that will help you achieve your academic goals. These classes will be a permanent record on your academic transcript.

11. Is there limited space in each of the courses being offered?

Yes, class size varies based on the objectives of the course being taught and the teaching demands of the subject matter on faculty. In general, the Universities aim to keep the student-to-instructor ratio low, with no more than 25 students per instructor in its online courses. These courses will be available to Starbucks Partners on a first come, first serve basis.

12. Can I transfer this class to another university?

Classes are transferable with the provision the other university accepts the course. Transfer of credit is regulated by the criteria established by the receiving institution. It is the student's responsibility to confirm whether or not credits will be accepted by another institution of the student's choice.



13. Are there any pre-requisites to taking these courses?

The undergraduate classes can be taken without any prerequisite classes, however the masters course does require students have achieved a bachelor's degree and will be asked to provide a transcript as a term for enrollment.

The 300 and 400 level academic courses available require English Composition and documented English proficiency (US high school diploma, 45 credits from US college, standardized English Proficiency test).

- BUS 100 Introduction to Business – does not have prerequisites.
 - Prior to registration in the first term, students will be evaluated for proficiency in fundamental English and Mathematics.
- ENG 315 Professional Communications – does have prerequisites, including:
 - ENG 215
 - ENG 115
 - Placement or ENG 090
 - Prior to registration in the first term, students will be evaluated for proficiency in fundamental English and Mathematics.
 - Or Complete a CLEP/DSST Exam. For additional information, visit: <http://www.strayer.edu/admissions/getting-credit/transfer-credit/national-testing-exams>

14. How do I find my paystub to provide proof of working at Starbucks?

1. Click on [My Partner Info](#)
2. Enter your Partner Number and Password
3. Click on pay statement
4. Print