

How do I find information about a firm?

1. EDGAR

- Every document a firm files with the SEC is available online from EDGAR (online data goes back to 1996). Note: this is different from “EDGAR Online”, which is a fee-based service.
- Use this link: <http://www.sec.gov/edgar/searchedgar/companysearch.html>. You can search by company name or ticker.
- You can filter your results by specifying the filing type. The most useful are 10-K (annual report), 10-Q (quarterly report), S-4 (prospectus). DEFMs usually contain information about mergers and acquisitions.
- Filings in EDGAR are in HTML format.

2. Company website

- Large public firms usually have a lot of information available on the company website. Look for the link or menu option to “Investor relations”. Note: in some firms this is clearly found on the webpage, some firms hide it in “About us”, etc.
- In addition to the firms SEC filings, you will also find press releases, and webcasts of quarterly earnings conference calls.
- The filings are usually available in PDF and other formats.

3. [finance.yahoo.com](http://finance.yahoo.com) and [google.com/finance](http://google.com/finance)

- You will find a host of information about the firm in these websites.
- Useful tip: the “Investor Relations” link on Google finance takes you directly to the company website.
- Warning: be careful about downloading the annual report from the “Annual Report” link on Google finance. This is usually not the latest, or it’s usually not what you want (you want the detailed 10-K, not a 4-page cover).
- You can also find links to news reports and blogs.
- You can register for stock alerts from these websites. Do it now!

4. Lexis Nexis

- The UNM library subscribes to Lexis Nexis, an online database where you can find news items and blogs (among many other things) about your company.
- Demonstrated in class. Please refer to your notes.