

Family always comes first



2023 GMC Sierra Denali

We're grateful for your dedication to moving the world forward. It's why we provide the **GM Family First Discount**,¹ which can be combined with most other current offers, for the purchase or lease of eligible GMC vehicles.



Family First

general motors

GMC

Explore all offers at www.gmc.com/current-offers

¹ Eligible active, retired, former hourly or salaried GM employees with more than 20 total years of cumulative service, widows and widowers of former GM employees with more than 20 total years of cumulative service, and active employees and retirees of GM Financial can sponsor the following purchasers: their spouse, domestic partner,² children, stepchildren, grandchildren, stepgrandchildren, grandparents (including in-law and step), parents, stepparents, siblings (including full, half and step), mother-/father-in-law, sons-/daughters-in-law, brothers-/sisters-in-law, aunts, uncles, nieces and nephews. Eligible former hourly or salaried GM employees with 5-20 total years of cumulative service and widows and widowers of former GM employees with 5-20 total years of cumulative service can sponsor the following purchasers: their spouse and dependent children. (Children must be under 21 years of age or full-time students under 25 years of age at time of purchase.) At participating dealers only. Excludes select base trims; 2023 Cadillac LYRIQ; 2022 and 2021 Chevrolet Corvette; and 2022 GMC HUMMER EV. Not available with some other offers. Take new retail delivery by 1/2/24.

² Active Salaried employees only. Domestic partner must be registered through Fidelity but does not need to be enrolled in GM benefits. See your HR Professional for more information.