



YOUR IDEAL LIFE

SOCIAL HOST CHECKLIST AND AGENDA

HOST: _____ VENUE: _____ EVENT DATE: _____

GOAL

Introduce prospects to Isagenix in a social, unintimidating environment where they can be introduced to our core products by sampling and listening to REAL people share their stories of REAL transformations and how they made the decision to live their best life with Isagenix.

Who?

- A local host to help with the venue procurement, event setup, registration, and presentation.
- GUESTS who hear about Isagenix.
- Associates (only invited if they bring a guest).

VENUE SELECTION

The venues for these socials should have a semiprivate space for the group to meet and sample products. Ideally, it would be free at a fun, casual atmosphere like in coffee shops, rooftop bars, etc.

PRE-EVENT — ROLES AND RESPONSIBILITIES

Event Promotion

1. Go to IsagenixARE.com to register your upcoming event.
2. Watch this video for information on how to register: [YouTube.com/watch?v=kO97q5VYT3A](https://www.youtube.com/watch?v=kO97q5VYT3A)
3. You can also see event booking guide for more assistance.
4. Email IsagenixCalendar@IsagenixCorp.com if you have questions.

- Print the registration list before the event.
 Order Isagenix products for product sampling (if applicable).

EVENT SETUP

- Arrive 30-45 minutes prior to the social start time.
 Locate/setup registration for when guests arrive near the front/side of the reserved area.

Registration:

- Printed guest list.
 Blank check-in forms (walk-ins, same-day registrations).
 Extra flyers for prospecting local traffic.
 Wristbands for guests (optional).
 Nametags for Associates (optional).
 Pens.

Sampling Table:

- Isagenix tablecloth (optional).
 Flip chart (optional).
 Isagenix display product recommendations (examples below).
 Weight Loss Basic Pack (30-Day System).
 Essence Experience Pack (Essence sampling only).
 Testing strips and pens for Essence by Isagenix Essential Oil (Essence sampling only).
 Coffee beans in tins to clear the nose in between oils (Essence sampling only).
 Whey Thins™/Harvest Thins™.
 IsaDelight® chocolates (you may need a bowl from the venue with ice to keep them cool).
 IsaLean® Bars.
 AMPED™ Hydrate or Isagenix Coffee.
 Gift bags for guests (include sample packs).

AGENDA EXAMPLE

- 30 minutes: Guests arrive, mingle, and sample products.
- 20 minutes: Make introductions, and share your story.
 - » Isagenix pillars: Weight Loss, Performance, Vitality + Well-Being, Personal Care + Beauty, Wealth Creation.
 - » Core products overview: Isagenix shakes, Cleanse for Life®, Ionix® Supreme, and Complete Essentials™.
 - » Pack options.
- 20 minutes: Explain how to get paid for sharing Isagenix products with others/You Share, They Share, Repeat™.
- 10 minutes: Close with a call to action — invite people to get started, and sign them up.

*Only three to four trainers are needed for each segment and two to three success stories/testimonials for the event.