

Compensation Approach

Financial Consultant Compensation

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### Fidelity Investments

# Compensation Disclosure



We believe the more we can make investing and financial planning clear and simple, the more confident you'll be about the decisions you make.

This document describes the compensation received by certain representatives of Fidelity Brokerage Services LLC ("FBS"), Fidelity Personal and Workplace Advisors ("FPWA"), and Fidelity Investments Life Insurance Company ("FILI") (for purposes of this document and unless otherwise specifically noted, "Fidelity," "we," and "our" shall collectively refer to FBS, FPWA and FILI). Fidelity representatives' compensation changes from time to time. The information provided in this document was last updated in June 2021.

- 1. FBS representatives are employed by FBS, a broker-dealer registered under the Securities Exchange Act of 1934 and a member of the Financial Industry Regulatory Authority.
- 2. FPWA is a registered investment adviser, affiliated with FBS. FPWA representatives are employed by FBS, are dually licensed with FPWA and FBS and can provide products and services offered by both entities.
- 3. FILI representatives can be employees of FBS, Fidelity Insurance Agency or FILI.

### Committed to Transparency



Transparency Commitment

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We believe that part of earning your trust is being transparent about how our representatives are paid.

We believe it is important for you to understand how we compensate our representatives and have created this document to provide you with compensation information.

You can also ask a representative at any time whether and how they are compensated with respect to any specific Fidelity product or program.

Representative compensation is designed to ensure that our representatives are compensated appropriately for providing clients a high level of service, including offering products and services that in their best interest.

Please note that the information in this document describes how Fidelity compensates its representatives, not how you pay Fidelity for the services you receive.

Information about the products and services we offer, including associated costs, conflicts and risks, can be found at the following website:

http://www.fidelity.com/information



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### Compensation Approach

Representatives are paid a base salary and can earn additional compensation based on how they help you.

Pay

Variable Compensation

OR 
Annual Bonus

### Base pay

All Fidelity representatives receive base pay based on their experience and role.

Base pay may be adjusted periodically to reflect changes in cost of living, role, responsibilities, and other factors. Some representatives are also eligible for additional annual increases to their base pay as determined by their manager for meeting or exceeding role expectations, developing job-related skills, or to align their base pay in relation to that of their peers.

In addition to base pay, representatives can be eligible to receive either:

### Variable Compensation

Variable compensation is based on one or more factors for a particular role. Additional details are provided in this document.

- Or -

#### **Annual Bonus**

The annual bonus is a percentage of base salary, determined through a manager assessment which takes into consideration the representative's performance related to client and organizational business objectives.

Certain Fidelity representatives are also eligible to receive longer term compensation based on individual achievements, business unit performance, and overall company success. This compensation is not based on specific products or services.

A number of Fidelity representatives receive a base salary plus bonus. These representatives include Wealth Management Advisors, Wealth Management Senior Portfolio Consultants, Wealth Planners, various Regional Consultants, Branch Financial Consultant I, various Retirement Planners, VP Executive Planning, Workplace Planning Consultant and various Family Office Relationship Managers, Investment Directors and Investment Analysts.

These representatives can earn annual bonuses for overall performance and specific accomplishments during the year. Bonus payouts reflect a representative's attainment of preestablished objectives and other relevant factors (e.g., engagement of clients, activities, and professional development).

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## Variable Compensation and Conflicts of Interest



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We disclose potential conflicts of interest, and we train and supervise our representatives to work in your best interest.

Most Fidelity representatives are eligible to receive some amount of variable compensation in addition to their base pay. As described in this document, some roles receive variable compensation that is impacted by the type of product or service that is selected by a client.

Representatives, however, earn the same compensation whether a client purchases a Fidelity product or service, or a third-party product sold through us.

In general, products and services that require more time to engage with a client or that are more complex provide greater compensation to a representative.

These compensation differentials recognize the relative time required to engage with a client when discussing more complex products and services that require more time to become proficient or receive

additional licensing (e.g., purchase of insurance products or investment advisory services as compared to a money market fund).

Although we believe that it is fair to vary the compensation received by our representatives based on the time and complexity involved with the sale of products, this compensation structure creates a financial incentive for representatives to recommend certain products and services over others.

We address these conflicts of interest by training and supervising our representatives to make recommendations that are in a client's best interest and by disclosing these conflicts so that you can consider them when making your financial decisions.



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**Client Loyalty** 

Client Planning & Investments

Client Engagement

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# Compensation for Financial Consultants



Client Loyalty



Client Planning & Investment



Client Engagement

For the majority of their financial needs, clients typically work with a branch or phone-based Vice President - Financial Consultant I/II or Financial Consultant.

For investment advisory programs, a client may also work with a phone-based PAS Vice President-Financial Consultant or PAS Financial Consultant.

These representatives receive a base salary that typically ranges between 25% and 55% of their total annual compensation and their variable compensation typically ranges from approximately 45% to 75% of total compensation.

Variable compensation for these roles typically includes consideration of Client Loyalty, Client Planning & Investments and Client Engagement. These compensation factors are discussed on the following pages.

### Additional Variable Compensation

Financial Consultants are also eligible to receive additional variable compensation based on aggregate annual compensation earned from Client Loyalty and Client Planning & Investments. For PAS Vice President Financial Consultant and PAS Financial Consultant representatives, this additional compensation is also based on Client Engagement earnings.

This additional compensation is for outstanding performance in increasing the number of satisfied clients and overall client assets with the firm. Approximately 65% of eligible representatives receive this compensation, which typically ranges from 3% to 27%, with an average of 10%, of total annual compensation.

## Client Loyalty



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Part of your Financial Consultant's compensation is based on how satisfied you are with your service.

A portion of our representatives' variable compensation is based on client satisfaction, as measured by an independent party that conducts an unbiased survey, along with the manager's assessment of each representative's contribution to client loyalty.



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## Client Planning & Investments

Part of your Financial Consultant's compensation is based on the assets you transfer to Fidelity and on the type of investments you choose.

We want our representatives to help clients accomplish their financial goals by offering products and services that are in a client's best interest based on their needs and objectives.

Client Planning & Investments compensation reflects the portion of our representatives' variable compensation that relates to working with clients to transfer assets to Fidelity (except for transfers from employersponsored plans), as well as compensation related to investments made by a client.

Products and services are grouped into categories, and compensation varies based on the relative time and complexity generally involved in helping clients make their investment decisions.

While compensation is not received for transfers from an employer-sponsored plan (e.g., 401(k)), compensation will be paid on the investment of assets transferred from an employer-sponsored plan. Client Planning & Investments compensation is subject to quarterly and annual limits.

### Additional details:

Rate Paid on Assets Transferred Rate Paid Per Investment

## Client Planning & Investments

Rate paid on assets transferred



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Role	Rate Paid on Assets Transferred	Acquisition of Assets
Branch and Phone Vice President, Financial Consultant II	0.0002	
Branch and Phone Vice President, Financial Consultant I Branch and Phone Financial Consultant Phone PAS Vice President, Financial Consultant Phone PAS Financial Consultant Branch Investment Consultant	0.0005	Transfer of assets to Fidelity*, excluding transfers from an employer- sponsored plan

<sup>\*</sup> An additional 0.0003 is paid on assets transferred to Fidelity from another financial services firm

Additional details:

Rate Paid on Assets Transferred Rate Paid Per Investment



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## Client Planning & Investments

### Rate paid per investment

As identified below, investment compensation is impacted by the type of product or service that is selected by a client. Products and services are grouped into categories, and compensation varies based on the relative time and complexity

generally involved in the ongoing support of clients who make these types of investments. Compensation payments are subject to manager oversight.

Roles	Rate Paid Per Investment	Products and Services		
Branch and Phone Vice President, Financial Consultant II	0.0001	<ul> <li>Money Market Funds</li> <li>CDs / Treasuries with maturities greater than two years</li> <li>Fidelity Go client referrals</li> </ul>	<ul> <li>Private Wealth Management (brokerage services) client referrals</li> <li>Wealthy Family client referrals to Fidelity's Family Office</li> </ul>	
Branch and Phone Vice President, Financial Consultant I  Branch and Phone Financial Consultant Phone PAS Vice President, Financial	0.0004	<ul> <li>Mutual Funds</li> <li>Exchange traded funds (ETFs)</li> <li>College investment trusts</li> <li>529 plans</li> <li>Bonds with maturities greater than two years excluding CDs and treasuries</li> </ul>	<ul> <li>Fidelity Personalized Planning and Advice Program client referrals</li> <li>Fidelity Advisor Services Team Program client referrals</li> <li>Fidelity's Charitable Gift Fund client referrals</li> <li>Fidelity's Workplace Investing Defined Contribution and Tax-Exempt Market client referrals</li> </ul>	
Consultant  Phone PAS Financial Consultant  Branch Investment Consultant	0.001	<ul> <li>FPWA's Fidelity Wealth Services</li> <li>FPWA's Fidelity Strategic         Disciplines     </li> <li>Fidelity Issued Alternative         Investments     </li> <li>Proprietary and non-proprietary         insurance products     </li> </ul>	Program client referrals • Private Wealth Management (insurance and investment advisory services) client referrals	

### Additional details:

Rate Paid on Assets Transferred Rate Paid Per Investment



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## Client Planning & Investments

### Example

As an example, suppose a client of a Branch Vice President, Financial Consultant I transfers their portfolio of \$1,000,000 to Fidelity from another financial services firm and invests it as follows:

- \$500,000 into a new FPWA Fidelity Wealth Services ("FWS") Program account
- \$250,000 into an Exchange Traded Fund (ETF)
- \$250,000 into a Money Market Fund

The Branch Vice President, Financial Consultant I would receive Client Planning & Investment compensation of \$1,425 as described in the table below.

Component	Rate of Pay	Compensation
Pay on Assets Transferred (One-Time Payment)	\$1,000,000 transferred to Fidelity \$1,000,000 x (.0005 + .0003)	\$800
Client Planning & Investments Pay (One-Time Payment)	\$500,000 invested in FWS account \$500,000 x .0010	\$500
Client Planning & Investments Pay (One-Time Payment)	\$250,000 invested into ETF \$250,000 x .0004	\$100
Client Planning & Investments Pay (One-Time Payment)	\$250,000 invested into Money Market Fund \$250,000 x .0001	\$25
	Total One-Time Compensation:	\$1,425

### Additional details:

Rate Paid on Assets Transferred

Rate Paid Per Investment



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Part of your Financial Consultant's compensation is based on clients' continued investment at Fidelity

We also want our representatives to help clients stay invested and accomplish their financial goals.

Client Engagement compensation reflects the portion of our representatives' variable compensation that is based on clients' continued investment.

Products and services are grouped into categories, and compensation

varies based on the relative time and complexity generally involved in the ongoing support of clients who make these types of investments.

Managers can adjust payments based on how the representatives are engaging clients in certain activities such as appointments and planning interactions.

### Additional details:

Rate Paid on Assets



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## Client Engagement

Rate paid on assets

Roles *	Rate Paid on Assets	Products and Services
Branch and Phone Vice President, Financial Consultant II  Branch Vice President, Financial Consultant I  Phone PAS Vice President Financial Consultant  Phone PAS Financial Consultant	0.00001	Money Market Funds Core/Fcash Equities CDs /Treasuries
	0.00003	Mutual Funds Exchange traded funds (ETFs) College investment trusts 529 plans Assets in 401(k) and 403(b) plans Bonds (excluding CD/ Treasuries)
	0.0002	FPWA's Fidelity Wealth Services FPWA's Fidelity Strategic Disciplines Proprietary and non-proprietary insurance products

 $<sup>\</sup>star$  For the Phone Vice President Financial Consultant I, Phone and Branch Financial Consultant roles, compensation is equivalent to the rates shown in the chart.

### Additional details:

Rate Paid on Assets



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## Client Engagement

### Example

As an example, suppose a client of a Branch Vice President, Financial Consultant I has a portfolio of \$1,000,000 invested as follows:

- \$500,000 in an existing FPWA Fidelity Wealth Services Program ("FWS") Program account
- \$250,000 in an Exchange Traded Fund (ETF)
- \$250,000 in a Money Market Fund

The Branch Vice President, Financial Consultant I would receive Client Engagement compensation of \$110 annually as described in the table below as long as the client continues to hold these investments.

Component	Rate of Pay	Compensation
Client Engagement Payment (Annual)	\$500,000 invested in FWS account \$500,000 x .0002	\$100
Client Engagement Payment (Annual)	\$250,000 invested into an ETF \$250,000 x .00003	\$7.50
Client Engagement Payment (Annual)	\$250,000 invested in a Money Market Fund \$250,000 x .00001	\$2.50
Total Annual Compensation:		\$110

### Additional details:

Rate Paid on Assets



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# Compensation for Other Representatives

### **Branch Investment Consultants\***

Branch Investment Consultants receive a base salary that is approximately 60% of their total annual compensation and their variable compensation is approximately 40% of total compensation. Variable compensation is based on Client Planning & Investments and Client Loyalty as described in this document. Representatives also receive a subjective compensation payment based on their manager's discretion.

### Phone Investment Solutions Representatives \*

Phone Investment Solutions representatives receive a base salary that is approximately 80% of their total annual compensation and their variable compensation is approximately 20% of total compensation. Variable compensation is based on their client experience scores and identification of appropriate new clients or assets (excluding transfers to Fidelity from an employer sponsored plan). Variable compensation is also based the manager's assessment of the representative's performance. The manager reviews a number of factors including, for example, client planning and investing, professional development, plus operational and productivity performance.

### **Phone Service Representatives**

Phone Service Representatives receive a base salary that can range from approximately 80% to 95% of their total annual compensation and their variable compensation typically ranges from approximately 5% to 20% of total compensation. These representatives receive compensation based on their ability to meet expectations of call quality and call efficiency or internal business partner referrals to better address the client's needs.

The following representatives receive variable compensation that is based on their manager's assessment of the representative's performance. The manager reviews a number of factors as described for the roles below.

#### Fidelity Investments Life Insurance Representatives \*

Fidelity Investments Life Insurance representatives receive a base salary that can range from approximately 45% to 85% of their total annual compensation and their variable compensation typically ranges from approximately 15% to 55% of total compensation. Variable compensation can be based on the representative's client experience scores, appointment activity, guidance tool usage, business plan execution, client planning, and internal business partner referrals to better address the client's needs

#### **Phone Fixed Income Representatives \***

Fixed Income representatives receive a base salary that is approximately 80% of their total annual compensation and their variable compensation is approximately 20% of total compensation. Variable compensation can be based on the representative's client experience scores, client planning and investing, and professional development.

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<sup>\*</sup>Representatives' variable compensation is impacted by the type of product or service that is selected by a client, with higher compensation received for the types of engagements that generally involve more time and/or complexity. Please see Variability of Compensation and Financial Incentive page for further details.



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# Compensation for Other Representatives

#### **Phone Investment Consultant \***

Phone Investment Consultants receive a base salary that is approximately 55% of their total annual compensation and their variable compensation is approximately 45% of total compensation. Variable compensation can be based on the representative's client experience scores, interaction quality, client planning and investing, and appointment activity.

### Portfolio Advisory Services Representatives

Portfolio Advisory Services representatives receive a base salary that can range from approximately 50% to 90% of their total annual compensation and their variable compensation typically ranges from approximately 10% to 50% of total compensation. Variable compensation can be based on the representative's client experience scores, effectively engaging clients, appointment activity, and business and risk management.

### **Active Trader Representatives**

Active Trader representatives receive a base salary that can range from approximately 60% to 85% of their total annual compensation and their variable compensation typically ranges from approximately 15% to 40% of total compensation. Variable compensation can be based on the representative's client experience scores, internal business partner referrals to better address the client's needs, business contributions, risk management, brokerage product support, and professional development.

### Workplace Planning and Advice Representatives / Tax-Exempt Market Representatives

Workplace Planning and Advice and Tax-Exempt Market Representatives receive a base salary that can range from approximately 60% to 95% of their total annual compensation and their variable compensation typically ranges from approximately 5% to 40% of total compensation. Variable compensation can be based on the representative's client/participant satisfaction, interaction quality, business partner referrals to better address the client's needs, representative's performance regarding client investing and retention of employer-sponsored plan assets, and professional development.

### <u>Other Fidelity Representatives</u> (Phone, Email and Chat Service Roles, Relationship Managers)

Other Fidelity Representatives receive a base salary that can range from approximately 55% to 95% of their total annual compensation and their variable compensation typically ranges from approximately 45% to 5% of total compensation. Variable compensation can be based on the representative's client experience scores, interaction/call quality and efficiency, internal business partner referrals to better address the client's needs, appointments, and teamwork.

<sup>\*</sup>Representatives' variable compensation is impacted by the type of product or service that is selected by a client, with higher compensation received for the types of engagements that generally involve more time and/or complexity. Please see Variability of Compensation and Financial Incentive page for further details.