

# SCHOOL OF BUSINESS

Bachelor of Science

## BUSINESS ADMINISTRATION

PROGRAM LENGTH: 36 MONTHS

### Your future in business is right at your doorstep

Why be just another employee when you could lead? Employers of all sizes need skilled managers to help them achieve business goals. Or maybe you want to start your own successful business. With the right business administration degree, you could get the job you want. Take charge of your career by earning your business degree!

The business administration program is designed to help you gain entry- to mid-level employment in a wide variety of managerial occupations. This degree offers you a solid foundation in areas of business knowledge such as accounting, sales, finance, marketing, and human resources management.

In addition, as part of your program you could also gain the skills you need to launch your own successful business.

### Why choose Independence University?

Independence University provides the degree you need for the life you want—on your terms and on your schedule. Our online learning model allows you the freedom to pursue your degree whenever and wherever it's most convenient for you.

Our degree programs are career-focused, without elective courses that you don't need or want. Complete your Bachelor's degree in as few as 36 months!

IU is different from other online schools. We combine the student services and support you'd expect from a traditional, classroom-based university with the flexibility of online delivery, so you can get the ultra-personalized support you need from enrollment to graduation and beyond.



### Skills gained

- Accounting
- Finance
- Retail marketing
- Entrepreneurship
- Advertising
- Operations management
- Sales management
- Human resources management



[Independence.edu](https://www.independence.edu)

# BUSINESS ADMINISTRATION

<b>ACC 113</b>	Introduction to Accounting & Workplace Relationships
<b>ACC 114</b>	Payroll Accounting & Human Resources and Policies
<b>ACC 201</b>	Accounting for Non-Accountants
<b>APP 110</b>	Business Computer Fundamentals
<b>APP 111</b>	Practical Business Spreadsheets
<b>CSS 105</b>	Psychology of Motivation
<b>CSS 295</b>	Professional Development
<b>FIN 235</b>	Principles of Business and Personal Finance
<b>HRM 211</b>	Introduction to Human Resources Management
<b>MAN 111</b>	Introduction to Business & Job Search Skills
<b>MAN 113</b>	Management Principles & Professional Success
<b>MAN 115</b>	Marketing & Business Etiquette
<b>MAN 205</b>	Supervision, Conflict, Negotiations, and Accountability
<b>MAN 215</b>	Entrepreneurship, Motivation, Leadership, and Teams
<b>MAN 225</b>	Project Management
<b>MAN 234</b>	Business Law and Ethics
<b>MAN 235</b>	Advertising Fundamentals and Strategies
<b>MAN 301</b>	Business Communication
<b>MAN 325</b>	Operations Management and Problem Solving
<b>MAN 336</b>	Retail Marketing Organization and Processes
<b>MAN 355</b>	Strategic and Operational Management Planning
<b>MAN 435</b>	Sales and Customer Relationship Management
<b>MAN 440</b>	Organizational Design, Evolution, and Change Management
<b>MAN 445</b>	Human Resources Standards, Strategy, and Management
<b>MAN 455</b>	International Business Management
<b>MAN 499</b>	Business Capstone

**MKT 235** Technology in Marketing and Branding Strategy

## General education courses:

<b>CMN 205</b>	Communication and Public Speaking
<b>CMN 315</b>	Advanced Interpersonal Communication
<b>ECN 225</b>	Microeconomics
<b>ENG 105</b>	English Writing Fundamentals
<b>HIS 225</b>	American History
<b>MAT 225</b>	College Algebra
<b>PHI 315</b>	Critical Thinking
<b>RAM 110</b>	Research Application Methods
<b>STA 325</b>	Statistics

**Total minimum number of credits:**

**180.0**