

YOUR 2020-21 BEAUTY SHOW, CONFERENCE AND SPECIAL EVENTS CALENDAR, VERSION 4!

Welcome to the fourth update of Beauty
Industry Report's 2020-2021
Professional Beauty Show,
Conference and Special
Events Calendar. The show calendar continues to change daily because of concerns over the new coronavirus
(COVID-19). Of note:

- America's Beauty Show 2020 is cancelled. The next show will take place on April 17-19, 2021, and will return to Rosemont, Il.
- Cosmoprof/CosmoPack Bologna has been cancelled. It returns in Spring 2021.
- Cosmoprof North America is moving to September 20-22, 2020, in Las Vegas.
- Cosmoprof India in Mumbai will take place on October 29-31, 2020.
- The Makeup Show Houston moves to August 1-2, 2020.
- The Beauty Experience (formerly IBS New York) and the International Esthetics, Cosmetics and Spa Conference are rescheduled for August 1-3, 2020.
- The 2020 International SalonSpa Business Network's Conference has been cancelled. The next conference is planned for April 18-20, 2021, in Naples, FL.

For calendar updates all year long, visit <u>bironline.com</u>

Jayne Morehouse, CEO Jayne@BIRonline.com Liz Messaro. Executive Editor Liz@BIRonline.com

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left: Premier Beauty Supply's Alex Cohn, who is leading PBA's new Young Executives' group with PBA Executive Director Steve Sleeper. right from left: Naturaverde's Matteo Bonzagni, BTB Sales & Marketing's Eddie Berger, Naturaverde's Susanna DiSotto, Life of Riley Salon Supply's Kelly Huether and Naturaverde's Marco Navarra.

• Premiere Orlando will take place August 29-31, 2020, followed by Premiere Shows in Birmingham on October 11-12, 2020, and Columbus, Ohio, on October 25-26, 2020.

The **Indie Beauty Expo** and **UpLink Live** in Berlin and Dallas are cancelled.

- NailPro Pasadena moves to July 25-26,
 2020.
- Art of Business the event moves to
 October 4-5, 2020, in Atlantic City.



The Kirschner Group's Harlan Kirschner with Jinny Corp's Eddie Jhin.

 We post show changes on our Facebook page as they happen. The schedule changes daily. PLEASE DO NOT MAKE TRAVEL
 PLANS without verifying all dates.

The Beauty Industry Report will continue to update our calendar on bironline.com all year. Check there and on our Facebook page for the most current listings.

Finally, please send us your 2020, 2021 and

2022 event information so that we can share it with our community and get your events on everyone's calendar as soon as possible.

PS: We <u>love</u> that many of you share our calendar with your colleagues and on your websites. **Please**



Jayne Morehouse, CEO, The Beauty Industry Report

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Thank you!





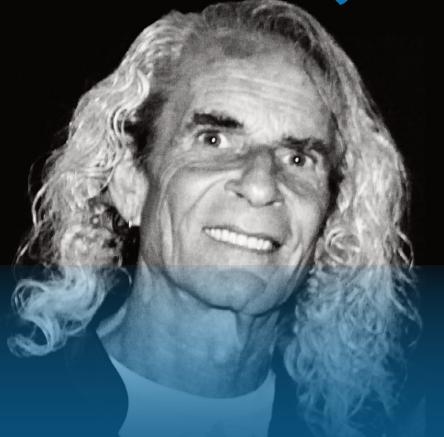


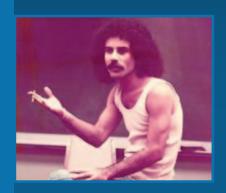
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2020-2021 Beauty Industry Report Show Calendar

WHEN	WHAT	WHERE	CONTACT
April 30	HAIRSTYLIST APPRECIATION DAY	NATIONWIDE	
May 4-5	World Spa & Wellness Asia	Phuket, Thailand	https://worldspawellness.com/site/Home
May 4-5	11th International Beauty & Spa Expo	Delhi, India	http://beautyandspaexpo.com/
May 14	Pure Beauty Global Awards 2020	Amsterdam, Netherlands	www.purebeautyglobalawards.com
May 16-17	Cosmetica Hanover	Hanover, Germany	https://www.cosmetica.de/cosmetica-hannover/
May 27-31	Austin Fashion Week	Austin, TX	fashionbyaustin.com
May 30	National Nail Tech Day	NATIONAL	
June 2-4	Personal Care and Homecare Ingredients	Shanghai, China	http://www.pchi-china.com/en/
June 3-5	Microbiome Connect: Skin USA	Virtual Summit	www.kisacoresearch.com/events/microbiome-congress-usa-2020-0
June 4-5	Int'l Beauty Innovation Summit	Marrakech, Morocco	www.innocosevents.com
June 7-8	ASCP Skin Care School Forum	Denver, CO	www.ascpskincare.com/ascp-school-forum
June 14-15	American Board of Certified Haircolorists Annual Energizing Summit	Los Angeles, CA	https://www.haircolorist.com/
June 14-17	North American School of Podology: Comprehensive Foot & Leg Evaluation	Orlando, FL	www.northamericanschoolofpodology.com
June 15-16	Live Love Spa	Dallas, TX	www.livelovespa.com
June 18-20	InterCHARM Professional	Moscow, Russia	https://www.intercharm.ru/en-gb.html
June 20-21	SR Education Foundations of Haircutting	Charlotte, NC	https://www.sallyrogerson.com/event-calendar
June 20-22	Beauty Forum Greece	Athens, Greece	https://www.beautygreece.gr/athensspring.html
June 21-22	SR Education Foundations of Haircutting	Honolulu, HI	https://www.sallyrogerson.com/event-calendar
June 21-23	Asian Beauty, Personal & Health Care	Singapore	www.ecrm.marketgate.com
June 22-24	Bio Foods & Natural Self Care	Verona, Italy	www.b-opentrade.com/en
June 23-24	SR Education 3-Month Teacher Training	Honolulu, HI	https://www.sallyrogerson.com/event-calendar
June 23-25	1st Ingestible Beauty Summit	Virtual	www.ingestiblebeautysummit.com
June 23-25	Clean Beauty Connect	Virtual Summit	https://kisacoresearch.com/events/clean-beauty-connect-2020
June 27-29	The Beauty Experience Las Vegas	Las Vegas, NV	www.ibslasvegas.com
June 27-29	Int'l. Esthetics, Cosmetics & Spa Conference	Las Vegas, NV	www.iecsc.com
June 28-29	ECRU NY Academy: Cut & Style Progression	Fairlawn, NJ	www.ecrunewyork.com
June 29-30	Live Love Spa	Charlotte, NC	www.livelovespa.com
July 4-5	Beauty Forum Leipzig 2020	Leipzig, Germany	https://www.beauty-fairs.com/trade-shows/
July 4-5	InterCHARM Urban Beauty Weekend	Moscow, Russia	https://www.intercharm.ru/en-gb.html
July 5-9	Paris Fashion Week—Haute Couture	Paris, France	www.fashionweekdates.com
July 6-7	Professional Beauty Delhi	Delhi, India	https://professionalbeauty.in/
July 7-8	LuxePack Shanghai	Shanghai, China	www.luxepackshanghai.com
July 7-8	Makeup in Shanghai	Shanghai, China	https://makeup-in-shanghai.com
July 9-11	China International Beauty Expo	Shanghai, China	http://chinainternationalbeauty.com/indexEn.html
July 9-12	The Aesthetic Show	Las Vegas, NV	http://aestheticshow.com
July 10-13	American Assoc. of Cosmetology Schools CEA & AMP Annual Convention	Las Vegas, NV	www.beautyschools.org
July 10-13	Nail Tech Event of the Smokies	Gatlinburg, TN	www.nailtechevent.com

In Memory of Paul Barry





Founder, Barristar Productions
Innovative Hairstylist
Radical Educator
Passionate Innovator
Guru
Student Advocate
Friend, Husband, Father





WHEN	WHAT	WHERE	CONTACT
July 11-12	Texas Barber Expo 2020	San Antonio, TX	https://www.txbarberexpo.com
July 11-17	Nat'l Beauty Culturists' League Convention	Alexandria, VA	https://www.nbcl.info/2020-convention.html
uly 12-15	ECRM Sun Care Program	Orlando, FL	www.ecrm.marketgate.com
uly 13	ECRU NY Academy: Texture Exposed	Fairlawn, NJ	www.ecrunewyork.com
uly 13	NASNPRO: FL Conf. for Salon/Spa Pros	Boston, MA	http://nasnpro.com/event/
July 13	Repechage 40th Anniversary Celebration	New York, NY	www.repechage.com
uly 13	Cosmetologists Chicago: First Mondays	Chicago, IL	www.americasbeautyshow.com
uly 13-14	The Spa Buzz	Chicago, IL	www.thespabuzz.com
uly 13-14	Live Love Spa	Miami, FL	www.livelovespa.com
uly 13-14	Cosmetology and Beauty Expo	Webinar—London, England	https://cosmetology.conferenceseries.com/
uly 13-15	ECRM Personal Care, Grooming Program	Orlando, FL	www.ecrm.marketgate.com
uly 17-19	Beauty Kenya 2020	Nairobi, Kenya	www.beauty-kenya.com
uly 18-20	CT Barber Expo	Hartford, CT	https://ctbarberexpo.com/
uly 19	Barbers With Attitude	Chicago, IL	https://bit.ly/2RuCSLu
uly 20-21	Live Love Spa	Toronto, ON, Canada	www.livelovespa.com
uly 21-25	Seattle Mart Gift Show	Seattle, WA	seattlemart.com
uly 24-25	Polish & Beauty Expo	Nashville, TN	https://polishandbeautyexpo.com
uly 24-25	Unfiltered Experience	Chicago, IL	www.unfilteredexperience.com
uly 25-26	NailPro Pasadena	Pasadena, CA	nailproevents.com
uly 26-27	Face & Body Spa Expo & Conf. Midwest	Rosemont, IL	www.faceandbody.com
uly 26-27	Empowering You: Power Up Your Leadership	Dallas, TX	https://empoweringyouconsulting.com/events?
uly 26-29	North American School of Podology: Certified Master Pedicurist	Orlando, FL	www.northamericanschoolofpodology.com
uly 26-30	Las Vegas Market Summer Gift Show	Las Vegas, NV	https://www.lasvegasmarket.com
uly 27-28	Live Love Spa	Washington, DC	www.livelovespa.com
uly 27-28	Professional Beauty Kolkata	Bidhannagar, India	https://professionalbeauty.in/index.php/pb-kolkata-2020/
uly 29-31	China International Beauty Expo	Beijing, China	http://chinainternationalbeauty.com/indexEn.html
uly 29-August 1	International Beauty Expo 2020	Kuala Lumpur, Malaysia	http://www.ibe.my
uly 30-31	North American School of Podology: Art of Touch	Orlando, FL	www.northamericanschoolofpodology.com
uly 30-August 1	The Skin Games Conference and Awards	Palm Springs, CA	http://www.theskingames.com
uly 30-August 1	VietBeauty	Ho Chi Minh City, Vietnam	https://www.vietbeautyshow.com/en-us/
uly 30-August 1	Mekong Beauty Show	Ho Chi Minh City, Vietnam	https://www.vietbeautyshow.com/en-us/
uly 30-August 1	South China Beauty Expo	Shenzhen, China	www.southchinabeautyexpo.com
August 1-2	The Makeup Show Houston	Houston, TX	www.themakeupshow.com/houston/
August 1-3	The Beauty Experience (IBS New York)	New York, NY	www.ibsnewyork.com
August 1-3	Int'l Esthetics, Cosmetics & Spa Conference	New York, NY	www.iecsc.com
August 1-3	Hair Nation Expo Summer 2020	Atlantic City, NJ	https://www.hairnationexpo.biz
August 2	Barbercon powered by Barbershop Connect	Los Angeles, CA	www.barbercon.com, lee@barbershopconnect.com
August 2-4	SPECS: Lead By Experience	Dallas, TX	https://www.specsshow.com
August 2-4	Beauty Asia 2020 includes SpaAsia, HealthAsia, NaturalAsia	Singapore	www.beautyasia.com.sg

BRINGING BEAUTY







THE WORLD'S LARGEST BEAUTY SALES ORGANIZATION

With over 40 years experience and a Team of 28 International and 37 Domestic Sales Managers living in their respective territories, The Kirschner Group, Inc. connects Distributors to the world's leading Beauty Brands.

WHO WE ARE

THE KIRSCHNER GROUP, INC, is a professional sales organization with more than 40 years of experience growing America's leading, professional beauty brands.

We are the only sales organization In the professional and retail beauty industry to service all 50 states, Canada, and the entire International marketplace with strategically placed reps covering all continents.

WHAT WE DO

The Kirschner Group Inc., connects our brands to the right distributor and retailer then manages the business relationship on a day -to-day basis, to ensure our customers are getting the support they need for brand growth.

OUR CLIENTS Hair/Nail/Esthetic Professional Distributors Ethnic Distributors • Barber Distributors • Chain Salons Prestige/Department Stores • Beauty Retailers E-Commerce • TV Shopping Network



Corporate HQ: 661.257.6260 28328 Constellation Rd. Valencia, CA 91355 www.kirschnergroup.com



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WHEN	WHAT	WHERE	CONTACT
August 2-5	ASD Market Week	Las Vegas, NV	asdonline.com
August 2-5	Strategies Incubator Seminar	Centerbrook, CT	www.strategies.com
August 3	Cosmetologists Chicago: Color Edge	Chicago, IL	www.americasbeautyshow.com
August 3-4	Live Love Spa	Phoenix, AZ	www.livelovespa.com
August 3-4	The Spa Buzz National Retreat	Tucson, AZ	www.thespabuzz.com
August 4-7	Copenhagen Fashion Week Spring/Summer '2	l Copenhagen, Denmark	https://www.be-sparkling.com/en/fashion-week-calendar/
August 8-10	NACDS Total Store Expo: Think Bigger	San Diego, CA	https://tse.nacds.org
August 8-10	Bronner Brothers Mid-Summer Show	Atlanta, GA	www.bronnerbros.com
August 8-12	NY NOW: Home, Lifestyle, Handmade	New York, NY	www.nynow.com/
August 9-10	SR Education: Fundamentals of Razor Cutting	Joliet, IL	https://www.sallyrogerson.com/event-calendar
August 9-10	ECRU NY Academy: Architecture of Hairdressing	Fairlawn, NJ	www.ecrunewyork.com
August 9-12	North American School of Podology: Certified Master Pedicurist	Anaheim, CA	http://www.northamericanschoolofpodology.com
August 9-12	Toronto Home + Gift Market	Toronto, ON, Canada	http://www/cangift.org/en/home/
August 10-11	Live Love Spa	Boston, MA	www.livelovespa.com
August 11-13	Las Vegas Licensing Expo 2020	Las Vegas, NV	licensingexpo.com
August 13-16	North American School of Podology: Certified Master Pedicurist	Chicago, IL	http://www.northamericanschoolofpodology.com
August 13-16	American Academy of Dermatology	Seattle, WA	www.aad.org
August 13-17	HKTDC Beauty & Wellness Expo	Hong Kong, China	https://event.hktdc.com/fair/hkbeautyexpo-en
August 14-16	SOHO Healthfest	Dallas, TX	https://www.sohohealthfest.net
August 15-17	Impact CBD Expo	San Diego, CA	https://www.impactcbdexpo.com
August 16	Barbercon powered by Barbershop Connect	Austin, TX	https://www.barbercon.com
August 16-17	Image Expo Houston	Houston, TX	theimageexpo.com
August 16-17	SR Education: Advanced Salon Cutting	Charlotte, NC	https://www.sallyrogerson.com/event-calendar
August 16-18	Strategies MasterMind: Team Service	Centerbrook, CT	www.strategies.com
August 16-18	Empowering You B School for Industry	Fort Lauderdale, FL	https://empoweringyouconsulting.com
August 16-19	SPATEC Spring North America	Miami, FL	https://www.spatecevents.com
August 17	I Love My Feet Day	National	
August 17-19	BeautyWorld Middle East, includes Battle of the Barbers	Dubai, UAE	beautyworldme.com
August 18-20	EastPack 2020	Philadelphia, PA	www.eastpackshow.com
August 19	FounderMade D2C Executive Summit	Brooklyn, NY	https://www.foundermade.com
August 19-20	HPIC India	Mumbai, India	https://chemspecindia.com/hpic
August 20-21	3rd Int'l Mtg on Cosmetology & Trichology	Miami, FL	www.scientificfederation.com/cosmetology-2020/
August 22-23	Beauty Expo Australia	Sydney, Australia	www.beautyexpoaustralia.com.au
August 22-23	Cosmetica Frankfurt	Frankfurt, Germany	https://www.cosmetica.eu/cosmetica-frankfurt/
August 22-25	The BTC (Behind The Chair) Show	San Antonio, TX	www.behindthechair.com
August 23-24	International Congress of Esthetics & Spa	Long Beach, CA	www.longbeach.skincareshows.com
August 23-24	The Makeup Show	New York, NY	https://www.themakeupshow.com/nyc/



WHEN	WHAT	WHERE	CONTACT
August 23-24	20th Esthétique Spa International	Toronto, ON, Canada	https://toronto.spa-show.com
August 23-26	ECRM Hemp/CBD Health & Beauty Care	Scottsdale, AZ	ecrm.marketgate.com
August 23-27	ECRM Skin Care, Bath, Cosmetics, Natural Bty	Scottsdale AZ	ecrm.marketgate.com
August 24-25	Live Love Spa	Orlando, FL	livelovespa.com
August 24-25	Beauty X Capital Summit	New York, NY	https://beautyxsummit.com
August 24-27	ECRM Hair Care & Multicultural Program	Scottsdale, AZ	ecrm.marketgate.com
August 25	FounderMade Discovery Show East	New York, NY	foundermade.com
August 25-27	The BOLD Conference	New York, NY	https://www.mindbodyonline.com/events
August 26-27	ECRM Beauty & Wellness with Purpose	Scottsdale, AZ	ecrm.marketgate.com
August 26-27	Indie Beauty Expo	New York, NY	indiebeautyexpo.com
August 26-27	Uplink Live	New York, NY	www.uplink-live.com
August 27-29	American Massage Therapy Convention	Phoenix, AZ	massage.org
August 29-31	Premiere Orlando	Orlando, FL	premiereshows.com
August 29-31	Premiere DAYSPA	Orlando, FL	premiereshows.com
August 30-31	Face & Body Spa Expo & Conf. No. California	San Jose, CA	faceandbody.com
August 31-Sept. 1	Live Love Spa	Chicago, IL	livelovespa.com
August 31-Sept. 1	The Spa Buzz	Austin, TX	http://www.thespabuzz.com/inspired-events.html
September 1-4	Malaysia International Halal Showcase	Kuala Lumpur, Malaysia	http://mihas.com.my/
September 2-3	Beauty Connect: The Future of Brand Strategy	Los Angeles, CA	https://beautyandmoneysummitla.com/events/beauty-connect-la-2020
September 4	ICMAD Cosmoprof Bologna U.S. Reception	Carlton Hotel, Bologna, Italy	www.icmad.org
September 4-6	China International Beauty Expo	Guangzhou, China	www.chinainternationalbeauty.com



Principals of the participating manufacturers' rep firms gathered to kick off the opening of the first International Beauty Expo in 2019. They included (from left, bottom row): CFN Sales and Marketing's Bret Cohen, BTB Sales and Marketing's Dawn Holz, Missy Madia, The Freeman Group's Nicole Freeman, GM & Associates' Peter Mazziliano, The Kirschner Group's Harlan Kirschner, Marc Taradash Associates' Marc Taradash, Branco Sales and Associates' Lynn Branco, and Van Nest Company's Kevin and Justin Van Nest. (from left, row 2): CFN Sales and Marketing's Steve Nutile, John Madia, CFN Sales and Marketing's Gary Fishkin, J. White's Krystal and Jeff White, and Coleman Harrison's Tom Harrison. (top row from left):

Gerry Udell Inc.'s Gerry Udell, and BTB Sales and Marketing's Eric and Eddie Berger.

WHEN	WHAT	WHERE	CONTACT
September 6	Master Barber Live 2020	West Sussex, United Kingdom	masterbarberlive.com
September 8-10	Beauty Show Krasnodar	Krasnodar, Russia	https://www.beautyshow.su/en-GB/
September 8-11	Vegas Cosmetic Surgery	Las Vegas NV	https://www.vegascosmeticsurgery.info/en/home.html
September 9-11	Cosme Tech 2020	Osaka, Japan	https://www.cosme-i.jp/en/
September 10-12	Franchise Expo West	Phoenix, AZ	https://www.franchise.org/events
September 11-12	Unfiltered Experience	Los Angeles, CA	www.unfilteredexperience.com
September 11-16	NY Fashion Week: Spring/Summer 2021	New York, NY	https://www.be-sparkling.com/en/fashion-week-calendar/
September 12-14	OMC Hairworld: World Cup Paris 2020	Paris, France	www.omchairworld.com
September 13	Beauty Bus Foundation Annual Beauty Drive	Los Angeles, CA	www.beautybus.org
September 13	SR Education Modern Cutting	Charlotte, NC	https://www.sallyrogerson.com/event-calendar
September 13-14	Living Proof Cutting 1.0 SMART+ Foundations	Boston, MA	www.livingproof.com/education
September 13-14	ECRU NY Academy: Razor'd Edge	Fairlawn, NJ	www.ecrunewyork.com
September 13-16	Global Beauty & Wellness Exchange	Manalapan, FL	https://globalbeautyexchange2020-fall.converve.io
September 14	Cosmetologists Chicago: First Mondays	Chicago, IL	www.americasbeautyshow.com
September 14-16	ShopTalk: Changemakers	Las Vegas, NV	shoptalk.com
September 15	World Barber Day		
September 15	WWD Culture Conference	New York, NY	fairchildlive.com
September 15-16	Luxe Pack New York	New York, NY	https://www.luxepacknewyork.com
September 15-16	Franchise Action Network Annual Meeting	Washington, DC	https://www.franchise.org/events/fan
September 15-17	Empack Ultrecht 2020	Ultrecht, Netherlands	https://www.empack.nl
September 15-17	Packaging Premiere	Milan, Italy	https://www.packagingpremiere.it/it/
September 16-17	Makeup in New York	New York, NY	https://makeup-in-newyork.com
September 16-17	In-Cosmetics Latin America	Sao Paulo, Brazil	www.latinamerica.in-cosmetics.com
September 16-18	InterCharm Ukraine 2020	Kiev, Ukraine	www.intercharm.kiev.ua/en-GB/
September 17-18	Aerosol & Dispensing Forum and PCD: Perfume, Cosmetics & Design	New York, NY	www.adf-pcd.com
September 17-19	Cosmoprof CBE Asean Bangkok	Bangkok, Thailand	http://www.cosmoprofcbeasean.com/en-us/



from left: BTB Sales & Marketing's Brian Ungar, Eddie Berger and Dawn Holz, Spornette's Laurie Sporn, Shampoo Exchange's Stuart Collins, BTB Sales & Marketing's Eric Berger, BBSNY's Karim Budhwani, and BTB's Ursula Kauth and Margot Feldman.





Brilliant Showman
Iconic Educator
Consummate Professional
Updo Maestro
The Hairdresser's Hairdresser
Beloved Friend
A True Gentleman







WHEN	WHAT	WHERE	CONTACT
September 18-20	Beauty International Düsseldorf	Düsseldorf, Germany	https://www.beauty-duesseldorf.com
September 18-20	International Hairdressing and Cosmetics Fair	Warsaw, Poland	www.beautydays.pl
September 18-22	London Fashion Week: Spring/Summer 2021	London, England	https://www.be-sparkling.com/en/fashion-week-calendar/
September 19-20	Top Hair International Trend & Fashion	Düsseldorf, Germany	top-hair-international.com
September 19-20	Beauty Forum Cluj	Cluj, Romania	https://www.beauty-fairs.com/trade-shows/
September 19-21	MPulse Summit 2020	Columbia, SC	https://www.mpulsesummit.com
September 20-21	Scottish Hair & Beauty/Barber 2020	Glasgow, Scotland	http://scottishhairandbeautyshow.com
September 20-21	Esthetique Spa International	Montreal, QC, Canada	https://www.spa-show.com/
September 20-21	Living Proof Cutting/Styling Foundations	Boston, MA	livingproof.com/education
September 20-22	Cosmoprof North America	Las Vegas NV	www.cosmoprofnorthamerica.com
September 20	PBA Business Forum during Cosmoprof NA	Las Vegas, NV	www.probeauty.org
September 21-22	Live Love Spa	Cancun, Mexico	www.livelovespa.com
September 22	WWD Retail 2030 Forum	New York, NY	fairchildlive.com
September 22	WWD Digital Forum NY	New York, NY	fairchildlive.com
September 22-28	Milan Fashion Week: Spring/Summer 2021	Milan, Italy	https://www.be-sparkling.com/en/fashion-week-calendar/
September 23-24	Packaging Innovations & Luxury Packaging	London, England	https://www.packaging-london.com
September 23-25	InterCharm Korea	Seoul, Korea	www.intercharmkorea.com
September 23-26	Natural Products Expo East	Philadelphia, PA	www.expoeast.com
September 24-26	2020 Detroit Fashion + Tech Hackathon	Detroit MI	https://detroitfashionhackathon.com/registration/
September 26	Utah Nail Expo	Provo, UT	https://uncexpo.com
September 26-27	Beauty Forum Warsaw Autumn	Warsaw, Poland	https://bit.ly/2VWGqb4
September 27	Salt Lake City Beauty & Barber Expo	Salt Lake City, UT	https://slbeautyandbarberexpo.com
September 27-28	Armstrong McCall World's Fair	San Antonio, TX	www.licensedtocreate.com
September 27-28	Discover Kansas City	Kansas City, KS	www.saloncentric.com
September 27-28	10th Arrojo Expo	New York, NY	http://www.arrojoexpo.com
September 27-28	CoCre8's Creating the Style: The BlowDry, Set, Art	Arlington, TX	http://www.cocre8.biz
September 27-28	Strategies 2020 Team-Based Pay Conference	Chicago, IL	strategies.com
September 28	The Behind the Chair Show	London, England	https://behindthechair.com/ontour/
September 28-29	Live Love Spa	Seattle, WA	www.livelovespa.com
September 28-29	Cosmetic Ingredients & Packaging India Expo	Mumbai, India	http://cipiexpo.com
September 28-30	Sustainable Cosmetics Summit	New York, NY	www.sustainablecosmeticssummit.com
September 28-30	Luxepack Monaco	Monte Carlo, Monaco	luxepack.com
September 28-30	Professional Beauty Mumbai	Mumbai, India	https://professionalbeauty.in
Sept. 28-Oct. 6	Fashion Week Paris: Spring/Summer 2021	Paris, France	https://www.be-sparkling.com/en/fashion-week-calendar/
September 29-30	Natural & Organic Cosmetics Conference	Berlin, Germany	www.naturkosmetik-branchenkongress.de
Sept. 29-Oct. 1	Beautyworld Saudi Arabia	Jeddah, Saudi Arabia	www.beautyworld.messefrankfurt.com/worldwide/en.html#saudi-arabia
Sept. 30-Oct. 1	NY Society of Cosmetic Chemists Suppliers' Day	New York, NY	www.nyscc.org/suppliers-day
Sept. 30-Oct. 1	Cosmetic Business 2020	Munich, Germany	www.cosmetic-business.com/en
Sept. 30-Oct. 1	EmPack Future of Packaging Technology	Stockholm, Sweden	https://www.empacksthlm.se/en/





left from left: Agave's Fernando, Eric and Brandon Romero, Jinny Corp's Eddie Jhin, Kirschner Group's Harlan Kirschner, Sutra Beauty's Tom Gebhardt and Agave's Fabrice Romero at the 2020 International Beauty Expo in Las Vegas.

WHEN	WHAT	WHERE	CONTACT
Sept. 30-Oct. 2	Cosmetic Compliance	Los Angeles, CA	https://www.asdevents.com/event.asp?id=19176
October	Sola Summit Franchise Conference	TBA	solasalons.com
October	Paul Mitchell Schools' FUNRaising Gala	Beverly Hills, CA	www.paulmitchell.edu
October 1-4	Cosmobeauté Malaysia	Kuala Lumpur, Malaysia	www.cosmobeauteasia.com
October 1-4	BeautyExpo 2020	Kuala Lumpur, Malaysia	www.beautyexpo.com.my
October 1-5	Nat'l-Interstate Council of State Boards of Cosmetology Annual Convention	Louisville, KY	nictesting.org
October 2	CEW Achieve Awards Luncheon	New York, NY	cew.org
October 3-4	Beauty Forum Zurich	Zurich, Switzerland	https://www.beauty-fairs.com/trade-shows/
October 3-5	Intercoiffure Atelier	New York, NY	intercoiffure.com
October 3-5	Expocosmética	Porto, Portugal	https://expocosmetica.exponor.pt/?lang=en
October 3-5	Estetika	Brussels, Belgium	https://www.estetika.be/en/
October 4	Barbercon powered by Barbershop Connect	Brooklyn, NY	barbercon.com, lee@barbershopconnect.com
October 4	Capital Hair Products' Party	Washington, DC	https://capitalhairproducts.com
October 4-5	Art of Business Event	Atlantic City, NJ	www.artofbusiness.com
October 4-5	Charlotte Fashion Focus	Charlotte, NC	licensedtocreate.com
October 4-5	Olympia Beauty Show	London, England	olympiabeauty.co.uk
October 4-5	CoCre8's Cre8tive Corrections Coverage	Arlington, TX	http://www.cocre8lookandlearn.com
October 4-5	SpaHive MasterMind	Southbury, CT	www.spahive.com
October 4-7	North American School of Podology: Certified Master Pedicurist	Edmonton, AB, Canada	www.northamericanschoolofpodology.com
October 4-7	North American School of Podology: Certified Master Pedicurist	Burnaby, BC, Canada	www.northamericanschoolofpodology.com
October 4-8	Framesi International Congress	Albufeira, Portugal	www.framesiprofessional.com

WHEN WHAT WHERE CONTACT







left from left: Cosmoprof North America's Liza Rapay, CPNA's curator for Discover Beauty Maggie Ciafardini and This Week with George Ledes' George Ledes. center: Burmax's Kevin Palmquist, Belvedere's Horst Ackermann and SalonCentric's Mark Clevenger. right: Kevin.Murphy's Director of Sales Pasha Ghanei, Fromm International's Kevin Barrett and Premier Beauty Supply's Alex Cohn.

October 5	Cosmetologists Chicago: INTA Nail Day	Chicago, IL	www.americasbeautyshow.com
October 6-8	In-Cosmetics Global	Barcelona, Spain	https://www.in-cosmetics.com/en/
October 7-8	The Customer Service Revolution	Cleveland, OH	www.customerservicerevolution.com
October 7-8	Nat'l Assoc. of Wholesalers-Distributors Billion-Dollar CEO Roundtables	Chicago, IL	www.naw.org
October 7-8	Cosmetic Business Poland	Warsaw, Poland	http://www.cosmetic-business.com/en
October 7-10	Las Vegas Souvenir & Resort Gift Show	Las Vegas, NV	https://www.lvsouvenirshow.com
October 8-10	Beauty Istanbul	Istanbul, Turkey	www.beauty-istanbul.com
October 8-9	North American School of Podology: Art of Touch	Kelowna, BC, Canada	http://www.northamericanschoolofpodology.com
October 9-10	For Beauty Prague	Prague, Czech Republic	http://veletrhkosmetiky.cz/en/
October 10	National Love Your Hair Day by It's a 10	O Haircare	
October 10-12	Salon International/HJ Live	London, England	http://salonexhibitions.co.uk
October 10-13	Aveda Congress	Minneapolis, MN	aveda.com
October 11	Alternative Hair Show	London, England	www.alternativehair.org
October 11	NailPro Sacramento	Sacramento, CA	www.nailproevents.com
October 11-12	Professional Beauty London 2020	London, England	professional beauty.co.uk
October 11-12	World Spa & Wellness Convention	London, England	http://professionalspawellness.com
October 11-12	Premiere Birmingham	Birmingham, AL	www.premiereshows.com
October 11-13	Strategies Salon/Spa Management Course	Centerbrook, CT	www.strategies.com
October 12	ECRU NY Academy: Elements of Styling	Fairlawn, NJ	www.ecrunewyork.com
October 12-13	Clean Beauty in London	London, England	https://www.cleanbeautyinlondon.com
October 12-13	North American School of Podology: Art of Touch	Columbus, OH	http://www.northamericanschoolofpodology.com
October 12-14	Contract Services: Beauty, Skin, Personal Care	Henderson, NV	www.ecrm.marketgate.com
October 13-14	Beauty Accelerate	New York, NY	beautyaccelerate.com



WHEN	WHAT	WHERE	CONTACT
October 14	FounderMade Discovery Show West	Santa Monica, CA	www.foundermade.com
October 14-15	Hair & Beauty Show India	Mumbai, India	https://hbsindia.in/
October 14-15	ECRM Whole Body & Mind Wellness	Lombard, IL	ecrm.marketgate.com
October 14-16	ISPA Conference and Expo	National Harbor, MD	www.experienceispa.com
October 14-18	Los Angeles Fashion Week: Spring/Summer 2021	Los Angeles, CA	www.fashionweekdates.com
October 15-17	Cosmobeauté Indonesia	Jakarta, Indonesia	www.cosmobeauteasia.com
October 15-17	Taiwan Beauty International Show	Taipei, Taiwan	https://www.beautytw.com.tw/en_US/index.html
October 15-17	K Beauty Expo	Goyang, South Korea	http://www.k-beautyexpo.co.kr/en/default.asp
October 16-18	Salon Look	Madrid, Spain	https://www.ifema.es/en/salonlook/
October 17-18	The Makeup Show	Chicago, IL	https://www.themakeupshow.com
October 17-18	Franchise Expo Nashville	Nashville, TN	https://www.franchise.org/events/franchise-expo-nashville
October 17-18	FACE Conference and Exhibition	London, England	www.euromedicom.com
October 18	Her Chair His Hair	New York, NY	https://www.herchairhishair.com
October 18-19	CoCre8's Cre8tive Corrections Painting	Arlington, TX	http://www.cocre8lookandlearn.com
October 18-19	HJ Live Manchester	Manchester, England	www.salonexhibitions.co.uk
October 18-19	ECRU NY Academy: Cut & Style Progression	Fairlawn, NJ	ecrunewyork.com
October 18-20	International Association of Trichologists	Largo, MD	http://usatrichologytraining.com/schedule/
October 18-20	ECRM European Private Label Bty/Personal C	are TBA	https://www.ecrm.marketgate.com/sessions
October 18-21	ECRM European CBD Health & Wellness	TBA	https://www.ecrm.marketgate.com
October 18-21	North American School of Podology: Comprehensive Foot & Leg Evaluation	Vancouver, BC, Canada	http://www.northamericanschoolofpodology.com
October 18-21	Strategies Incubator Seminar	Centerbrook, CT	www.strategies.com
October 19	The Student Underground	Burbank, CA	www.barristar.com, 800-SHOW-432
October 19-21	BeautyWorld Japan West	Osaka, Japan	www.beautyworldjapan.com



The Kirschner Group conducted business and scouted trends at Cosmoprof Asia. from left: Andrea Rosa, Edward Valentine, Jennifer Kim, Andrea Donalisio, Paolo Rezzara, Ron Kothari, Beverly Rezzara, Dillon Huang and J. Parker.

WHEN	WHAT	WHERE	CONTACT
October 19-21	ECRM European Personal Care Program	ТВА	https://www.ecrm.marketgate.com
October 19-25	Vancouver Fashion Week: Spring/Summer	Vancouver, BC	https://www.vanfashionweek.com
October 20-21	Pers. Care Products Council Science Symp.	Arlington, VA	https://www.personalcarecouncil.org/meetings-and-events/
October 20-21	European Algae Industry Summit	Reykjavik, Iceland	http://bit.ly/2Y5hJcj
October 20-23	SPATEC Europe	Quarteira, Portugal	www.spatecevents.com
October 21-22	Indie Beauty Expo	London, England	indiebeautyexpo.com
October 21-22	In-Cosmetics North America	Secaucus, NJ	http://northamerica.in-cosmetics.com
October 23-26	American Assoc. of Cosmetology Schools Annual Convention & Expo	Houston, TX	beautyschools.org
October 24-25	On Hair	Warsaw, Poland	https://www.onhair.com.pl/en/home/
October 24-25	Beauty Forum Munich	Munich, Germany	https://www.beauty-fairs.com/trade-shows/
October 24-25	Tennessee Barber Expo	Knoxville, TN	www.tnbarberexpo.com
October 24-26	Beauty Greece	Athens, Greece	https://www.beautygreece.gr/athenswinter.html
October 25	Esthetique Spa International	Moncton, NB, Canada	https://www.moncton.spa-show.coom/
October 25-26	Premiere Columbus	Columbus, OH	http://www.premierecolumbusshow.biz/
October 25-26	International Congress of Esthetics & Spa	Miami, FL	miami.skincareshows.com
October 25-26	Cleveland Fashion Focus	Cleveland, OH	licensedtocreate.com
October 25-27	EBS Mexico (Expo Beauty/Barber Shows)	Mexico City, Mexico	https://www.expobeautyshow.com/es-mx.html
October 25-28	Strategies Elements	Centerbrook, CT	strategies.com
October 26	Professional Beauty Capetown	Capetown, South Africa	www.probeauty.co.za
October 26-27	Live Love Spa	Los Angeles, CA	livelovespa.com
October 27-28	WWD Apparel and Retail CEO Summit	New York, NY	fairchildlive.com
October 27-29	Beauty Ghana 2020	Ghana, West Africa	https://growexh.com/beautyghana/
October 27-30	SupplySide West	Las Vegas, NV	west.supplysideshow.com
October 28-29	EmPack Future of Packaging Technology	Brussels, Belgium	https://www.empack.be/nl/
October 28-30	International Wellness & Beauty Expo	Shenzhen, China	https://www.chinabeautyexpo.com/en/homepage.html
October 28-31	InterCHARM	Moscow, Russia	http://www.intercharm.ru/en/autumn/





left: Denman's Philip Steele and John Rainey present the Rep of the Year Award to Gerry Udell Inc.'s Amy and Gerry Udell. This is the second consecutive year that Gerry Udell, Inc. has received this prestigious award. right from left: NuFree Finipil's Deb Swan with Gould's David and Jan Gould.









left: OMM Collections' Kamran Soheili and Kseniya Gorshkova. center: CFN Sales & Marketing's Dave Thomas and Southeast Rep Services' Irwin Haas. right: Katherine Frank Creative's Kathy and Frankie Cacciato celebrate their agency's 25th anniversary.

WHEN	WHAT	WHERE	CONTACT
October 29-30	Int'l Beauty Innovation Summit	Singapore, Malaysia	innocosevents.com
October 29-31	Cosmoprof India Mumbai	Mumbai, India	https://cosmoprofindia.com/
October 29-31	CosmoFarma Exhibition	Bologna, Italy	https://www.cosmofarma.com/en/
October 31-Nov. 1	BeautyCon New York City	New York, NY	https://beautycon.com
November	WWD Digital Forum West	San Francisco, CA	fairchildlive.com
November 1	One Oregon Nail Expo	Portland, OR	www.onenailexpo.com
November 1-3	Empowering You B School for Industry	Dallas, TX	https://empoweringyouconsulting.com
November 2	Cosmetologists Chicago: Annual Biz Meeting	Chicago, IL	americas beauty show.com
November 2-3	The Spa Buzz	Portland, OR	www.thespabuzz.com
November 2-4	Sustainable Cosmetics Summit	Paris, France	http://www.sustainablecosmeticssummit.com/Europe/
November 3-5	In-Cosmetics Asia	Bangkok, Thailand	asia.in-cosmetics.com
November 4	Sustainable Beauty Awards	Paris, France	http:/www.sustainablebeautyawards.com
November 4-5	Al & Big Data Expo North America	Santa Clara, CA	https://www.ai-expo.net
November 4-5	7th Anti-Ageing Skin Care Conference	London, England	https://summit-events.com/anti-ageing-skin-care-conference
November 6-7	Beauty Forum Budapest	Leipzig, Germany	https://www.beauty-fairs.com/trade-shows/
November 6-8	Baltic Beauty	Riga, Latvia	http://www.bt1.lv/bb/eng/
November 7-8	Surface Mind and Business Forum 2020	Chicago, IL	https://mind-and-business-forum-2020.ticketleap.com
November 8-9	Professional Beauty/HJ Live Ireland	Dublin, Ireland	https://professionalbeauty.co.uk/e/Ireland/site/Home
November 8-10	Strategies Salon & Spa Game-Planning Wksho	p Centerbrook, CT	strategies.com
November 8-11	ECRM Latin America Health/Beauty	Miami, FL	https://www.ecrm.marketgate.com
November 9	ECRU NY Academy: Razor Refresh	Fairlawn, NJ	ecrunewyork.com
November 9-10	Live Love Spa	Napa, CA	livelovespa.com
November 10	Salon Magazine's Contessa Awards	Toronto, ON, Canada	salonmagazine.ca
November 10-13	Cosmoprof Asia and CosmoPack Asia	Hong Kong	cosmoprof-asia.com
November 10-13	Global Wellness Summit	Tel Aviv, Israel	globalwellnesssummit.com

WHEN	WHAT	WHERE	CONTACT
November 11	Global Beauty Tech Forum	New York, NY	perfectcorp.com
November 11-12	In-Cosmetics Formulation Summit	London, England	https://summit.in-cosmetics.com
November 11-12	Eco Life Scandinavia	Malmo, Sweden	https://www.ecolifeshow.com
November 13	CEW: Beauty Awards Luncheon	New York, NY	www.cew.org
November 13-14	IFA Franchise Expo Houston	Houston, TX	https://www.franchise.org/events
November 13-16	Live Love Spa Spark Leaders' Summit	Cabo, Mexico	www.livelovespa.com
November 14-15	The Makeup Show Vancouver	Vancouver, BC, Canada	https://www.themakeupshow.com
November 14-15	Cosmetica Berlin	Berlin, Germany	https://www.cosmetica.eu/cosmetica-berlin/
November 15-16	International Esthetics, Cosmetics & Spa Conf.	Jacksonville, FL	https://www.iecsc.com
November 15-16	Professional Beauty North	Manchester, England	www.professionalbeauty.co.uk
November 15-17	Strategies MasterMind: Critical Number	Centerbrook, CT	strategies.com
November 16	ECRU NY Academy: Texture Exposed	Fairlawn, NJ	ecrunewyork.com
November 16-18	WWD Beauty CEO Summit	Miami, FL	www.fairchildlive.com
November 17-19	Emerging Franchisor Conference	New Orleans, LA	https://www.franchise.org/events
November 18-19	PBA Executive Summit	Scottsdale, AZ	probeauty.org
November 18-19	Packaging Innovations 2020	Amsterdam, Netherlands	https://www.packaging-innovations.nl
November 18-19	Empack Zurich 2020	Zurich, Switzerland	https://www.empack-zuerich.ch/de/
November 18-20	Beauty West Africa	Lagos, Nigeria	beautywestafrica.com
November 21-23	Beauty Forum Macedonia Winter	Macedonia, Greece	https://www.beautygreece.gr/macedoniawinter.html
November 22	The Student Underground	San Jose, CA	https://www.barristar.com, 800-SHOW-432
November 24-25	Al & Big Data Expo Europe	RAI, Amsterdam	https://www.ai-expo.net
November 24-26	Beauty Forum Greece Winter	Athens, Greece	https://www.beautygreece.gr/athenswinter.html
November 25-27	BeautyEurasia	Istanbul, Turkey	www.beautyeurasia.com
November 25-27	In-Pharma Japan	Tokyo, Japan	https://www.interphex.jp/en-gb/about/exhibits/pi.html
November 25-26	EmPack and Packaging Innovations	Madrid, Spain	https://www.empackmadrid.com/es/
December	Beauty X Entrepreneurship Summit	New York, NY	https://beautyxsummit.com/
December 2-3	PLMA World of Private Label Conf.	Amsterdam, The Netherlands	plmainternational.com
December 4	CEW Beauty of Giving Luncheon	New York, NY	cew.org
December 5-6	BeautyCon Los Angeles	Los Angeles, CA	https://beautycon.com
December 6-8	Middle East Organic & Natural Products Expo	Dubai, UAE	https://organicandnatural.com
December 7	Repechage Power Lunch	New York, NY	repechage.com
December 7	Cosmetologists Chicago: Holiday/Living Proof	Chicago, IL	americas beauty show.com
December 7-8	The Spa Buzz	Southern California	thespabuzz.com
December 7-8	The Spa Buzz	Lenox, MA	thespabuzz.com
December 7-8	Live Love Spa	Maui, HI	livelovespa.com
December 10-13	SOHO Natural Products Expo	Orlando, FL	www.sohoexpo.net
December 15-16	Professional Beauty Chennai	Chennai, India	https://professionalbeauty.in/index.php/pb-chennai-2020/
December 15-17	2020 World Perfumery Congress	Miami, FL	www.worldperfumerycongress.com/WPC/Public/enter.asp



WHEN WHAT WHERE CONTACT

		2021	
January	Indie Beauty Expo	Los Angeles, CA	indiebeautyexpo.com
January	Uplink Live	Los Angeles, CA	www.uplink-live.com
January	Int'l Makeup Artists Trade Show (IMATS)	Los Angeles, CA	www.imats.net
January 6-9	Consumer Electronics Show	Las Vegas, NV	https://www.ces.tech/
January 6-9	Beauty Tech Summit @CES	Las Vegas, NV	https://beautytechsummit.com/exhibiting-sponsorship/
January 10-14	ECRM Holiday Cosmetics, Fragrance, Bath	Anaheim/Garden Grove, CA	https://ecrm.marketgate.com/sessions
January 12-13	Cosmetagora 2021	Paris, France	http://www.cosmetagora.fr
January 12-19	Atlanta Int'l Gift Market	Atlanta, GA	www.americasmart.com
January 13-15	Cosme Tech/Cosme Tokyo 2020	Tokyo, Japan	https://www.cosme-i.jp/en/
January 17	4th National Barbers/Beauty Symposium 202	1 Atlanta, GA	https://thenbbs.com
January 17-18	International Beauty Exposition	Las Vegas, NV	www. internation albeauty exposition. com
January 17-18	Serious Business 2020	New Orleans, LA	www.seriousbusiness.net
January 17-19	National Retail Federation's Annual Convention & Expo/Retail's Big Show	New York, NY	www.nrfbigshow.nrf.com
January 20-21	Aerosol & Dispensing Forum and PCD: Perfume, Cosmetics & Design	Paris, France	https://www.adfpcdparis.com/
January 21-24	Thermalies Water & Wellness	Paris, France	www.thermalies.com
January 23-25	Beauty Days	Gorinchem, Netherlands	https://www.beauty-days.nl
January 23-31	Nail Those Profits at Sea Nail Cruise	Cruise—leaves from Miami	586-447-0876
January 24-27	Philadelphia Gift Show	Oaks, PA	www.philadelphiagiftshow.com
January 25-27	ECRM Merchandising Solutions Program	ТВА	https://ecrm.marketgate.com/sessions
January 24-28	Las Vegas Market Winter Gift Show	Las Vegas, NV	https://www.lasvegasmarket.com
January 26-28	Nat'l Assoc. of Wholesalers-Distributors Executive Summit	Washington, DC	www.naw.org







left: Mr. Beauty Equipment's Alan Lipman with Speed Barber's Edwin Colon. center: Wahl Pro's Anne Marie Kollias and Allan Vodicka celebrate the debut of the 11-product Wahl 1919 men's line. right: Howard and Josh Hafetz at their annual Art of Business event.

WHEN	WHAT	WHERE	CONTACT
January 26-29	ECRM Impulse, Front-End & Checklane	ТВА	https://ecrm.marketgate.com/sessions
January 29-31	The Medical Spa Show	Las Vegas, NV	www.medicalspashow.com
January 29-31	Beacon Student Program by PBA	Long Beach, CA	www.probeauty.org/beacon
January 30	North American Hairstyling Awards	Long Beach, CA	www.probeauty.org/naha
January 30-February 1	International Salon + Spa Expo (ISSE)	Long Beach, CA	www.probeauty.org/isselb/
January 31-February 3	ECRM European Skin, Bath, Hair, Sun Care	Cannes, France	https://ecrm.marketgate.com/sessions
January 31-February 4	Toronto Gift & Home Market	Toronto, ON, Canada	http://www.cangift.org/en/home
January 31-February 4	ECRM Hemp/CBD Health/Beauty Program	Denver, CO	https://ecrm.marketgate.com/sessions
February	MakeUp in Los Angeles	Los Angeles, CA	www.makeup-in-losangeles.com
February	International Hairdressing Awards	Madrid, Spain	http://www.ihawards.com
February 1-4	ECRM European Cosmetics & Fragrances	Cannes, France	https://ecrm.marketgate.com/sessions
February 2-3	Luxe Pack Los Angeles	Los Angeles, CA	https://www.luxepack.com
February 3-4	ECRM European Premium Beauty Program	Cannes France	https://ecrm.marketgate.com/sessions
February 4-6	Beyond Beauty Americas	Miami Beach, FL	https://www.beyondbeautyamericas.com/
February 5-7	Saskatoon Wellness Expo	Saskatoon, SK, Canada	www.wellnessexpo.com
February 7-11	Spring Fair International	Birmingham, United Kingdom	www.springfair.com
February 8-9	BeautyWorld Japan Fukuoka	Fukuoka, Japan	www.beautyworldjapan.com
February 9-11	WestPack 2021	Anaheim, CA	www.westpackshow.com
February 12-14	Winnipeg Wellness Expo	Winnipeg, MB, Canada	www.wellnessexpo.com
February 17-20	Vivaness 2021/Biofach Natural/Organic	Nuremberg, Germany	https://www.vivaness.de/en
February 20-21	Professional Beauty GCC	Dubai, UAE	www.professionalbeauty.ae
February 20-22	Face and Body Southeast	Atlanta, GA	www.faceandbody.com
February 21-24	International Franchise Assoc. Convention	Las Vegas, NV	www.franchise.org
February 21-24	Alberta Gift and Home Market	Edmonton, AB, Canada	www.cangift.org
February 22-23	White Label World Expo	London, England	https://www.whitelabelexpo.com
February 24-25	Personalized Beauty Summit	San Francisco, CA	www.personalizedbeautysummit.com
February 24-26	Health & Wellness Japan	Tokyo, Japan	http://www.this.ne.jp/en/



(from left): Drybar's John Heffner, Emmett and Beth Hickey, Sally Beauty's Mark Spinks, The Kirschner Group's Harlan Kirschner, City of Hope's 2019 Honoree Sephora's Artemis Patrick, HelmsBriscoe's Eric Horn, Kate Somerville's Reuben Carranza, Creative Age Publication's Deborah Carver, SalonCentric's Steve Orzel and Aloxxi's George Schaeffer.







left: SwirlyCurly's Keziah and Mark Dhamma. right from left: The Kirschner Group's Harlan Kirschner, Essential Med Tools' Suzette Yap Saunders, Ron Kothari, Kirschner Group's Isabelle Goessens, Molly Hussa, Scott Viola, Sally Remigio, Augusto Rodrigo and Donna Young at Ron's annual party during Cosmoprof North America in Las Vegas.

WHEN	WHAT	WHERE	CONTACT
February 25-March 3	Interpack 2021	Düsseldorf, Germany	https://www.interpack.com
February 26-28	Thermalies Water & Wellness	Lyon, France	www.thermalies.com
February 26-28	Beauty Tanzania Expo	Dar Es Salaam, Tanzania	https://growexh.com/beautyafricaexpo/
February 27-28	FACE ASEAN Aesthetic Conf. & Exhibition	Bali, Indonesia	https://www.euromedicom.com/en/home.html
February 28-March 1	Professional Beauty Business	London, England	https://professionalbeauty.co.uk/e/London/site/PBBusiness
February 28-March 1	The Hair Project	Kortrijk, Belgium	https://www.thehairproject.eu/en/home/
February 28-March 2	Personal Care Products Council Annual Mtg	Palm Beach, FL	https://www.personalcarecouncil.org/meetings-and-events/
March	Indie Beauty Expo	Berlin, Germany	indiebeautyexpo.com
Spring	Cosmoprof/Cosmopack Worldwide Bologna	Bologna, Italy	www.cosmoprof.com
March 2-6	Natural Products Expo West	Anaheim, CA	expowest.com
May 5-7	CosmoBeauty Seoul	Seoul, Korea	https://cosmobeautyseoul.com
March 8-9	Live Love Spa	Las Vegas, NV	www.livelovespa.com
March 10-11	White Label World Expo for Prof. Online Sellers	Las Vegas, NV	https://www.whitelabelexpo.com
March 19-27	Fashion Week El Paseo	Palm Desert, CA	https://www.fashionweekelpaseo.com
March 21-22	International Congress of Esthetics & Spa	Dallas, TX	https://dallas.skincareshows.com
March 27-28	Beauty Expo Melbourne	Melbourne, Australia	http://www.beautyexpomelbourne.com.au/
April 12-13	Live Love Spa	New York, NY	www.livelovespa.com
April 13-14	SupplySide East 2021	Secaucus, NJ	https://east.supplysideshow.com/en.html
April 17	Beauty Changes Lives Experience	Chicago, IL	www.beautychangeslives.org
April 17-19	America's Beauty Show	Rosemont, IL	www.americasbeautyshow.com
April 17-19	Int'l Esthetics, Cosmetics & Spa Conf.	Rosemont, IL	https://www.iecsc.com
April 18-19	International Congress of Esthetics & Spa	Philadelphia, PA	philadelphia.skincareshows.com
April 18-19	Natural Beauty & Spa Europe	London, England	http://www.naturalproducts.co.uk
April 18-19	Natural & Organic Products Europe	London, England	http://www.naturalproducts.co.uk
April 18-20	ISBN Chain & Franchise Conference	Naples, FL	www.salonspanetwork.org



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May 17-19	BeautyWorld Japan	Tokyo, Japan	https://beautyworld.messefrankfurt.com/
May 20	Empack Namur	Namur, Netherlands	https://www.empack-namur.be/nl/
May 24-25	Live Love Spa	Denver, CO	livelovespa.com
June	V's Barbershop's National Summit	Phoenix, AZ	www.vbarbershop.com
June 5-7	Premiere Orlando/Premiere DaySpa	Orlando, FL	www.premiereshows.com
June 6-7	Barber Connect	Telford, England	http://barberconnect.co.uk
June 12	Aesthetic Everything Beauty Expo	Los Angeles, CA	https://aestheticeverything.com
June 12-14	Hair Expo Australia	Sydney, Australia	www.hairexpoaustralia.com
June 17-18	Makeup in Paris	Paris, France	https://makeup-in-paris.com
July 14-16	In-Cosmetics Korea	Seoul, Korea	www.korea.in-cosmetics.com
July 25-29	Las Vegas Summer Market Gift Show	Las Vegas, NV	https://www.lasvegasmarket.com
August 1-5	World Massage Festival/Hall of Fame	Las Vegas, NV	www.worldmassagefestival.com
September 18-21	CA*US*E for Feet	Chicago, IL	www.causeforfeet.com
September 20-22	ISPA Conference and Expo	Aurora, CO	www.experienceispa.com
October 3-4	Beauty Forum Paris	Paris, France	https://www.beauty-forum.fr
October 9-11	Intercoiffure Atelier	New York, NY	www.intercoiffure.com
October 10-11	Premiere Columbus	Columbus, OH	www.premiereshows.com
October 24-25	Premiere Birmingham	Birmingham, AL	www.premiereshows.com

October 26-27

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PLUS, make sure to check out our FREE, continuously updated 2020-2021 Show Calendar at www.BIRonline.com, and continue to send us information about your events all year.

If you can't attend the major 2020 shows, Beauty Industry Report's special show coverage takes you right to the show floors and meeting rooms. Stay up-to-date on beauty and related events by visiting bironline.com, where we post Show Reports and Calendar Updates all year long. For show reports, new products, people moves, mergers and acquisitions, distributor and rep news, and more, subscribe to the Beauty Industry Report at subscribe.bironline.com.

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