

*Barron's* took a broader look at the ever-changing annuities industry this year, which resulted in double the number of contracts evaluated.

# **This Year's Best Annuities**

## By Karen Hube

After decades of sharp criticism for being complicated, expensive, and unnecessary, annuities are finally getting some respect. The industry has made some strides in cleaning up its act, and annuities are increasingly being recognized for their unique ability to ease investors' greatest fear in retirement running out of money.

With a retirement-savings deficit looming as a generational crisis, many financial advisors who once swore off annuities are now recommending them as an important piece of the retirement-planning puzzle. These insurer-sold products are also getting a nod at the policy level: The Senate and the House of Representatives have each proposed sweeping changes to retirement-savings rules, including opening the door for annuities to be offered in 401(k)s – a measure that has bipartisan support.

Investors, meanwhile, are increasingly turning to annuities out of fear that a stock market decline will cause unrecoverable losses in their nest eggs. Annuity sales were up 17% in 2018, after three consecutive years of declines. And sales were up 38% in this year's first quarter over last year's, according to the Limra Secure Retirement Institute.

"We're hearing, 'I want to create a retirement paycheck, but I also don't want to lose money," says Geri Pell, a wealth advisor at Orth Financial, who looks for annuities with growth potential.

Annuities are insurance contracts with an underlying investment component. When good annuities are used properly, they can provide a measure of comfort and safety by limiting your losses in a down market, mimicking a personal pension by generating a lifetime of guaranteed income, or offer a cheap way to invest on a tax-deferred basis.

To improve their appeal, insurers have launched a range of fee-based annuities and are emphasizing simplicity. Sometimes its lip-service, but there are some real improvements in shorter prospectuses, simpler marketing language, and fewer moving parts in some products.

But even with recent progress, annuities remain tediously complicated, and their fees can gouge the value of underlying investments. Good products can also be carelessly sold by agents simply trying to pocket a commission. If that happens, there's no turning back: Without thoughtful selection, investors can find themselves locked into unwanted contracts that are illiquid, or that charge high fees for withdrawing assets early.

**To help investors** navigate the changes and complications in the industry, we

expanded Barron's annual Best Annuities list of competitive contracts to 100 from 50. (Actually, the final count came to 101-consider it a bonus.) The expanded list isn't just more of the same: we've added categories that represent more products and better reflect investors' buying habits. For example, rather than only highlighting contract payouts for men, as we have in the past, we added assumptions for women and couples, which can dramatically alter the pricing and benefits. On many products, women get less income per year because they tend to live longer; joint-life contracts for spouses pay out the least because they cover the longer of two life spans. According to Limra, 57% to 62% of single-life, income-generating annuities are owned by women.

We also added variable and fixed-indexed annuities with the highest potential average income based on probability analyses by Cannex USA, a data firm that tracks and studies annuities. While these types of contracts guarantee a minimum annual income, investors often select them for their upside potential, based on the performance of underlying investments.

The final major change to our Best Annuities list is the addition of several new products. Insurers' creative teams have been grinding out annuity variations at a rapid rate, trying to stay ahead of investors' fears as market uncertainties rise.

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## Best Fixed Income Annuities: Guaranteed Income, No Frills

Fixed income annuities' only purpose is to turn a lump sum into a lifelong income stream, either immediately or sometime later. Single-life payouts for women are generally lower because their life expectancies are longer.

**IMMEDIATE INCOME ANNUITIES** Steady payments begin right away. Assumes a \$200,000 investment at age 70. Payments for "joint life" assume a man is 70 and his spouse is 65.

10-Year Certain: If an investor dies within 10 years of starting income, payouts go to heirs for what's left of the 10-year period.

|                              | Company                                | Rating* | Annual<br>Income for Life | Annual<br>Payout Rate | Total Income<br>At Age 90 |
|------------------------------|--|---------|---------------------------|-----------------------|---------------------------|
|                              | Protective Life                        | A+      | \$15,133                  | 7.57%                 | \$302,667                 |
| Single-Life <sup>1</sup> Man | Penn Mutual Life                       | A+      | 14,386                    | 7.19                  | 287,720                   |
|                              | New York Life                          | A++     | 14,319                    | 7.16                  | 286,380                   |
|                              | North American Co. for Life and Health | A+      | \$13,813                  | 6.90%                 | \$276,260                 |
| Single-Life Woman            | Midland National Life                  | A+      | 13,813                    | 6.90                  | 276,260                   |
|                              | Penn Mutual Life                       | A+      | 13,783                    | 6.89                  | 275,666                   |
|                              | Protective Life                        | A+      | \$11,611                  | 5.80%                 | \$232,220                 |
| Joint Life <sup>1</sup>      | North American Co. for Life and Health | A+      | 11,496                    | 5.70                  | 229,920                   |
|                              | Midland National Life                  | A+      | 11,496                    | 5.70                  | 229,920                   |

Cash Refund: When an investor dies, any remaining principal is paid to heirs in a lump sum.

|                   |  |         | •                         |                       |                           |  |  |  |
|-------------------|--|---------|---------------------------|-----------------------|---------------------------|--|--|--|
|                   | Company                                | Rating* | Annual<br>Income for Life | Annual<br>Payout Rate | Total Income<br>At Age 90 |  |  |  |
|                   | Protective Life                        | A+      | \$13,974                  | 6.98%                 | \$279,482                 |  |  |  |
| Single-Life Man   | North American Co. for Life and Health | A+      | 13,231                    | 6.62                  | 264,620                   |  |  |  |
|                   | Midland National Life                  | A+      | 13,231                    | 6.62                  | 264,620                   |  |  |  |
|                   | Protective Life                        | A+      | \$12,973                  | 6.49%                 | \$259,460                 |  |  |  |
| Single-Life Woman | North American Co. for Life and Health | A+      | 12,841                    | 6.42                  | 256,820                   |  |  |  |
|                   | Midland National Life                  | A+      | 12,841                    | 6.42                  | 256,820                   |  |  |  |
|                   | Protective Life                        | A+      | \$11,422                  | 5.70%                 | \$228,437                 |  |  |  |
| Joint Life        | Symetra Life                           | A       | 11,220                    | 5.60                  | 224,400                   |  |  |  |
|                   | Prudential                             | A+      | 11,097                    | 5.50                  | 221,940                   |  |  |  |

\*AM Best Rating. <sup>1</sup>Single Life pays for one person's lifetime; Joint Life pays for both spouses' lifetimes.

"Product innovation is at the highest level I've seen in my career," says Todd Solash, chief executive of individual retirement at American International Group. AIG's latest annuity has a flexibility feature that allows investors to change the payout arrangement-for example, whether it pays out for just one spouse or both-as long as they haven't started drawing income.

The best way for investors to make sense of the annuity universe is to focus on a primary objective and size up how different options can help achieve it.

## If You're Looking for: Downside Protection With Some Return

Many folks want a cushion under a portion of their assets and, in exchange, are willing to give up some return.

Given how little bonds are paying these days, investors have been pouring money into fixed annuities, which protect principal and generally pay at least one or two percentage points more than traditional bonds. The fiveyear Treasury yield is at 1.79%; a plain fixed annuity will pay up to 3.2%.

Sales of fixed annuities rose 25% in 2018, to a record \$132 billion-60% of the industry's total \$234 billion in sales, according to Limra. Variable annuities account for 40%, a significant change since 2013, when the fixed/variable proportions were flipped. Fixed annuities gained even more ground in the first quarter this year-up 38%-while variable annuity sales were down 7%.

The most basic fixed annuity is a fixed-rate annuity, which works like a certificate of deposit—investors get a guaranteed rate for a fixed period.

A gussied-up version of these are fixed-indexed annuities, which have exploded in popularity in recent years as the market has steadily climbed. Fixed-indexed annuities pay returns linked to indexes, albeit with caps, and guarantee that you won't lose your initial investment if the market falls.

But while they boast a link to a stock index, these fixed-income investments don't actually invest in stocks; the return is generated by option strategies that mimic an index's performance. Average caps on S&P 500-linked contracts are around 5%, down from about 6% at the end of last year when interest rates had temporarily ticked up. The caps are subject to change each year.

Don't assume that more bells and whistles produce better results. A recent analysis by Cannex found that the simplest choice—a plain-vanilla fixed annuity—produced higher returns for investors than fixed-indexed annuities 50% of the time.

The inner mechanics of a fixed-indexed annuity can indicate its likelihood to outperform. Those with consistently better results typically have high caps, combined with so-called point-to-point interest crediting methods—meaning the value of the under-

## **Best Fixed Income Annuities, continued**

DEFERRED INCOME ANNUITIES: A contract is purchased now, but pays out later.

Personal Pension: Assumes a 60-year-old invests \$200,000 and turns income on at age 70. Any remaining principal at death is paid to heirs. Joint life assumes a man is 60 and his spouse is 55.

|                   | Company               | Rating* | Annual Income<br>For Life | Total Income<br>By Age 90 |
|-------------------|-----------------------|---------|---------------------------|---------------------------|
|                   | Symetra Life          | А       | \$21,525                  | \$430,500                 |
| Single-Life Man   | CUNA Mutual Group     | А       | 20,741                    | 414,820                   |
|                   | Lincoln National Life | A +     | 20,592                    | 411,840                   |
|                   | Symetra Life          | А       | \$19,860                  | \$397,200                 |
| Single-Life Woman | CUNA Mutual Group     | А       | 19,839                    | 396,780                   |
|                   | Lincoln National Life | A +     | 19,644                    | 392,880                   |
|                   | CUNA Mutual Group     | А       | \$18,876                  | \$377,520                 |
| Joint Life        | New York Life         | A ++    | 18,007                    | 360,148                   |
|                   | Principal Financial   | A +     | 17,451                    | 349,020                   |

Personal Pension as Longevity Insurance: Assumes a 60-year-old invests \$200.000 and turns income on at age 80. Any remaining principal at death is paid to heirs. Joint life assumes a man is 60 and his spouse is 55.

|                   | Company                          | Rating* | Annual Income<br>At Age 80 | Total Income<br>By Age 90 |
|-------------------|----------------------------------|---------|----------------------------|---------------------------|
|                   | Symetra Life                     | А       | \$55,763                   | \$557,630                 |
| Single-Life Man   | Integrity Life                   | A +     | 49,297                     | 492,970                   |
|                   | Lincoln National Life            | A +     | 48,652                     | 486,520                   |
|                   | Symetra Life                     | А       | \$47,436                   | \$474,360                 |
| Single-Life Woman | CUNA Mutual                      | А       | 45,049                     | 450,490                   |
|                   | Lincoln National Life            | A +     | 44,061                     | 440,610                   |
|                   | Lincoln National Life            | A +     | \$41,167                   | \$411,670                 |
| Joint Life        | Symetra Life                     | А       | 39,935                     | 399,350                   |
|                   | Global Atlantic—Forethought Life | А       | 38,138                     | 381,380                   |

Personal Pension Within IRA: Up to \$130,000 of IRA assets can buy an annuity and be exempt from required minimum distributions. Assumes a 70-year-old puts in \$130,000 and takes income at 84; what's left at death goes to heirs. Joint life assumes a man and wife are age 70 and 65.

|                   | Company               | Rating* | Annual Income<br>At Age 84 | Total Income<br>By Age 90 |
|-------------------|-----------------------|---------|----------------------------|---------------------------|
|                   | Integrity Life        | A +     | \$33,664                   | \$201,984                 |
| Single-Life Man   | Lincoln National Life | A +     | 30,000                     | 180,000                   |
|                   | Brighthouse Financial | А       | 29,382                     | 176,292                   |
|                   | Integrity Life        | A +     | \$28,918                   | \$173,508                 |
| Single-Life Woman | Lincoln National Life | A +     | 26,790                     | 160,740                   |
|                   | Brighthouse Financial | А       | 26,520                     | 159,120                   |
|                   | Lincoln National Life | A +     | \$19,693                   | \$118,158                 |
| Joint Life        | Brighthouse Financial | А       | 19,428                     | 116,568                   |
|                   | Principal Financial   | A +     | 18,264                     | 109,584                   |
| *AM Best Rating.  |                       |         |                            | Source: Cannex            |

AM Best Rating.

lying index is calculated based on two points in time. They also have low participation rates, which is another lever in these products reflecting what percentage of an index's return you can realize.

The worst performers in the studylagging behind plain fixed annuities 90% of the time-are contracts with low caps and a monthly average crediting system, which does the return accounting at the end of each month.

The details of these products are beyond most investors' expertise, and therefore aren't included as asset accumulators in Barron's list. "The overall trend has been making these things more complex," says Wade Pfau, a

professor of retirement income at the American College of Financial Services. "It's all about trying to find the marketing angle to make a nice, convincing story."

In contrast, the new "structured annuities" provide protection and upside in a way that's easier to understandbut they're only for investors willing to take on more risk.

The most popular is a buffer annuity, in which investors choose a percentage of losses they want the insurer to protect against. Beyond that percentageusually 10%-the investor absorbs the rest. With a 10% buffer, if the market is down 8%, the investor's loss is zero. If the market plunges 28%, the investor eats 18% of the loss.

A structured annuity with a floor -anew addition to Barron's list-sets a maximum loss. With a -10% floor, an investor can lose only 10% and the insurer absorbs the rest. In exchange for downside protection, the annuities set caps on gains in an index. While most have embedded fees, those with explicit fees usually have a higher cap. For example, Allianz provides a -10% floor and a 14.3% cap on the S&P 500, while charging a 1.25% annual fee. CUNA Mutual offers the same protection with no fee and a 10.75% maximum gain.

Several variations have been launched in recent months, each with its own downside-and-upside combination. AXA recently introduced a contract that has a 10% buffer and, when linked to the S&P 500, guarantees a 7.7% return as long as the index has flat or positive returns. Whether the index returns zero or 15%, you earn 7.7%.

While these products are complex under the hood, they aren't difficult to understand. With sales up 60% in this year's first quarter, they're challenging market mainstays.

## If You're Looking for: **Guaranteed Income in Retirement**

A guaranteed income stream no matter how long you live is one of annuities' most compelling value propositions. So, which is best?

That depends. The simplest types of contracts-immediate income annuities and deferred income annuities-are usually credited with having the highest payouts. With these, you invest a lump sum and a contract begins paying out either immediately or at some specific point in the future.

But that conventional wisdom isn't always spot-on. As interest rates have fluctuated over the past few quarters, some unusual differences have emerged among different products. These days, fixed-indexed annuities with income riders are paying significantly more than income annuities.

Consider a \$200,000 investment by a 60-year-old man who wants his income stream to "turn on" in 10 years. By age 70, he would begin drawing \$24,000 a year from a fixed-indexed contract

## Best Annuities for Flexibility and Income: Guaranteed Income With Some Liquidity, and Growth Potential

FIXED-INDEXED ANNUITY INCOME GUARANTEES: These are riders purchased on S&P 500-linked fixed-indexed annuity contracts. Assumes a \$200,000 investment by a 60-year-old. Payout begins at age 70.

Best Guaranteed Minimum Annual Income: The minimum continues to be paid if the underlying account value drops to zero.

|   |                   | Company                         | Rating* | Annuity Contract                | Rider                                 | Annual Min. Income at<br>Age 70 for Man or Woman | Annual Income<br>By Age 90 |
|---|-------------------|---------------------------------|---------|---------------------------------|---------------------------------------|--|----------------------------|
|   |                   | Global Atlantic-Forethought     | А       | Advisory ForeIncome II          | Guaranteed Income Builder             | \$24,000   | \$480,000                  |
|   | Single-Life Man   | Athene Annuity & Life           | A       | Ascent Pro 10 Bonus             | Ascent Income Rider Guaranteed Growth | 23,460   | 469,200                    |
|   |                   | American Equity Investment Life | A-      | IncomeShield 10                 | Compound Interest LIBR                | 22,994   | 459,880                    |
| İ |                   | Global Atlantic-Forethought     | А       | Advisory ForeIncome II          | Guaranteed Income Builder             | \$24,000   | \$480,000                  |
|   | Single-Life Woman | Athene Annuity & Life           | A       | Ascent Pro 10 Bonus             | Ascent Income Rider Guaranteed Growth | 23,460   | 469,200                    |
|   |                   | American National               | A       | Strategy Indexed Annuity Plus 7 | Lifetime Income Option 1              | 22,267   | 445,340                    |
|   |                   | Global Atlantic-Forethought     | А       | Advisory ForeIncome II          | Guaranteed Income Builder             | \$22,000   | \$440,000                  |
|   | Joint Life        | Athene Annuity & Life           | A       | Ascent Pro 10 Bonus             | Ascent Income Rider Guaranteed Growth | 21,160   | 423,200                    |
|   |                   | Lincoln National Life           | A+      | Optichoice 9                    | Lifetime Edge                         | 20,361   | 407,220                    |

#### Best Potential Annual Income (Not Guaranteed): Based on probability analysis of 10,000 S&P 500 market simulations, some contracts are likely to pay more than the guaranteed minimum.

|                   | Company               | Rating* | Annuity Contract                 | Rider                              | Annual Income at<br>Age 70 for a Man | Total Income<br>By Age 90 |
|-------------------|-----------------------|---------|----------------------------------|------------------------------------|--------------------------------------|---------------------------|
|                   | Symetra Life          | А       | Advisory Income Edge             | Guaranteed Lifetime Withdrawal     | \$30,720                             | \$614,400                 |
| Single-Life Man   | American General Life | A       | Power Index Plus Income          | Lifetime Inc. Plus Multiplier Flex | 29,010                               | 580,200                   |
|                   | American National     | A       | Strategy Indexed Annuity Plus 10 | Lifetime Income Option 1           | 26,920                               | 538,400                   |
|                   | Symetra Life          | А       | Advisory Income Edge             | Guaranteed Lifetime Withdrawal     | \$32,200                             | \$644,000                 |
| Single-Life Woman | American General Life | A       | Power Index Plus Income          | Lifetime Inc. Plus Multiplier Flex | 30,520                               | 610,400                   |
|                   | American National     | A       | Strategy Indexed Annuity Plus 10 | Lifetime Income Option 1           | 27,190                               | 543,800                   |
|                   | Symetra Life          | А       | Advisory Income Edge             | Guaranteed Lifetime Withdrawal     | \$30,270                             | \$605,400                 |
| Joint Life        | American General Life | A       | Power Index Plus Income          | Lifetime Inc. Plus Multiplier Flex | 27,750                               | 555,000                   |
|                   | American National     | А       | Strategy Indexed Annuity Plus 10 | Lifetime Income Option 1           | 23,010                               | 460,200                   |

VARIABLE ANNUITY INCOME GUARANTEES: These riders are sold as add-ons to variable annuities. Assumes a \$200,000 investment by a 60-year-old. Payout begins at age 70 and is the same for a man and a woman.

Best Minimum Guaranteed Annual Income: There is potential for higher payouts depending on the performance of underlying investments. Joint life assumes man and wife are age 65 and 60.

| _ |             | Company                     | Rating* | Annuity Contract   | Rider                                 | Annual Income<br>At Age 70 | Total Income<br>By Age 90 |
|---|-------------|-----------------------------|---------|--------------------|---------------------------------------|----------------------------|---------------------------|
|   |             | Transamerica Life Insurance | A+      | Principium III     | Retirement Income Max                 | \$20,042                   | \$400,840                 |
|   | Single Life | Prudential Life             | A+      | Premier Retirement | Highest Daily Lifetime Income         | 19,759                     | 395,180                   |
|   |             | Jackson National Life       | A+      | Perspective II     | LifeGuard Freedom Flex                | 19,671                     | 393,400                   |
|   |             | Transamerica Life           | A+      | Principium III     | Retirement Income Max                 | \$18,038                   | \$360,760                 |
|   | Joint Life  | Prudential Life             | A+      | Premier Retirement | Spousal Highest Daily Lifetime Income | 18,025                     | 360,500                   |
|   |             | Lincoln National Life       | A+      | ChoicePlus         | Lifetime Income Advantage 2.0         | 17,920                     | 358,400                   |

Best Potential Average Income (Not Guaranteed): Based on probability analysis of 10,000 market simulations assuming 60% stocks and 40% bonds, some contracts are likely to pay more than the guaranteed minimum income.

|                  | Company               | Rating* | Annuity Contract   | Rider                                 | Annual Income<br>At Age 70 | Total Income<br>By Age 90 |
|------------------|-----------------------|---------|--------------------|---------------------------------------|----------------------------|---------------------------|
|                  | Prudential Life       | A+      | Premier Retirement | Highest Daily Lifetime Income         | \$23,100                   | \$462,000                 |
| Single Life      | Transamerica Life     | A+      | Principium III     | Retirement Income Max                 | 22,240                     | 444,800                   |
|                  | Minnesota Life        | A+      | MultiOption Guide  | MyPath Ascend 2.0                     | 22,210                     | 444,200                   |
|                  | Prudential Life       | A+      | Premier Retirement | Spousal Highest Daily Lifetime Income | \$21,060                   | \$421,200                 |
| Joint Life       | Lincoln National Life | A+      | ChoicePlus         | Lifetime Income Advantage 2.0         | 20,740                     | 414,800                   |
|                  | Minnesota Life        | A+      | MultiOption Guide  | MyPath Ascend 2.0                     | 20,263                     | 405,260                   |
| *AM Best Rating. |                       |         |                    |                                       |                            | Source: Cannex            |

offered by Forethought Life Insurance. That is 12% more than what the top-paying deferred income annuity pays.

This reflects the fact that income annuities are far more sensitive to interest rate changes. Their rates are regularly reset and respond almost reflexively to interest rates' rise and fall.

The best-paying contracts can be different depending on an investor's age, deferral period, gender, and whether they cover one person or include a spouse.

According to a study last year by Cannex, plain income annuities are best for those looking for immediate income, but aren't always the best payers for deferred contracts. A single person deferring income for five to 10 years would be better off with a fixed-indexed annuity than a either a deferred income annuity or a variable annuity. The benefits of fixed-indexed annuities are even greater for women, because they don't factor in gender differences as much as deferred income annuities. For joint-life payouts, variable annuities often are most competitive.

This is an important point: Investors must compare different types of annuities, as well as all the products within a particular category, to determine which one is most advantageous. For example, the sweet spot for buying a variable income rider with a five-year income deferral is now around age 60, according to an analysis of contracts by Valmark Financial Group.

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Consider Prudential Life Insurance's PDI variable annuity rider. Assuming a \$200,000 investment and a five-year income deferral, if you buy the contract at age 55 and turn on income at 65, it promises \$18,446 a year. If you buy it at age 60 and turn on income at 65, the contract will pay \$20,057 a year. But if you wait and buy it at age 65, payouts drop to \$14,998.

Keep in mind that some variable annuity contracts have income floors. If

## Best Structured Annuities: Downside Protection With Stock-Like Returns

A+

Buffer-Style: Protects against a certain percentage loss; investors are exposed to any losses lower than that. Assumes S&P 500-linked products.

|                       | Company                      | Rating*            | Contract                     | Surrender<br>Charge | Separate<br>Fee | Protected<br>Loss        | Cap On<br>S&P 500 Return |
|-----------------------|------------------------------|--------------------|------------------------------|---------------------|-----------------|--------------------------|--------------------------|
|                       | Allianz                      | A+                 | Index Advantage              | 6 years             | 1.25%           | 10%                      | 16.25%                   |
| Commission-Based      | Symetra                      | А                  | Symetra Trek                 | 6 years             | None            | 10                       | 12.25                    |
|                       | Lincoln National Life        | A+                 | Lincoln Level Advantage      | 6 years             | None            | 10                       | 12.0                     |
|                       | Allianz                      | A+                 | Index Advantage ADV          | 6 years             | 0.25%           | 10%                      | 16.25%                   |
| Fee-Based             | Brighthouse Financial        | A                  | Shield Level Select Advisory | None                | None            | 10                       | 13.0                     |
|                       | Lincoln National Life        | A+                 | Lincoln Level Advantage      | None                | None            | 10                       | 13.50                    |
| Floor-Style: Guarante | es investors will not lose m | ore than a certair | n amount.                    |                     |                 |                          |                          |
|                       | Company                      | Rating*            | Contract                     | Surrender<br>Charge | Separate<br>Fee | Maximum<br>Possible Loss | Cap On<br>S&P 500 Return |
|                       | Allianz                      | A+                 | Index Advantage              | 6 years             | 1.25%           | -10%                     | 14.50%                   |
| Commission-Based      | CUNA Mutual Group            | А                  | Members Zone Annuity         | 6 years             | None            | -10                      | 10.75                    |
|                       | Protective Life              | A+                 | Market Defender              | 6 years             | None            | -10                      | 10.75                    |

Hybrid: Combines downside protection and upside in unique ways.

Fee-Based Allianz

|                  | Company             | Rating* | Contract         | Surrender<br>Charge | Separate<br>Fee | Protected Loss        | Upside  |
|------------------|---------------------|---------|------------------|---------------------|-----------------|-----------------------|---|
| Commission-Based | Great American Life | A+      | Index Summit 6   | 6 years             | None            | 50% of index's loss   | Participation in either 80% of the S&P 500 or 100%<br>in the MSCI EAFE Index or Dow Jones Real Estate<br>Index—not including dividends. |
|                  | АХА                 | А       | SCS Plus Step-Up | 6 years             | None            | The first 10% of loss | Return is guaranteed to be 7.7% if the S&P 500 performance is flat or higher.   |
| *AM Best Rating. |                     |         |                  |                     |                 |                       | Source: Company information   |

0.25%

6 vears

-10%

14.50%

Index Advantage

## Best Annuities: Tax-Deferred Savings

TRADITIONAL VARIABLE ANNUITIES: Tax-deferred accounts with mutual fund-like investments. Withdrawals are subject to income tax rates. If taken prior to age 59 1/2, there's a 10% penalty. Average annual fees are 1.25% The contracts below charge far less.

| Company Annuity   |                              | Annual<br>Contract Fee* | Avg. Expense<br>Ratio on Subaccounts** | Surrender<br>Charge | Total Inv. Options<br>(Total Alternative Options) | 5-yr Avg. Annual Return<br>for Best-Performing<br>U.S. Growth Fund*** |  |  |
|---|------------------------------|-------------------------|--|---------------------|---|---|--|--|
| Lincoln National Life   | Investor Advantage Advisory  | 0.10%                   | 1.00%                                  | None                | 148 (15)  | 15.01%  |  |  |
| Jackson National Life   | Elite Access Advisory II     | \$240                   | 0.89                                   | None                | 134 (16)  | 16.22   |  |  |
| Nationwide  | Monument Advisor             | \$240                   | 1.14                                   | None                | 365 (63)  | 15.36   |  |  |
| Protective Life   | SmartTrack Advisor           | 0.20%                   | 0.49                                   | None                | 143 (5)   | 14.47   |  |  |
| Nationwide  | Advisory Retirement Income   | 0.20                    | 0.90                                   | None                | 152 (12)  | 14.24   |  |  |
| Fidelity Inv Life Ins   | Personal Retirement          | 0.25 <sup>2</sup>       | 0.60                                   | None                | 61 (2)  | 16.39   |  |  |
| Transamerica  | Vanguard Variable Annuity    | 0.27                    | 0.21                                   | None                | 19 (1)  | 12.98   |  |  |
| Lincoln National Life   | ChoicePlus Advisory          | 0.30                    | 0.94                                   | None                | 114 (4)   | 14.78   |  |  |
| Pacific Life  | Pacific Odyssey              | 0.30                    | 0.80                                   | None                | 96 (6)  | 13.89   |  |  |
| TIAA  | Intelligent Variable Annuity | 0.35 °                  | 0.71                                   | None                | 66 (5)  | 14.76   |  |  |
| Northwestern Mutual   | Fee-Based Select             | 0.35                    | 0.67                                   | None                | 33 (7)  | 15.37   |  |  |
| *Fee includes: administrative and mortality and expense charges. There is no added fee on these contracts for return of contract value at death. **Asset-weighted average expense ratios on underlying mutual fund-like investments |                              |                         |  |                     |   |   |  |  |

rev includes, administrative and including and expertise charges, rifere is no addeed ree on mese contractors for return or contract value at death. "Asset-weighted average expense ratios c Source: Company Information

FIXED ANNUITIES WITH A MULTI-YEAR GUARANTEE: Contracts pay a fixed interest rate for a specific period. Withdrawals during the fixed period are subject to surrender charges.

| Company                           | Contract                | AM Best Rating | Fixed Rate Period | Guaranteed Rate              |
|-----------------------------------|-------------------------|----------------|-------------------|------------------------------|
| Securian Financial—Minnesota Life | SecureOption Choice 3   | A +            | 3 years           | 2.75%                        |
| Fidelity & Guaranty Life          | FG Guarantee-Platinum 5 | A -            | 5 years           | 3.20                         |
| Oxford Life                       | Multi-Select 10         | A -            | 10 years          | 3.45                         |
|                                   |                         |                |                   | Source: AnnuityAdvantage.com |

an underlying account value drops to zero-which can happen if investment performance doesn't outpace the erosion of fees and withdrawals-income guarantees can plummet. These tend to have high guaranteed minimum payouts, so for folks who want more income early in retirement and aren't concerned about later expenses, these may be attractive-but their mechanics can trip up uninformed investors.

Some contracts, such as those on the Barron's list, have no floor beneath the guarantee and can potentially pay out significantly more than the guarantee.

"The more income an annuity guarantees, the less potential upside it can pack in there," says Tamiko Toland, head of annuity research at Cannex. "If you take less of an income guarantee, you may have more opportunity to get a higher income."

## If You're Looking for: **Tax-Deferred Savings**

Like a 401(k), annuities allow your assets to grow tax-deferred and can't be accessed without a 10% penalty until age 59 <sup>1</sup>/<sub>2</sub>. Withdrawals are subject to income tax.

Traditional variable annuities create an opportunity to significantly expand tax-deferred savings. There is no specific maximum investment, but it is usually many times higher than the 401(k)'s \$19,000 limit. Some variable annuities charge exorbitant fees that can erode the benefit of the tax deferral. But some, like Nationwide Insurance's Monument Advisor Variable Annuity and Jackson National Life Insurance's Elite Advisor II are cheap-\$240 a year for any size investment-and have a broad assortment of investments, including alternative strategies.

As with all categories of annuities, there's the good, the bad, and the ugly. Take time, and find help from a trusted advisor, to find the best for your circumstances.



#### Important Additional Information Regarding Barron's Top 100 Annuities Article

A fixed index annuity is intended for retirement or other long-term needs. It is intended for a person who has sufficient cash or other liquid assets for living expenses and other unexpected emergencies, such as medical expenses. A fixed index annuity is not a registered security or stock market investment and does not directly participate in any stock or equity investments or index. Interest is credited based on the performance of the index and the criteria outlined in the index strategy.

Contract owners are not buying shares of any stock or index, even though index performance may indirectly affect contract values. Index-based crediting methods may experience years with 0% crediting. Though crediting is determined, in part, by the performance of an equity index, the credited rate is typically subject to a cap or a spread, performance trigger or participation rate. Additional benefits vary by product and may be subject to charges. Indices are not available for direct investment.

The hypothetical income amounts selected for ForeCertain and ForeIncome II Advisory are not intended to be a complete product illustration inclusive of all potential assumptions and contract owner behavior. Clients should ask their financial professional for a personalized product illustration and additional product material and details.

# Guarantees are based on the claims-paying ability of Forethought Life Insurance Company and assume compliance with the product's benefit rules, as applicable.

A.M. Best "A, Excellent" rating is the third highest of 13, Fitch "A, Strong" rating is sixth of 19 and Standard and Poor's "A, Strong" rating is seventh of 21. Ratings apply to the individual financial strength of Accordia Life and Annuity Company, Commonwealth Annuity and Life Insurance Company, First Allmerica Financial Life Insurance Company, Forethought Life Insurance Company, and Global Atlantic Re Limited.

Moody's A3 rating is seventh of 21 and applies to the individual financial strength of Accordia Life and Annuity Company, Commonwealth Annuity and Life Insurance Company, First Allmerica Financial Life Insurance Company and Forethought Life Insurance Company.

Ratings apply to the issuing companies and do not apply to any specific product or underlying fund. Each individual insurer is solely responsible for the benefits and obligations of the products it issues.

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ForeIncome II Advisory fixed index annuity is issued by Forethought Life Insurance Company, 10 West Market Street, Suite 2300, Indianapolis, Indiana. ForeIncome Advisory is available with Contract ICC17-FA1801SPDA-01 and rider forms ICC17-FA4110-01, ICC17-FA4116-01, ICC17-FA4111-01, ICC17-FA4112-01, ICC17-FA4102-01, ICC17-FA4104-01, ICC14-FL-FIANC and ICC14-FL-FIATI.

#### Product features and optional benefits may not be available in all states or firms. Read the contract for complete details.

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