



Why get financial advice?

Sometimes in life getting help from an expert is the best solution. You'd see a solicitor for any legal issues or a mechanic for problems with your car, so when it comes to your pension and retirement options, why not seek professional help too?

You'll want to make sure the choices made are right for you and your plans are on target to see you through retirement. Speaking to a financial adviser can help.

Aviva Financial Advice

Did you know...

...only 1 in 8, 46-55 year olds, believe they'll have enough money to really enjoy themselves in retirement?



Aviva Financial Advice

Our Aviva Financial Advice team can support you by providing expert financial advice.

If you're saving for retirement, an Aviva financial adviser can:

- work out how much you can afford to pay into a pension
- assess the risk you're willing and able to take with your investments
- discuss and explain your options, then recommend any actions you may need to take to meet your needs and goals
- consider and recommend consolidating pension plans where appropriate
- review final salary/defined benefit pensions.

And if you're nearing retirement an Aviva financial adviser can:

- explain the options available for your pension pot after considering your financial circumstances
- explore and recommend options which will allow you to take retirement income in a way that meets your needs.

The main benefit of speaking to an Aviva financial adviser is that you'll get a recommendation - tailored to your personal circumstances - on the action you may need to take to achieve your financial goals.

Getting expert advice can also save you time and stress in researching your options. It may even result in you getting more money than if you hadn't got advice. A win-win situation.

Aviva financial advisers can only advise on pensions and retirement planning and any recommendations made are limited to Aviva products and services.

Why speak to us?

Local advisers focused on you

All our advisers are UK based, so there will be one near you. We've chosen great people, not sales people, so you can be sure our advisers are truly focused on you and your future needs and goals.

It won't cost you anything to find out how we can help you

You can chat to and arrange a first meeting with one of our advisers to find out more about our service and how we can help, without it costing you a penny. And if you feel our service isn't for you – no worries. We want you to feel comfortable about your decision to use Aviva Financial Advice - after all, it's your money and your financial future.

- Aviva Financial Advice has been awarded the Pension Transfer Gold Standard from the Personal Financial Society.
- The Gold Standard is a voluntary code of good practice for safeguarded defined benefit pension transfer advice, based around a set of principles.
- This means you can be even more confident that you are accessing a robust, high quality advice service from Aviva.



Simple, understandable advice charges – which only apply if you feel our service is for you

There's no charge for your first meeting with one of our advisers. They'll explain our charges, which will only apply if you feel our service will help you, and you agree to sign up for it. We've made our advice charges simple and easy to understand. Plus, we've set a maximum, so you'll always know upfront, the most our advice could cost you. So, no nasty surprises when it comes to paying our charges!

You know Aviva

Aviva's been around for over 320 years, so you can rely on us to support you now, and in the years to come.

Here's what some of our customers thought about our service

Every customer who has received advice from us would recommend their Aviva financial adviser to their friends and family.*

Overall, our customers rated our service
4.8 out of 5.*
★★★★★

Ms Mundy...

"My Aviva Financial Advice adviser explained everything clearly, asked the right questions and was very good without being patronising. I felt in safe hands."

Mr Feltwell...

"My adviser didn't pressurise us, he'd listened to what we wanted... It made me very grateful to have my adviser come in and sort my pension out because I don't think I could have done it on my own."

Mr Graham...

"My adviser made the process very simple – nothing was a problem, everything was made as easy as possible. Without their advice my pension pot would probably still be where it is, and I would have been incredibly frustrated. The product selected has allowed me to move on with the next stage of my life."

Want to find out more?

To see how we can help you, or arrange a call with an Aviva financial adviser please:



Call our support team on
0800 141 3499, between
8am and 6pm weekdays.
(Calls may be recorded)

Visit our website aviva.co.uk/advice

Remember – there's no charge for your first meeting with our financial adviser – the only thing it'll cost you is your time. So, you've nothing to lose and everything to gain by calling us.

If our support team establishes our financial advice service isn't right for you, they can suggest where you can get the help you need. This can range from putting you in touch with one of our carefully selected advice partners to directing you to relevant support services.

So, whatever your circumstances we can help you get the right type of advice, guidance or support you need.