

colorSTREET®



FALL/WINTER | 19/20



On Model: Best of Both Swirls

Welcome to Color Street!

My world changed one day in 1988 when I saw a woman trying to paint her nails in the back seat of a taxi cab. The journey of creating a mess-free, easy-to-apply nail polish strip has been a long but rewarding one, and since Color Street's launch in 2017, I've been continuously inspired by the enthusiasm and support of our Stylists and customers. Thank you for making Color Street brilliant with your passion, hard work, and dedication!



A handwritten signature in black ink, appearing to read 'Fa Park'.

Fa Park, Founder & CEO

We are proud to introduce our Fall/Winter 2019-2020 catalog! This season, we're adding 25 new colors, glitters, and designs to the lineup. We hope you love the updated animal print and floral patterns, plus the addition of on-trend designs in paisley, check, and swirl motifs. By popular demand, we've also brought back some previously retired favorites. We can't wait to see how your color your world with new possibilities!



A handwritten signature in black ink, appearing to read 'Bill Boraczek'.

Bill Boraczek, Chief Marketing Officer



On Model: Drop & Give Me Zen

WHAT ARE NAIL POLISH STRIPS?

- Easy, one-step application for a brilliant, salon quality manicure in minutes!
- Chip-resistant, long lasting color — up to 10 days
- No dry time, smudges, or streaks
- 100% real nail polish formula with base coat, color, and top coat all in one
- Convenient and travel-friendly
- Easily removed with nail polish remover
- Flexible — can be gently stretched for a perfect fit
- Made in USA with globally patented technology

HOW TO APPLY — IT'S SO EASY!

Be sure to clean nails with prep cloth to remove oils or lotions before application

Solids, Glitters, and Nail Art Designs



REMOVE
CLEAR COVER



PEEL
POLISH STRIP



REMOVE TAB
& SELECT END



APPLY TO NAIL
& GENTLY
STRETCH TO FIT



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

French Manicure

APPLY TIP FIRST



REMOVE CLEAR
COVER & APPLY TIP
TO FREE
EDGE OF NAIL

APPLY SHEER OR CLEAR OVERLAY



FILE EXCESS OR
REMOVE WITH
FINGERNAIL



REMOVE CLEAR
COVER & PEEL
POLISH OVERLAY



APPLY OVERLAY
TO NAIL



GENTLY FILE
EXCESS OR
REMOVE WITH
FINGERNAIL

SOLIDS - \$11.00



Clear as Day
FMC166
clear



Swiss and Tell
FMC220
creme



Havana Honey
FMC209
creme



Soleil Ballet
FMC198
sheer



Himalayan Salt
FMC206
creme



Charleston Blush
FMC139
creme



Caribbean Coral
FMC210
creme



Maine-ly Mums
FMC196
creme



Manchester Mauve
FMC193
creme



Wow in Macau
FMC223
creme



Port-ugal
FMC208
creme



New York Minute
FMS084
shimmer



Aberdeen Aubergine
FMC225
creme



Napa Grappa
FMS109
shimmer



Lima Lemons
FMC204
creme



Penny Lane
FMS101
shimmer



At the Plaza
FMS096
shimmer



No Way San José
FMC221
creme



Giza Sands
FMC143
creme



Upper East Side
FMC164
creme



Made in Milan
FMS098
shimmer



Ecuador-able
FMC211
creme



Baton Rougey
FMC197
creme



Beijing Beauty
FMC141
creme



Munich Mulberry
FMC224
creme



Venetian Velvet
FMS100
shimmer



London Calling
FMC142
creme



Aspen Sky
FMC144
creme



Greeking Out
FMC212
creme



Holy Teal-edo
FMS107
shimmer



US Navy
FMC226
creme



Midnight in Manhattan
FMC146
creme



Berlin It To Win It
FMC222
creme

GLITTERS - \$12.00



You're Corally Invited
FMG134



Tokyo Lights
FMG082



Capitol Hill
FMG110



Sahara Jewel
FMG102



Glamsterdam
FMG149



Party in the USA
FMG138



Fiji Fuchsia
FMG137



Bordeaux Glitz
FMG117



Mardi Gras
FMG085



Moon River
FMG096



Only in Vegas
FMG120



Russian Around
FMG150



Ibiza Nights
FMG095



Home Sleet Home
FMG129



Fort Worth It
FMG136



Shangri-La
FMG098



Glitzburgh
FMG148



Austin-tatious
FMG147

Ask your Stylist about our latest offers!

NAIL ART DESIGNS - \$13.00



Zebra on the Spot
FDS535
shimmer



Flora Good Time
FDS507
shimmer



Pigment of Your Imagination
FDF262
frost



Trend Spotted
FDC229
creme



Catitude Problem
FDS533
shimmer



Don't Flake On Me
FDS536
shimmer



Rule of Plum
FDS532
shimmer



Pick Your Poison
FDS534
shimmer



Good Girls Gone Plaid
FDC242
creme



Drop & Give Me Zen
FDS538
shimmer



Interstellar
FDS390
shimmer



Northern Wonder
FDS484
shimmer



Strict Dye-It
FDS537
shimmer

#BeColorful™ #BeBrilliant™ #BeColorStreet™

CLEAR NAIL ART DESIGNS - \$11.00



Anything Rose
FDL034
clear



I Love Lacey
FDL028
clear



How's It Growing?
FDL033
clear



Between the Lines
FDL029
clear

GLITTER NAIL ART DESIGNS - \$13.00



Rosé All Day
FDG267



Nuclear Fuchsia
FDG268



Best of Both Swirls
FDG293



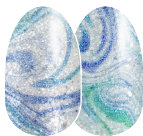
Bloody Gorgeous
FDG236



Coral Bay
FDG199



Underground Magic
FDG227



Water You Up To?
FDG269



Pacific Waters
FDG147



Oops-a-Paisley
FDG294



Rose Were the Days
FDG292

GLITTER-DIPPED - \$13.00



Golden Girly
FDG272
gold glitter on clear



Coming Up Rose Gold
FDG271
rose gold glitter on clear



Dripping in Diamonds
FDG270
silver glitter on clear



Cannes-fetti
FDG253
multi-colored glitter on clear

FRENCH - \$14.00



Meet Me in Paris

FTC059

*white tips with
clear overlay*



City of Love

FTC060

*white tips with
sheer beige overlay*



Marseille Ballet

FTC063

*white tips with
sheer pink overlay*



MADE IN USA

Color Street is proudly made in America. We love our country and value all those who make it work. Growing American jobs and giving back to our country help make our products even greater!



On Model: Aberdeen Aubergine

HOST BENEFITS

We value our Hosts and show it with our rewarding Host Program!

Nail Bar Sales	Host Free Credit	50% Off Items*
\$150-\$299	10%	1 half-price item*
\$300-\$599	15%	3 half-price items*, free shipping
\$600-\$999	20%	6 half-price items*, free shipping
\$1000+	25%	9 half-price items*, free shipping

Host will receive an additional half-price item for each \$200 in sales over \$1,000, up to a maximum of 15 items per Host.

**Half-price items must be individual items only, not discounted packages.*



Our Booking Program is a component of the Host Program

When a current Host has a new Color Street Nail Bar booked from her Nail Bar, she qualifies for a product credit to use at the new booking. The new Host's Nail Bar must qualify with at least \$300 in retail sales and be held and ordered within 60 days from the original Nail Bar.

1st booking when held:
\$25 Product Credit

2nd booking when held:
\$25 Product Credit

3rd booking when held:
\$25 Product Credit

On Model: No Way San José

BECOME A STYLIST

It's easy to start a rewarding experience with Color Street! We offer an exciting compensation plan as well as a generous Jump Start program. The Starter Kit includes everything you need as a new Stylist to get your business off the ground!

What's In It For Me?

Flexible

- 10 ways to earn, from personal sales to leadership
- Social selling, events, parties... you name it!

Rewarding

- Earn a free trip to Cancun in May 2020 plus other incentives
- Special recognition for new promotions

Unique

- Paid weekly for your sales
- Lifestyle bonus awarded

Strength

- One of the fastest growing social selling companies
- Part of \$9 billion nail industry



THE STARTER KIT - \$129

- 13 Sets of nail strips
- 72 Testers
- All the basic supplies that you need to start your business*

**shades and kit contents subject to change*

color
STREET

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