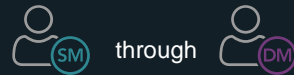




Starbucks Coffee with a Cop



Activities to use our scale to give partners, customers and law enforcement a moment to connect as citizens.

Engage Law Enforcement and Your Community

Starbucks
Coffee with a Cop



Demonstrate Citizenship by Strengthening Communities | Starbucks Coffee with a Cop

Every day, Starbucks strives to do two things: share great coffee with friends and help to make the world a better place.

Starbucks Coffee with a Cop does just that. We provide a casual atmosphere for police officers, community members, and citizens to come together over a great cup of coffee and share conversations on issues that matter. This friendly event breaks down barriers and allows all to discover mutual goals for the communities where they live and serve.

Assess if your store and community would benefit from hosting a Starbucks Coffee with a Cop event in your store.

Reference the Starbucks Coffee with a Cop Planning Checklist for how to plan and execute an event. Available in the appendix.

Plan to or have already hosted an event? Tell us about it by completing the [Starbucks Coffee with a Cop Form](#) on Partner Hub. While there you can upload photos and documents too.

For questions, contact the Global Social Impact & Public Policy (GSIPP) at: governmentaffairs@starbucks.com.

ACTIVITY

Store Manager:

- Invite local police department to conduct Starbucks Coffee with a Cop sessions in your store.
- Inform your DM and the media hotline in advance of hosting an event.

ACTIVITY

District Manager:

- Consult with the GSIPP team and the P&AP team for recommendations on approach and best practices.



Starbucks Coffee with a Cop Planning Checklist



Open House Meet & Greet

Would you like to build a relationship with local law enforcement? Consider hosting an informal meet and greet between customers and law enforcement in your store.

1 MONTH OUT

- Contact the GSIPP team for best practices and resources (signage, agenda)
- Plan an hour for the event. Schedule date and time with local police department. Reserve space in your store to support a reception or group conversation.
- Engage chamber of commerce, downtown association, etc. to partner on the event

3 WEEKS OUT

- Print and display sign to publicize the event
- Invite community organizations to attend
- Schedule partners to support the event

1 WEEK OUT

- Confirm event details with partners and police department
- Order extra pastries to sample with coffee during event

DAY OF EVENT

- Tell us about your event by completing the [Starbucks Coffee with a Cop Form](#) on Partner Hub. While there you can upload photos and documents too.



Facilitated Event

Is your store and community experiencing an increase in disruptions and incidents? Consider hosting a structured conversation between customers and law enforcement, facilitated by a selected community organization.

3 MONTHS OUT

- Contact the GSIPP team for consultation, support and resources
- Work with your district manager to identify a viable community organization to facilitate the conversation
- Plan an hour for the event. Schedule date and time with local police department and community organization. Reserve space in your store for the group conversation.

TIP: Depending on the size of the event and sensitivity of topics, you may need to host the event offsite. Work with your DM for budget implications.

3 WEEKS OUT

- Inform media hotline about the event
- Print and display sign to publicize the event
- Work with the community organization to plan the event details
- Invite other community organizations to attend
- Schedule partners to support the event

1 WEEK OUT

- Confirm event details with partners and police department
- Order extra pastries to sample with coffee during event

DAY OF EVENT

- Tell us about your event by completing the [Starbucks Coffee with a Cop Form](#) on Partner Hub. While there you can upload photos and documents too.