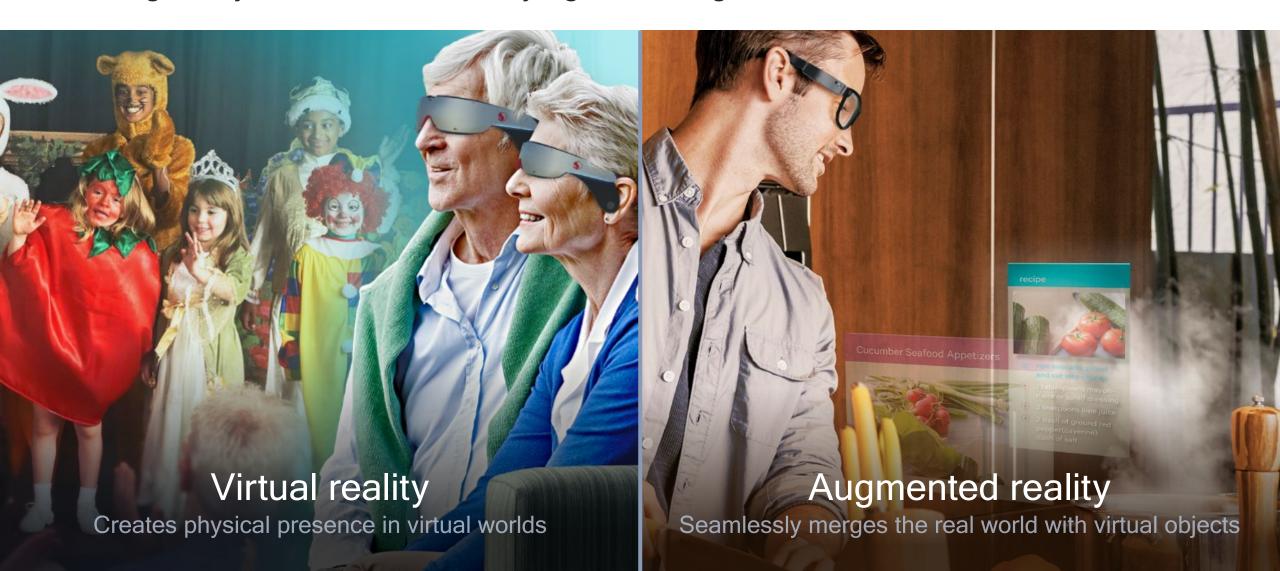
# VR and AR pushing connectivity limits

Qualcomm Technologies, Inc.



## AR and VR are revolutionary interfaces

Sharing many of the same underlying technologies



# VR will offer unprecedented experiences and possibilities



### Play

Immersive movies and shows

Live concerts, sports, and other events

Interactive gaming and entertainment



#### Learn

Immersive education
Training and demos
3D design and art



#### Communicate

Social interactions
Shared personal moments
Empathetic storytelling



# AR will serve a broad spectrum of roles in daily life

Applicable across ages, genders, and activities

# Children Playing



Kids chasing virtual characters in more interactive and immersive games

# Young Adults Exploring



A young man exploring Rome and seeing the Colosseum as originally built

# Families Communicating



Families virtually brought together with life-like communication

# Professionals Working



Architects collaborating on a shared design to improve efficiency

# Fitness Enthusiasts Thriving



Group running with a virtual trainer to motivate them

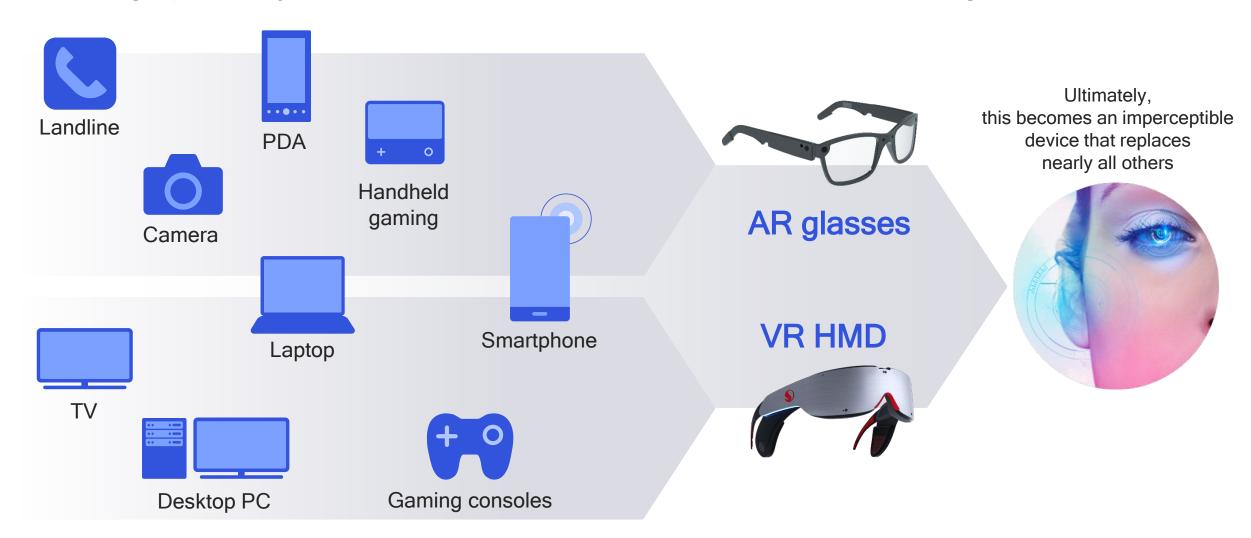
# A glimpse into the future – sleek and stylish XR glasses

How do we get there?



### AR technologies and use cases evolve from mobile

VR usage primarily comes from console/TV/PC, but it's also moving towards AR



## We are accelerating the adoption of VR and AR

Designed to make it easy to develop premium mobile VR and AR experiences



Qualcomm® Snapdragon™ 845 SoC

Purpose built silicon for superior mobile VR & AR



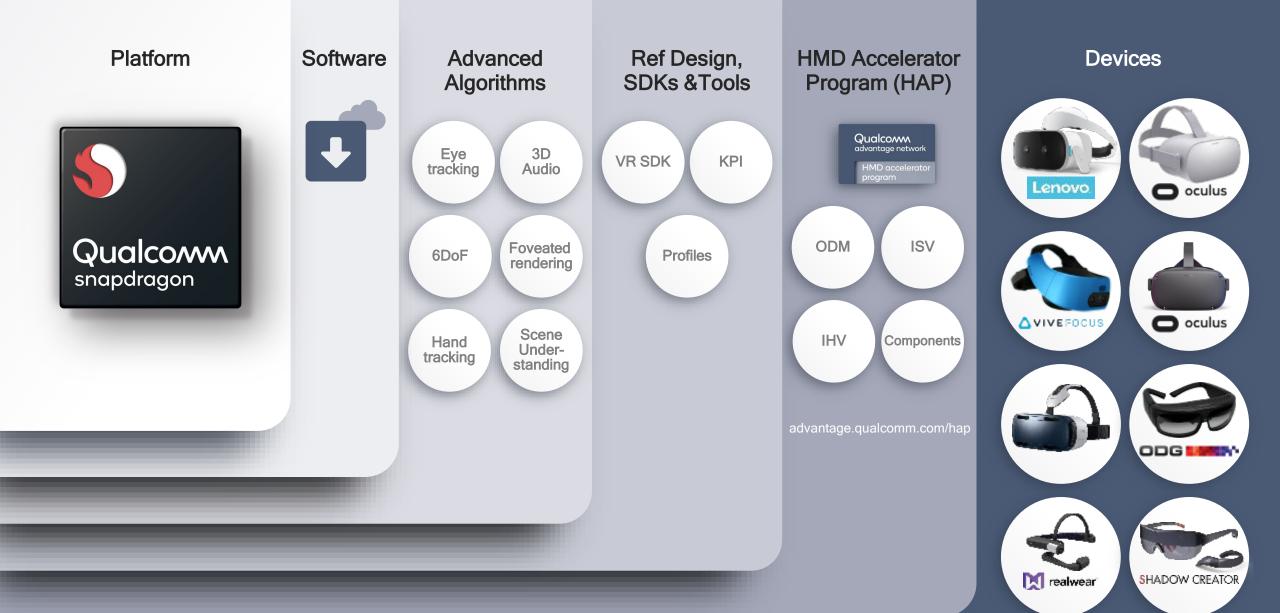
Snapdragon VR SDK

Access to advanced VR features to optimize applications and simplify development



Snapdragon 845 VR HMD

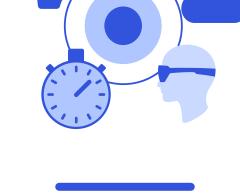
Accelerating the development of standalone head-mounted displays



Actively working with ecosystem innovators

## VR and AR will push connectivity requirements







#### More capacity, lower cost

Increased throughput per user as quality of immersion improves, and more simultaneous usage

#### Low latency

Reduces throughput requirements, buffering requirements, and lag for interactive content like tactile Internet and 6 DoF\*

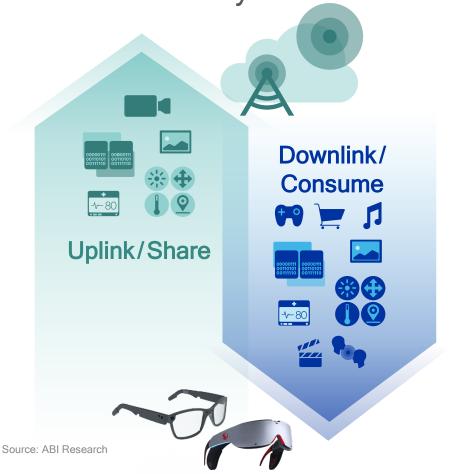
#### Uniform experience

Full immersion everywhere requires consistent throughput, even at the cell edge

\*6 DoF: Six degrees of freedom

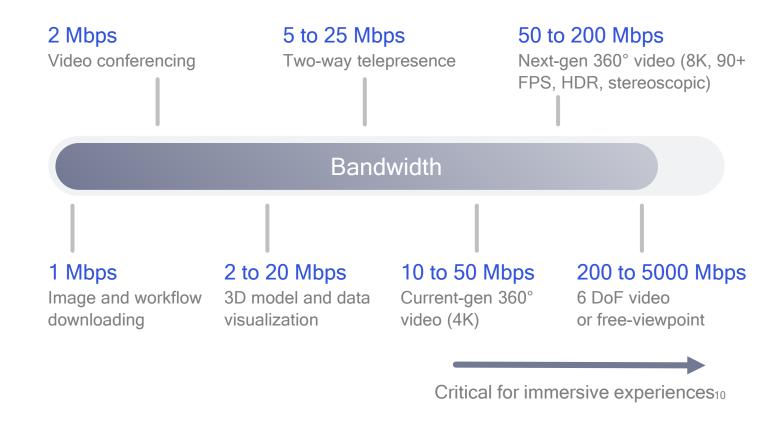
## VR and AR require efficient increase in wireless capacity

Constant up/download on an all-day wearable



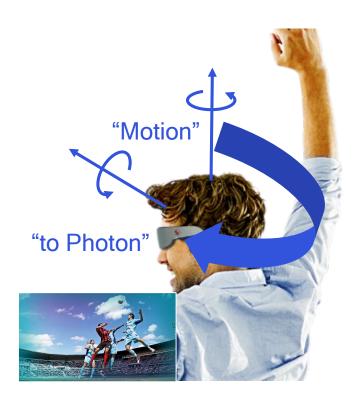
#### Richer visual content

- Higher resolution, higher frame rate
- Stereoscopic, High Dynamic Range (HDR), 360° spherical content, 6 DoF

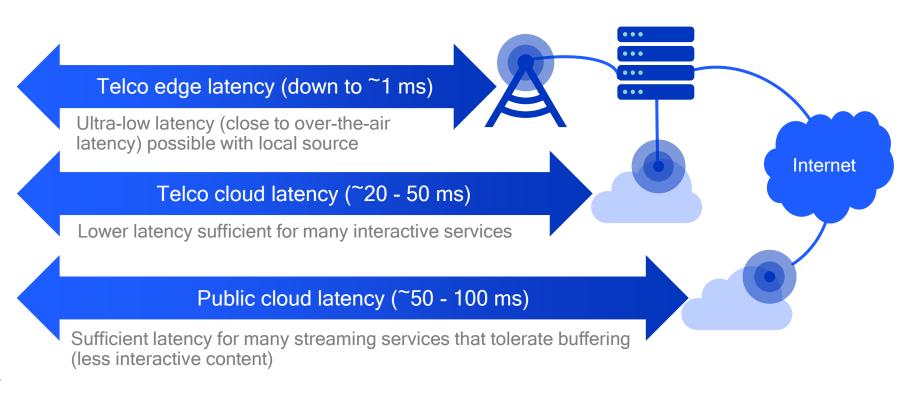


# Low wireless latency is critical for immersion

The air interface is one component of the overall end-to-end latency



Motion to Photon (MTP) latency below 15 ms generally avoids discomfort – processed on the device<sup>1</sup>



# A uniform experience is paramount for AR and VR

Lag, stutter, and stalls are unacceptable for user experience and comfort



#### Consistent quality, e.g. latency

- No disruptions from buffering
- No reduction in quality from fluctuating bitrates



#### Anywhere usage

- From cities to rural area
- Reliable service even in challenging environments or the cell edge



### High mobility

- Fast moving situations, like cars
- Constant head movement



Immersion must be maintained at all times

## Our vision for 5G is a unifying connectivity fabric

Delivering always-available, secure cloud access



Unifying connectivity platform for future innovation

Convergence of spectrum types / bands, diverse services, and deployments, with new technologies to enable a robust, future-proof 5G platform

# 5G enhanced mobile broadband is required to take VR/AR

experiences to the next level

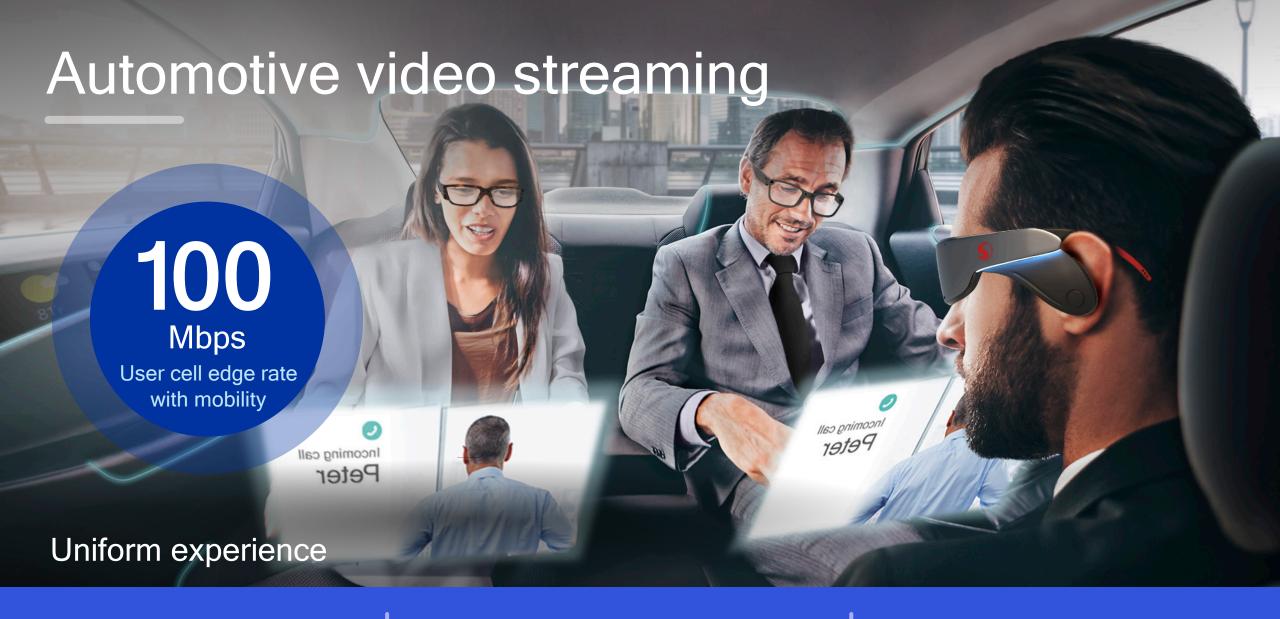
Extreme throughput—with Multi-Gbps
Ultra-low latency—down to 1 ms
Uniform experience—even at cell edge



Ubiquitous coverage with Wi-Fi and Gigabit LTE, the anchor of the 5G broadband experience







Cars are becoming increasingly autonomous and efficiently shared

Coverage: Excellent user experience anywhere, even at cell edge while moving

Capacity: ~700 Mbps per cell with 1% penetration (for 8-lane freeway example)



Massive simultaneous content upload through social media





# 6 DoF\*content

Next-gen video for more immersive experiences (move freely around)

#### Requirements

- Tradeoff between throughput and latency
- 5-20 ms latency requires 400-600 Mbps, while 1-5 ms latency requires 100-200 Mbps



# Remote control and tactile Internet

Reduced latency for better interactivity and expanded use cases

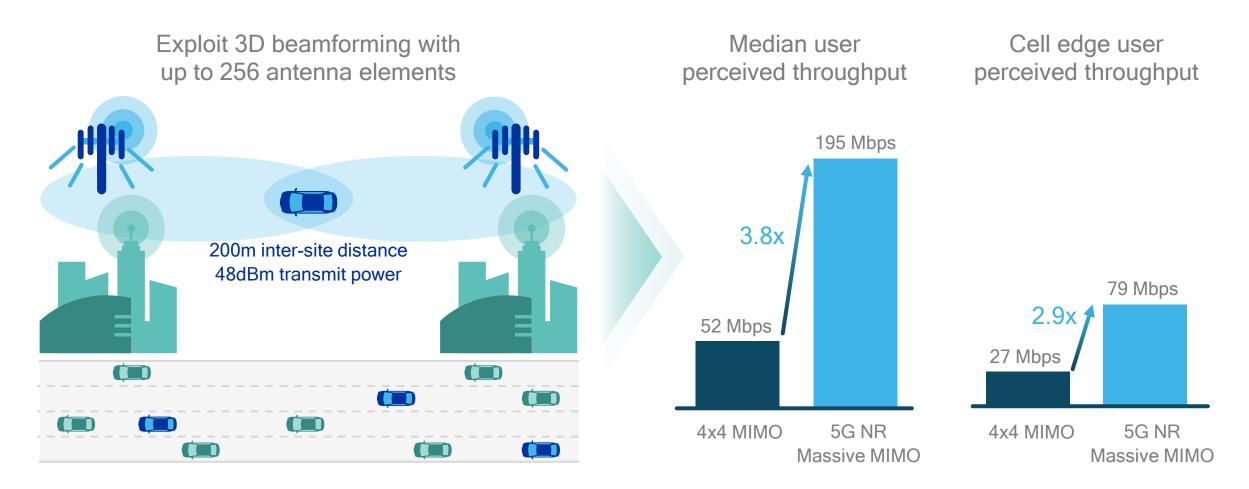
#### End-to-end latency requirements

- Interactive remote experiences often ranging from 40 ms to 300 ms (includes transport latency)
- Feedback below 5 ms will enable novel uses of multi-sensory remote tactile control



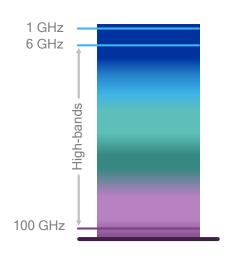
## 5G NR massive MIMO brings a more uniform experience

With higher capacity and better coverage; also enables higher bands, e.g., 4 GHz

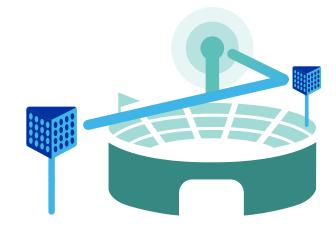


## 5G NR mmWave is capable of delivering massive capacity

Exploiting higher bands and more flexible use of available bandwidth







#### Large bandwidth

Leveraging higher spectrum bands (e.g., at 28 GHz) previously not available to LTE

#### Flexible capacity

Adapting to network traffic needs with dynamic UL / DL switching, enabled by new self-contained TDD design

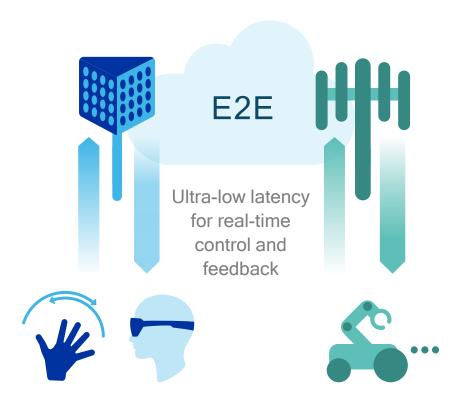
#### Small cell densification

Enabling easy / low-cost deployment of small cells with integrated access and backhaul

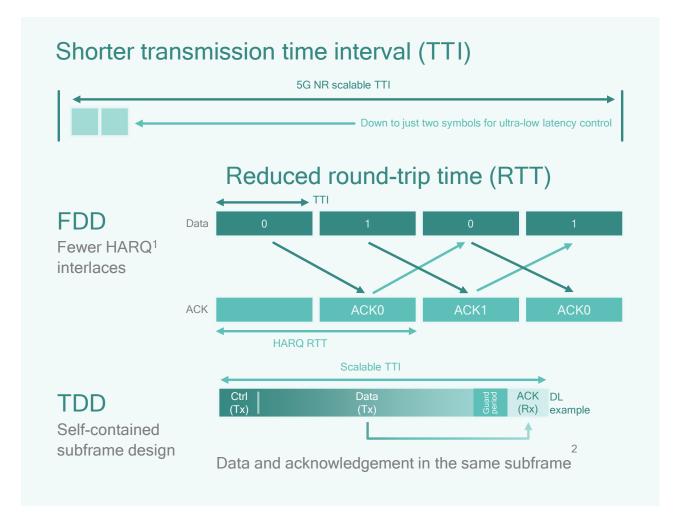
Simultaneous connectivity with spectrum bands below 6GHz (Gigabit LTE or 5G NR) ensures a seamless, ubiquitous user experience

## 5G NR scalable over-the-air latency down to 1 ms

Enhancing VR/AR user experience and enabling new use cases



Low latency beneficial for 6 DoF to reduce amount of data



# Making 5G a reality in 2019











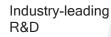




Commercial networks and products

9:00







End-to end system prototypes and test beds



#### Qualcomm

# Thank you

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