# REQUEST FOR FINANCIAL ADVISORY STATEMENT OF QUALIFICATIONS

#### I. <u>OVERVIEW</u>

The State Treasurer's Office (STO) requests a Statement of Qualifications (SOQs) from financial advisory firms interested in providing financial advisory and related services. Selected firms will be admitted to the STO's Financial Advisor Pool (Pool) and may be appointed to complete special projects or to serve as a financial or pricing advisor for bonds, notes, and other debt obligations issued by the State of California (State), State Public Works Board, other State agencies, and State conduit financing authorities.

Specific appointments may be made directly from among Pool members in good standing, or upon submission of responses to a supplemental request for qualifications. Financial advisors to State conduit financing authority borrowers typically are not required to be members of the Pool.

# BONDS AND NOTES ISSUED BY THE STATE OF CALIFORNIA AND OTHER STATE AGENCIES

#### General Obligation (GO) Bonds

California voter approved bond acts and the resolutions produced by the finance committees created under the bond acts authorize the issuance of GO bonds. GO bonds, including commercial paper notes, may be issued to finance various projects under the respective bond acts, or refund outstanding GO Commercial Paper Notes.

#### Revenue Anticipation Notes (RANs)

In accordance with Title 2, Division 4, Part 5 (commencing with Section 17300) of the Government Code, whenever the State Controller determines that monies in the General Fund are, or are expected to be, insufficient for the payment of all appropriations by the Legislature, which are required to be paid in the then current fiscal year out of the General Fund, he or she may draw a demand or demands against appropriations made from the General Fund to be paid in the then current fiscal year prior to the receipt of the income, and deliver the demand or demands to the State Treasurer. The State Treasurer shall register the demands for nonpayment and may issue RANs by resolution pursuant to Government Code Section 17302. This resolution must be adopted by the State Treasurer and approved by the State Controller and the Director of Finance. Authorized RANs are then sold by the State Treasurer from time to time on a negotiated or competitive basis, as the State Treasurer may deem advisable.

The State issues RANs only to raise funds in an amount sufficient to satisfy the State Controller's registered demand or demands. Any unapplied monies in the General Fund are available for the payment of all notes, and the interest thereon, until the notes and the interest are fully paid and discharged. The State has used RANs in all but two years since 2000-2001, in amounts up to \$10 billion.

#### State Public Works Board (SPWB)

The SPWB issues lease revenue bonds to finance or refinance the construction of various facilities including higher education, correctional facilities, court facilities, and office buildings. The State Legislature must authorize all projects through a budget act appropriation or separate legislation. These facilities are leased to a State agency, the California State University, or a community college district under a long-term lease, which provides the source of debt service payments on the bonds. The Board consists of the Director of the Department of Finance, the Director of the Department of Transportation, and the Director of the Department of General Services. For matters relating to the issuance of lease revenue bonds, the State Treasurer and the State Controller are members of the SPWB.

#### Special Bond Issues

Occasionally, the State will issue debt by securitizing streams of revenues via a special bond issue, which are payable from anticipated reimbursements or payments such as the Tobacco Settlement Asset-Backed Bonds or the Federal Highway Grant Anticipation bonds (GARVEE).

STATE CONDUIT FINANCING AUTHORITIES CHAIRED BY THE TREASURER THAT TYPICALLY REQUIRE FINANCIAL ADVISORS THAT ADVISE THE AUTHORITY RATHER THAN A BORROWER TO BE MEMBERS OF THE POOL:

- California Alternative Energy and Advanced Transportation Financing Authority
- California Educational Facilities Authority
- California Health Facilities Financing Authority
- California Infrastructure and Economic Development Bank
- California Pollution Control Financing Authority
- California School Finance Authority
- California Transportation Financing Authority

Please note, financial advisors hired by the State conduit financing authority borrowers are generally not required to be a member of the Pool.

#### II. SCOPE OF SERVICES

#### A. FINANCIAL ADVISOR

The scope of services may include, but not be limited to, the following:

- 1. Assist with the development of financing plans;
- 2. Advise on the merits of competitive, negotiated, or private placement of debt;
- 3. Participate in bond document review sessions. Review and comment on the preliminary and final official statements, and participate in due diligence meetings;
- 4. Review and comment on proposed underwriting syndicate policies and compensation;
- 5. Review and comment on the proposed marketing plans submitted by the underwriting syndicate;
- 6. Analyze the cost benefit of different structuring and pricing options. This may include, but is not limited to, fixed rate versus variable rate bonds, insured versus uninsured bonds, callable versus non-callable bonds, and par versus discounted or premium bonds;
- 7. Participate in all pricing discussions. Provide data on market comparables and different indices that can be used in pricing discussions. Provide a cost/benefit analysis of different structuring and pricing options. Provide independent price guidance for each maturity across a range of couponing alternatives. Analyze and recommend fair pricing levels based on historical pricings and the pricing of comparable credits in the then current municipal bond markets;
- 8. Upon request, provide input on the cost of alternative redemption or call features;
- 9. On a refunding, assist STO staff in structuring the refunding escrow and evaluate the purchase of State & Local Government Securities (SLGS) and/or open-market securities;
- 10. If requested by STO staff, assist in reviewing the book running senior manager's proposed allocation of the bonds;

- 11. For competitively sold transactions, assist in the preparation of the official notice of sale and bidding specifications, structure bond amortization, arrange electronic bidding logistics, independently evaluate and verify bids, verify the TIC calculations and conformance with bidding parameters, and recommend an award;
- 12. For sealed bid structures on a negotiated sale, assist in the preparation of bidding provisions, independently evaluate and verify bids, verify calculations and conformance with bidding parameters, independently rank submitted bids, and recommend an award;
- 13. Solicit proposals from qualified firms to provide bond verification services, provide a summary of proposals to STO staff, and assist in the review of the verification report when submitted;
- 14. Participate in a post-financing review as directed by STO staff. At a minimum, this work will include preparation of a memorandum that addresses how the State's bonds priced relative to market indices, comparables, and any goals established prior to sale as part of an agreed upon marketing plan;
- 15. Analyze any proposals for new products as they pertain to the particular financing;
- 16. Assist with rating agency or investor meetings, as requested;
- 17. Review and report on the feasibility of potential refunding of outstanding bonds;
- 18. Provide training, as requested; and
- 19. Provide additional services as needed from time to time including, but not limited to, special projects.

#### **B.** PRICING ADVISOR

The scope of services may include, but not be limited to, the following:

- 1. Assist in reviewing the book running senior manager's quantitative analyses related to the bond sizing, structure, and flow of funds. Participate in discussions relating to structure and marketing of bonds;
- 2. Participate in all pricing discussions. Provide data on market comparables and indices. Provide a cost/benefit analysis of different structuring and pricing options. Provide independent price guidance for each maturity across a range of couponing alternatives. Analyze and recommend fair pricing levels based on historical pricings and the pricing of comparable credits in the then current municipal bond market;
- 3. For sealed bid structures on a negotiated sale, assist in the preparation of bidding provisions, independently evaluate and verify bids, verify calculations and conformance with bidding parameters, and recommend an award; and
- 4. Participate in a post-financing review as directed by STO staff. At a minimum, this work will include preparation of a memorandum that addresses how the State's bonds priced relative to market indices, comparables, and any goals established prior to sale.

#### III. MINIMUM QUALIFICATIONS

- **A. PUBLIC FINANCE EXPERIENCE** The firm or its advisors designated to work on State or State conduit authority financing programs, must have a minimum of three years of public finance experience, which may include financial advisory experience or investment banking experience.
- **B. REGISTRATION** The firm must be registered as a Municipal Advisor with both the Municipal Securities Rulemaking Board and Securities and Exchange Commission.
- C. LEGAL DISCLOSURE The firm has not disclosed any matters on Attachment F. Registration, Disciplinary Action, that would preclude participation in the Pool as determined by the STO.

D. BOND CAMPAIGN CONTRIBUTION AND SERVICES PROHIBITION **CERTIFICATION** – Financial Advisor firms applying to the Financial Advisor Pool must provide an Initial Certification, certifying that the firm has in place a policy or procedure requiring that the firm or any municipal advisor professional associated with the firm will not accept any municipal securities business with a municipal entity in California within two years of any contribution made or provided after the date of certification by the firm or any municipal advisor professional associated with the firm to a bond ballot campaign for bonds of the municipal entity. In addition, the STO requires financial advisor firms to certify quarterly that the firm has a policy or procedure in place requiring that the firm or any municipal advisor professional associated with the firm will not accept any municipal securities business with any municipal entity in California within two years of any contribution made or provided after the date of the firms Initial Certification by the firm or any municipal advisor professional associated with the firm to a bond ballot campaign for bonds of the municipal entity. If a firm fails to submit the mandatory quarterly Bond Campaign Contribution and Services Prohibition Certification within one week of the deadline (April 30, July 31, October 31, and January 31), the firm may be suspended from the financial advisor pool, be ineligible for appointments, and be required to request reinstatement.

Please see Attachments F and G for defined terms associated with this minimum qualification.

- E. QUARTERLY DISCLOSURE REPORT The STO requires firms selected as members of the Pool to provide quarterly updates regarding any changes to the firm's ability to meet the minimum qualifications and any disclosure information submitted in the firm's SOQ in response to this request for qualifications (RFQ). If a firm fails to submit the mandatory quarterly report within one week of the deadline (April 30, July 31, October 31, and January 31), the firm may be suspended from the Pool, be ineligible for appointments, and be required to request reinstatement.
- **F. PROFESSIONAL LIABILITY INSURANCE** The firm must maintain adequate professional liability (errors and omissions) insurance coverage with either a securities transaction rider or coverage without exclusion for securities transactions.
- G. CALIFORNIA TAXPAYER AND SHAREHOLDER PROTECTION ACT OF 2003-U.S. EXPATRIATE CORPORATIONS (PUBLIC CONTRACT CODE SECTIONS 10286 AND 10286.1) The STO will not contract or otherwise do business absent a compelling public interest with publicly held U.S. expatriate corporations. This policy is designed to ensure that companies with which the STO does business meet threshold standards of corporate accountability. If appointed to a State bond issue, the firm will be required to recertify by signing the engagement letter.

H. DARFUR CONTRACTING ACT OF 2008 – The firm must comply with the Darfur Contracting Act of 2008. The Act was passed by the California Legislature and signed into law by the Governor to preclude State agencies generally from contracting with "scrutinized" companies that do business in the African nation of Sudan (of which the Darfur region is a part), for the reasons described in Public Contract Code section 10475. A scrutinized company is a company doing business in Sudan as defined in Public Contract Code section 10476.

Scrutinized companies are ineligible to, and cannot bid on, or submit a proposal for a contract with a state agency for goods or services. [Public Contract Code section 10477(a)]. Therefore, Public Contract Code section 10478 (a) requires a company that currently has, or within the previous three years has had, business activities or other operations outside of the United States to certify that it is not a "scrutinized" company when it submits a bid or proposal to a State agency. A scrutinized company, however, may still submit a bid or proposal for a contract with a State agency for goods or services if the company first obtains permission from the Department of General Services (DGS), according to the criteria set forth in Public Contract Code section 10477(b).

I. IRAN CONTRACTING ACT OF 2010 – Once appointed to a transaction, the firm must comply with the Iran Contracting Act of 2010. The Act requires that, at the time a firm is selected for any appointment in which the firm may earn at least \$1 million in compensation, the firm will be required to certify that it is not on the then current list of persons engaged in investment activities in Iran created by the California Department of General Services pursuant to Public Contract Code section 2203(b) or, in the alternative, should otherwise be eligible to perform financial or pricing advisory services for the State pursuant to Public Contract Code section 2203(c). Please note that if a firm claims the section 2203(c) exemption, additional findings by the STO are required and will be made solely at the discretion of the STO.

With respect to any applicable bond transaction for one of the State's conduit financing authorities, the required certification shall be made at the time an application for financing is made to the authority.

#### IV. CONTENT OF STATEMENT OF QUALIFICATIONS

Responses should be limited to 15 pages (excluding attachments and appendices) using a typeface font of no less than 12 pitch. Failure to provide all requested information or deviation from the required format may result in disqualification. Address the following items in responding to this RFQ:

#### A. COVER LETTER

Provide a cover letter on the firm's letterhead, signed by an authorized representative, highlighting the key points of the firm's statement of qualifications. The cover letter should include the name, title, address, and telephone number of the contact person for the SOQ.

#### B. FIRM ATTRIBUTES AND COMMITMENT TO CALIFORNIA

- 1. Provide a brief history, description, and the ownership structure of the firm. State the length of time the firm has been in business under its current name as well as any previous names. Also, state whether the firm solely provides financial advisory service or whether it is also a broker-dealer.
- 2. How many full-time employees does the firm currently employ nationwide and in California? Provide a table showing the total number of Municipal Advisors working in both California and outside of California.
- 3. How many offices does the firm have in California? Has the firm opened or closed offices in California or otherwise changed its commitment to California within the last five years?
- 4. Where is the firm's headquarters located?

#### C. PUBLIC FINANCE EXPERIENCE AND CAPABILITIES

- Describe the qualifications and experience that demonstrate the firm's capability in providing the services described in Section II. SCOPE OF SERVICES.
- 2. Describe the firm's experience serving as financial or pricing advisor for taxable and tax-exempt obligations issued by the State, State agencies, State conduit financing authorities, and local California issuers since January 1, 2012. List in **Attachment A** the name of the issuer, the name of the issue, the sale date, the size of the issue, type of issue, method of sale, and the firm's role in the transaction (e.g., pricing advisor, financial advisor, co-financial advisor).
- 3. Describe the firm's experience serving as financial or pricing advisor for taxable and tax-exempt obligations issued by issuers outside of California since January 1, 2012. List in **Attachment B** the name of the issuer, the name of the issue, the sale date, the size of the issue, type of issue, method of sale, and the firm's role in the transaction (e.g., pricing advisor, financial advisor, co-financial advisor).
- 4. Describe the firm's access to sources of current market information to assist in pricing negotiated sales and information to assist in the planning and execution of competitive sales.
- 5. Provide a brief description of the firm's experience on a debt issuance in which you recommended an innovative or unique financing idea that resulted in savings to the issuer.
- 6. Describe the firm's experience in advising municipal issuers issuing variable rate debt.
- 7. Identify the types of municipal debt in which the firm has particular expertise.
- 8. Provide a short narrative describing the firm's technical and analytical expertise.
- 9. Is the firm a registered investment advisor? If so, please include on **Attachment E**, Registration, Disciplinary Action, and Litigation, evidence of such registration.
- 10. Provide, as an appendix, at least two samples of your firm's written work. (The response to this question will not count against the page limit.)

#### D. PERSONNEL

- 1. Please complete **Attachment C** regarding the personnel assigned to work on financings for the State, State agencies, and State conduit financing authorities. In addition, please complete **Attachment D** listing contact information for the relevant personnel.
- 2. Describe the firm's continuing education policies and internal training programs.
- 3. Describe the firm's procedures for supervising the work of its Municipal Advisors. Are the procedures written? How is compliance with such procedures verified? How often?
- 4. Were any of the firm's employees associated with a broker-dealer firm within the past two years?

#### E. COMPLIANCE WITH MINIMUM QUALIFICATIONS

- 1. **Public Finance Experience**: Describe how the firm meets the requirement described in Section III.A. PUBLIC FINANCE EXPERIENCE.
- 2. **Registration & Legal Disclosure:** Please complete **Attachment E**, Registration, Disciplinary Action, and Litigation.
- 3. **Bond Campaign Contribution and Services Prohibition Certification:** All firms complete **Attachment F**. All firms would then submit **Attachment G** at the end of the next quarter.
- 4. **Quarterly Disclosure Report:** Please execute and submit **Attachment H**, Quarterly Disclosure Report Certification, agreeing to provide quarterly disclosure to the STO.
- 5. **Professional Liability Insurance:** Please attach, as an appendix, evidence of professional liability insurance coverage for the firm and its advisors including coverage amounts. The evidence of coverage should indicate whether securities transactions are covered.
- 6. California Taxpayer and Shareholder Protection Act of 2003 U.S. Expatriate Corporations: Please complete Attachment I, Expatriate Corporation Certification.
- 7. **Darfur Contracting Act of 2008:** Please complete **Attachment J**, Darfur Contracting Act Certification.

8. **Iran Contracting Act of 2010:** Firms will be required to complete a certification similar to **Attachment K**, Iran Contracting Act Certification, for each applicable transaction, shortly after the firm is appointed for that particular sale. Please note that Attachment I is for your information only and does not need to be completed at this time.

#### F. CONFLICTS OF INTEREST

- 1. Describe any finder's fees, fee splitting, payments to consultants, or other contractual arrangements of the firm that could present a real or perceived conflict of interest.
- 2. Describe any other real or perceived conflict of interest arising from your relationships with or representation of other parties.
- 3. Describe any major concentrations of the firm's business among broker-dealer firms. For example, does a single broker-dealer firm account for more than 20% of the number of negotiated sales the firm advises? Please provide a list of such firms.
- 4. Describe how your firm handles and discloses to clients the inherent conflicts in contingent fee arrangements.
- 5. Does the firm provide in-kind services to any clients in lieu of other financial compensation? Please describe.

#### G. DISABLED VETERAN BUSINESS ENTERPRISE

State law establishes participation goals of three percent for Disabled Veteran Business Enterprises (DVBEs) in contracts for professional bond services awarded by State agencies. These goals apply to the annual dollar amount expended on professional bond services, including financial advisory fees.

Firms requesting DVBE status must submit their California DVBE Certificate as an appendix to the firm's SOQ and resubmit annually as the DVBE Certificate is renewed. DVBE certification may be obtained through the California Department of General Services.

http://www.dgs.ca.gov/pd/Programs/OSDS/DVBEEligibilityBenefits.aspx

#### H. MINORITY OR WOMEN BUSINESS ENTERPRISES (MWBEs)

Although state law no longer establishes participation goals for MWBEs, it does require the STO to report annually to the Governor and the Legislature on the level of participation by MWBEs in contracts for professional bond services awarded (Government Code Section 16855). The STO requests businesses disclose this information, on a voluntary basis, by completing **Attachment M, MWBE Information**. This information will be used for reporting purposes only and will not be used for the purpose of financial advisor appointments.

#### V. <u>DELIVERY</u>

The STO will return any incomplete SOQs. For your reference, an SOQ checklist is located on page 15. The STO will accept SOQs by e-mail only. Please include your firm's name in the subject field:

E-mail: InvestorRelations@treasurer.ca.gov

Subject: FIRM NAME-Financial Advisor Pool Statement of Qualifications

Electronic deliveries must be in Adobe Acrobat PDF format.

Signature pages not included in the e-mailed submission may be faxed to the attention of Christina Sarron at (916) 657-4827. No other fax transmittals will be accepted.

#### VI. <u>FEES</u>

Fees will be established at the time appointment to a particular sale or program.

#### VII. CALIFORNIA PUBLIC RECORDS ACT

All material submitted in response to this solicitation will become the property of the State of California and will not be returned. In addition, all material submitted may be considered a public record by the STO and subject to disclosure pursuant to the California Public Records Act (Government Code Section 6250 et seq.). Should the STO receive a request for any SOQs submitted in response to this RFQ, the firm submitting the requested SOQs will be contacted prior to disclosure of the SOQ to determine what portions, if any, of the SOQ may be confidential. The STO reserves the right, consistent with the California Public Records Act, to make the final determination whether an SOQ, or any portion of it, is confidential and not subject to disclosure.

#### VIII. STATEMENT EVALUATION

Statements of Qualifications will be evaluated based on the following criteria (not listed in order of importance):

- A. Qualifications and experience of firm and personnel named in the SOQ;
- B. Capability to provide required services; and
- C. Past experience on State, State agency, and State conduit financing authority debt financings, as well as other municipal debt financings.

The STO reserves the right to:

- A. Request additional information from any firm prior to its selection;
- B. Select firms that will best meet the STO's needs; and
- C. Consider information about any firm from other sources in addition to the information submitted by the firm.

The STO may from time to time seek ideas, advice, and proposals from Pool members. Neither inclusion in the Pool nor providing ideas, advice, and proposals offers any assurance that any firm will be selected to provide financial advisory services.

#### IX. REMOVAL FROM AND ADDITIONS TO THE POOL

Any firm may be removed or suspended from the Pool for reasons that include, but are not limited to, the following:

- A. Disqualification because of legal proceedings outlined on Attachment E, including actions, settlements or judgments, disciplinary actions by state or federal regulatory agencies, criminal indictments or convictions, and claims of fraud whether criminal or civil:
- B. Unacceptable performance on any bond sale or project as determined by an evaluation completed by the Public Finance Division or a State conduit financing authority;
- C. Being the subject of disciplinary action by state or federal regulatory agencies;
- D. Filing for protection under federal or state bankruptcy laws;
- E. Failure to continue to meet the minimum qualifications listed under Section III. MINIMUM QUALIFICATIONS; and

#### F. Failure to submit continuing disclosure reports.

From time to time, the STO may admit additional members to the Pool. Pool applicants will be required to submit a response to the Request for Financial Advisory Statements of Qualifications and will be evaluated based on the same criteria used to establish the Pool.

#### X. ONGOING COMPLIANCE WITH MINIMUM QUALIFICATIONS

To remain in the Pool, a firm must meet Section III. MINIMUM QUALIFICATIONS, at all times. Pool members are responsible for immediately notifying the STO in writing if the firm no longer meets the minimum qualifications. In addition, if the firm is currently appointed to a bond sale or project and subsequently no longer meets the minimum qualifications the firm must immediately contact the Director of the STO's Public Finance Division.

# STATEMENT OF QUALIFICATIONS CHECKLIST STATE OF CALIFORNIA

### OFFICE OF THE STATE TREASURER

The STO requires the following information when submitting a complete statement of qualifications, incomplete statements of qualifications will be returned:

	Content
	Section IV.A. Cover Letter
	Section IV.B. Firm Attributes and Commitment to California Questions 1-4
	Section IV.C. Public Finance Experience and Capabilities Questions 1-10
	Section IV.E.1. Public Finance Experience
	<u>Attachments</u>
	Attachment A: PUBLIC FINANCE EXPERIENCE-CALIFORNIA ISSUERS
	Attachment B: PUBLIC FINANCE EXPERIENCE-ISSUERS OUTSIDE OF
	CALIFORNIA
	Attachment C: PERSONNEL EXPERIENCE, including a resume for each individual
	Attachment D: FIRM CONTACTS
	Attachment E: REGISTRATION, DISCIPLINARY ACTION, AND LITIGATION
	Attachment F: BOND CAMPAIGN CONTRIBUTION AND SERVICES PROHIBITION
	– INITIAL CERTIFICATION
	Attachment G: BOND CAMPAIGN CONTRIBUTION AND SERVICES PROHIBITION
	– QUARTERLY CERTIFICATION INFORMATIONAL ONLY
	Attachment H: QUARTERLY DISCLOSURE REPORT CERTIFICATION
	Attachment I: EXPATRIATE CORPORATION CERTIFICATION
	Attachment J: DARFUR CONTRACTING ACT
	Attachment K: SAMPLE OF IRAN CONTRACTING ACT – <b>INFORMATIONAL</b>
	ONLY
	Attachment L: MWBE INFORMATION FORM (OPTIONAL)
	<u>Appendices</u>
	Section IV.C.11. Please include at least two samples of the firm's written work.
Ш	Section IV.E.4. Professional Liability Insurance: Please provide evidence of the firm's
	professional liability insurance coverage for the firm and its advisors including coverage
_	amounts AND indicating that securities transactions are covered.
	Section IV.F. Disabled Veteran Business Enterprise: If applicable, please provide
	certification from the California Department of General Services.

#### PUBLIC FINANCE EXPERIENCE - CALIFORNIA ISSUERS

# STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

As described in Section IV.C.4., please provide the firm's experience serving as financial or pricing advisor for taxable and tax-exempt obligations issued by the State, State agencies, State conduit financing authorities, and local California issuers since January 1, 2012. List the name of the issuer, the name of the issue, the sale date, the size of the issue, type of issue, method of sale, and the firm's role in the transaction (e.g., financial, pricing, or co-financial advisor).

Please provide the information in this format:

Issuer	Issue Description	Sale Date	Par Amount	Type of Issue	Method of Sale	Firm's Role

#### PUBLIC FINANCE EXPERIENCE - ISSUERS OUTSIDE OF CALIFORNIA

# STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

As described in Section IV.C.5., please provide the firm's experience serving as financial or pricing advisor for taxable and tax-exempt obligations issued by the State, State agencies, State conduit financing authorities, and local California issuers since January 1, 2012. List the name of the issuer, the name of the issue, the sale date, the size of the issue, type of issue, method of sale, and the firm's role in the transaction (e.g., financial, pricing, or co-financial advisor).

Please provide the information in this format:

Issuer	Issue Description	Sale Date	Par Amount	Type of Issue	Method of Sale	Firm's Role

#### PERSONNEL EXPERIENCE

# STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

Identify key personnel (include partners, principals, and associates) who would be directly involved in bond transactions.

				How Long In	How Long	How Long in
				Current	<b>Employed at</b>	Municipal
Name	Title	Office Location	Role	Position?	<b>Current Firm?</b>	Finance Practice?

Please attach a full resume for each individual listed above.

#### FIRM CONTACTS

#### STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

Primary Contact with State Treasurer's Office
Name:
Title:
Address:
City/State/Zip: ,
Phone:
Fax:
E-mail Address:
Contact to receive all RFQs
Name:
Title:
Address:
City/State/Zip: ,
Phone:
Fax:
E-mail Address:
<b>Managing Director (or comparable position)</b>
Name:
Title:
Address:
City/State/Zip: ,
Phone:
Fax:
E-mail Address:
Head of Public Finance Unit (or comparable position)
Name:
Title:
Address:
City/State/Zip: ,
Phone:
Fax:
E-mail Address:

# REGISTRATION, DISCIPLINARY ACTION, AND LITIGATION STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

#### REGISTRATION

Please	provide	each	of the	follo	wing:

Firm's MSRB Number:

Firm's Municipal Advisor Registration Number (SEC):

OPTIONAL: Is your firm registered with the Securities and Exchange Commission and/or by the Department of Corporations as an Investment Advisor (NASD Series 65), please provide your firm's IARD/CRD number:

DISC	DISCIPLINARY ACTION & LITIGATION Yes N				
1.	Are there any criminal indictments or convictions brought against the firm or its employees within the past ten years where the charges involved an offering of municipal securities? If yes, please describe in detail each such indictment or conviction.				
2.	Are there now any pending legal actions alleging violations of law in connection with an offering of municipal securities in a California transaction against the firm or any employee of the firm? If yes, please describe each such pending action on a separate attachment.				
3.	Have there been any settlements or judgments involving such actions within the last three years? If yes, please describe each such settlement or judgment, including the nature of the action and the amount of recovery on a separate attachment.				
4.	Are there any pending legal or disciplinary matters involving such actions against the firm by any state or federal regulatory agency? If yes, please describe each action on a separate attachment.				
5.	Are there any material pending legal actions, settlements, or judgments involving a claim of fraud, whether civil or criminal? If yes, please describe in detail each pending action, including the nature of the action and the potential liability of the firm or its employees.				

# BOND CAMPAIGN CONTRIBUTION AND SERVICES PROHIBITION MUNICIPAL ADVISOR INITIAL CERTIFICATION

State of California
Office of the State Treasurer

- 1. I certify that ENTER FIRM NAME has in place a policy or procedure requiring that ENTER FIRM NAME or any municipal advisor professional\* associated with ENTER FIRM NAME will not accept any municipal securities business with a municipal entity in California within two years of any contribution\*\* made or provided after the date of this certification by ENTER FIRM NAME or any municipal advisor professional associated with ENTER FIRM NAME to a bond ballot campaign for bonds of the municipal entity.
- 2. I understand that the firm will be required to certify each quarter that it has a policy or procedure in place AND that the policy or procedure has not been violated. Failure to maintain this policy or procedure, or a violation of such policy or procedure may result in the firm being removed from the financial advisor pool.
- 3. I certify that I am authorized to sign this certification on behalf of ENTER FIRM NAME.

ENTER DATE		
Date	Signature	
	ENTER NAME	
	Printed Name	
	ENTER JOB TITLE	
	Job Title	

<sup>\*</sup> The following terms shall be defined as provided in Rule G-37 issued by the Municipal Securities Rulemaking Board: (1) municipal advisor professional; (2) bond ballot campaign; (3) municipal securities business; (4) municipal entity. However, in addition to the G-37 definition of municipal securities business, this certification also applies to competitive sales.

<sup>\*\* &</sup>quot;Contribution" includes contributions of cash or in-kind services or the provision of bond campaign services either directly or indirectly through or by any other person or means, but does not include a contribution made in an election in which the municipal advisor professional is entitled to vote and the contributions, in total, are not in excess of \$250. Bond campaign services includes, but is not limited to, fundraising, public opinion polling, election strategy and management, organization of campaign volunteers, get out the vote services, development of campaign literature, and advocacy materials. Bond campaign services does not include either of the following: (1) advice and support related to the preparation of the bond measure, tax rate statements and other documentation required for board approval; or (2) public opinion polling, or other pre-election services including legal services, that are for purposes of gathering information regarding, and evaluating the potential for, the adoption of the bond measure by the electorate before any action by the governing body to place the measure before the electorate.

# BOND CAMPAIGN CONTRIBUTION AND SERVICES PROHIBITION MUNICIPAL ADVISOR OUARTERLY CERTIFICATION

State of California
Office of the State Treasurer

- 1. I certify that, for the three-month period ending on March 31, ENTER FIRM NAME had in place a policy or procedure requiring that ENTER FIRM NAME or any municipal advisor professional\* associated with ENTER FIRM NAME will not accept any municipal securities business with a municipal entity in California within two years of any contribution\*\* made or provided after the date of this certification by ENTER FIRM NAME or any municipal advisor professional associated with ENTER FIRM NAME to a bond ballot campaign for bonds of the municipal entity.
- 2. I certify that, to the best of my knowledge, for the three-month period ending on March 31, ENTER FIRM NAME and any municipal advisor professional associated with ENTER FIRM NAME did not violate the firm's policy or procedure described in Paragraph 1.
- 3. I understand that failure to have such policy or procedure in place, or a violation of such policy or procedure, for the three-month period ending on March 31 may result in the firm being removed from the financial advisor pool.
- 4. I certify that I am authorized to sign this certification on behalf of ENTER FIRM NAME.

# Date Sign Printe 1 Job Title

\* The following terms shall be defined as provided in Rule G-37 issued by the Municipal Securities Rulemaking Board: (1) municipal advisor professional; (2) bond ballot campaign; (3) municipal securities business; (4) municipal entity. However, in addition to the G-37 definition of municipal securities business, this certification also applies to competitive sales.

\*\* "Contribution" includes contributions of cash or in-kind services or the provision of bond campaign services either directly or indirectly through or by any other person or means, but does not include a contribution made in an election in which the municipal advisor professional is entitled to vote and the contributions, in total, are not in excess of \$250. Bond campaign services includes, but is not limited to, fundraising, public opinion polling, election strategy and management, organization of campaign volunteers, get out the vote services, development of campaign literature, and advocacy materials. Bond campaign services does not include either of the following: (1) advice and support related to the preparation of the bond measure, tax rate statements and other documentation required for board approval; or (2) public opinion polling, or other pre-election services including legal services, that are for purposes of gathering information regarding, and evaluating the potential for, the adoption of the bond measure by the electorate before any action by the governing body to place the measure before the electorate.

#### QUARTERLY DISCLOSURE REPORT CERTIFICATION

#### STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

I, (Person's Name), (Job Title), certify as follows:

I am authorized to execute this Certification on behalf of (FIRM NAME).

The firm is interested in providing financial advisory services to the State of California and has submitted a Statement of Qualifications to the State Treasurer's Office in order to be considered for placement in the Financial Advisor Pool, which may provide such services.

In the Statement of Qualifications, the firm has responded to questions regarding legal proceedings against the firm, as specified, in connection with offerings of municipal securities in California transactions and nationwide.

In addition, the firm has provided proof of registration with the Municipal Securities Rulemaking Board and the Securities and Exchange Commission as required by SEC rules and the Dodd-Frank Wall Street Reform and Consumer Protection Act.

The firm agrees to provide quarterly updates no later than April 30, July 31, October 31 and January 31 to the State Treasurer's Office regarding changes to the information submitted, including information about legal proceedings originating after submission of the Statement of Qualifications by submitting an updated Quarterly Disclosure Report. I understand that if the firm fails to submit the Quarterly Disclosure Report along with the appropriate documentation within one week of the required date, the firm may be suspended from the Pool, be ineligible for appointments, and be required to request reinstatement.

I certify that I have reviewed the requirements for updating the State Treasurer's Office regarding legal proceedings as outlined in the Request for Statement of Qualifications, and I agree, on behalf of the firm, to fulfill the requirements outlined therein.

DATE:	
	Signature
	(Printed Name)
	(Job Title)

#### **EXPATRIATE CORPORATION CERTIFICATION**

#### STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

California Public Contract Code section 10286.1 generally provides that a state agency may not enter into any contract with an expatriate corporation or its subsidiaries unless the chief executive officer of the agency or his or her designee waives, in writing, the prohibition against contracting with such an entity upon a finding that the contract is necessary to meet a compelling public interest.

Pursuant to section 10286.1, the STO will not contract or otherwise do business – absent a compelling public interest – with publicly held U.S. expatriate corporations. This policy is designed to ensure that companies with which the STO does business meet threshold standards of corporate accountability. As a result of this policy, the STO generally does not allow expatriate firms to participate in the Financial Advisor Pool.

Please check **one** of the following two paragraphs and sign below:

1.		We are not an expatriate corporation or subsidiary of an expatriate corporation within the meaning Public Contract Code Section 10286 and 10286.1, and are eligible to contract with the State of California.
		OR
2.		We are an expatriate corporation but we have received written permission from the Director of the Public Finance Division to enter into the contract.
authori	fficial r zed to l	TION: named below, CERTIFY UNDER PENALTY OF PERJURY that I am duly legally bind ENTER FIRM NAME to the clause listed above. This certification is ne laws of the State of California.
DATE:		
		Signature
		(Printed Name)
		(Joh Title)

#### **DARFUR CONTRACTING ACT**

# STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

Pursuant to Public Contract Code section 10478, if a proposer currently, or within the previous three years has had business activities, or other operations outside of the United States, it must certify that it is not a "scrutinized" company as defined in Public Contract Code section 10476.

Plea	ase che	ck <u>one</u> of the following three paragraphs and sign below:
1.		We do not currently have, or we have not had within the previous three years, business activities, or other operations, outside of the United States.  OR
2.		We are a scrutinized company as defined in Public Contract Code section 10476, but we have received written permission from the Department of General Services (DGS) to submit a bid or proposal pursuant to Public Contract Code section 10477(b). A copy of the written permission from DGS is included with our bid or proposal.
		OR
3.		We currently have, or we have had within the previous three years, business activities, or other operations, outside of the United States, but we certify below that we are not a scrutinized company as defined in Public Contract Code section 10476.
I, the	he offic horizec	CATION: cial named below, CERTIFY UNDER PENALTY OF PERJURY that I am duly to legally bind <i>ENTER FIRM NAME</i> to the clause listed above. This on is made under the laws of the State of California.
DA	TE:	
		Signature
		(Printed Name)
		(Ioh Title)

#### IRAN CONTRACTING ACT

# (Public Contract Code sections 2202-2208) STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

Prior to bidding on, submitting a proposal or executing a contract or renewal for a State of California contract for goods or services of \$1,000,000 or more, a vendor must either: a) certify it is **not** on the current list of persons engaged in investment activities in Iran created by the California Department of General Services ("DGS") pursuant to Public Contract Code section 2203(b) and is not a financial institution extending twenty million dollars (\$20,000,000) or more in credit to another person, for 45 days or more, if that other person will use the credit to provide goods or services in the energy sector in Iran and is identified on the current list of persons engaged in investment activities in Iran created by DGS; or b) demonstrate it has been exempted from the certification requirement for that solicitation or contract pursuant to Public Contract Code section 2203(c) or (d).

To comply with this requirement, please insert your vendor or financial institution name and Federal ID Number (if available) and complete <u>one</u> of the options below. Please note: California law establishes penalties for providing false certifications, including civil penalties equal to the greater of \$250,000 or twice the amount of the contract for which the false certification was made; contract termination; and three-year ineligibility to bid on contracts. (Public Contract Code section 2205.)

#### **OPTION #1 – CERTIFICATION**

I, the official named below, certify I am duly authorized to execute this certification on behalf of the vendor/financial institution identified below, and the vendor/financial institution identified below is **not** on the current list of persons engaged in investment activities in Iran created by DGS and is not a financial institution extending twenty million dollars (\$20,000,000) or more in credit to another person/vendor, for 45 days or more, if that other person/vendor will use the credit to provide goods or services in the energy sector in Iran and is identified on the current list of persons engaged in investment activities in Iran created by DGS.

Vendor Name/Financial Institution (Printed	Federal ID Number (or n/a)
By (Authorized Signature)	
Printed Name and Title of Person Signing	
Date Executed	Executed in

#### **OPTION #2 – EXEMPTION**

Pursuant to Public Contract Code sections 2203(c) and (d), a public entity may permit a vendor/financial institution engaged in investment activities in Iran, on a case-by-case basis, to be eligible for, or to bid on, submit a proposal for, or enters into or renews, a contract for goods and services.

If you have obtained an exemption from the certification requirement under the Iran Contracting Act, please fill out the information below, and attach documentation demonstrating the exemption approval.

Vendor Name/Financial Institution (Printed)	Federal ID Number (or n/a)
By (Authorized Signature)	

Printed Name and Title of Person Signing

Date Executed

Document to be completed upon each qualifying appointment.

#### MWBE INFORMATION (VOLUNTARY)

## STATE OF CALIFORNIA OFFICE OF THE STATE TREASURER

State law no longer establishes participation goals for Minority or Women Business Enterprises (MWBE), however, it does require the STO to report annually to the Governor and the Legislature on the level of participation by MWBE firms in contracts for professional bond services awarded (Government Code Section 16855). The STO requests businesses disclose this information on a voluntary basis. The STO uses this information for reporting purposes only. The information will not be used for the purpose of financial advisor appointments.

Instructions: Please answer all questions carefully. If a question does not apply to your firm or circumstances, please enter "N/A."

1 Firm Information

Firm Name: Home Office Address:				
	Address	City	State	Zip
Telephone Number(s):	(Area Code) Number	() Fax (Area Code) Numb	oer	
California Address:	Address	City	State	Zip
California Telephone:	( ) (Area Code) Number	() Fax (Area Code) Numb	oer	
2. Name of Firm Presid  First Name Middle Initial	ent/Chief Executive Offi	cer/Managing Partne	r	
3. Name and Title of Pe	erson Completing this Ap	pplication		
First Name Middle Initial	Last Name	Job Title		
4. Status Requested:				
Minority Business	Women Business Enterprise (WBE)			