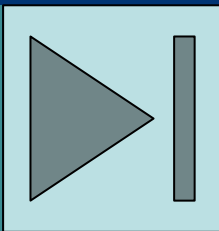


EXCELLENCE
IN MOTION



CPS
Office of Transportation
introduces
Student Tracking with
Zonar's ZPass

Cincinnati Public Schools

Office of Transportation has partnered directly with First Student and Zonar to provide CPS with the next generation of child safety technology

Bus Tracking:

Zonar GPS provides the ability to pinpoint the location of every vehicle.

Child Tracking:

Zonar ZPass provides the ability to identify the location of a child on a school bus, including when and where they boarded and departed.

MyFIRSTPass takes safety to the next level by providing the same child ridership tracking access to a child's parent.



What is ZPass?

ZPass is a next-generation student ridership and safety monitoring system that uses a radio frequency identification device (RFID) reader on the bus and student identification cards to track the date, time and location of each student's entry or exit.



- Unique RFID card-based system ensures accuracy
- Performs without impeding normal loading process
- Web-based solution that's easy and safe

ZPass: How it works

A few easy steps to accurate and secure student ridership data



1. Student entering and exiting the bus swipes their ZPass ID card.
2. As the student enter/exits the bus, the ZPass reader returns audible and visual signals confirmation the student's card was read, and records time and location.
3. The ridership data is immediately and securely transmitted for administrative alerting and reporting

ZPass Web Application

Key members of CPS transportation staff have access to a map view of exactly where a student entered or exited a Z-Pass equipped bus. All CPS Yellow Buses are equipped with Z-Pass technology.

The screenshot displays the ZPass web application interface. At the top, the ZONAR logo is visible with the tagline "INSPECT • TRACK • KNOW" and "GROUND TRAFFIC CONTROL". The user is logged in as "zonar (tes0703)" and has access to "User Settings", "Support", "Feedback", and "Logout". The main navigation bar includes "DASHBOARD", "REPORTS", "DRIVERS", "ASSETS", "ADMIN", and "STUDENTS". A "ZALERTS" notification is present in the top right.

The central part of the interface is titled "ZPass" and features a "View: Only Students With Events" dropdown. Below this, there are two tables:

ZPass Students	
RFID	Last Name
169494	Mathews
63953	Symons
178725	Warner
132195	Benson

ZPass Events	
RFID	Last Name
178725	Warner

To the right of the map, there is a table with columns for "Grade" and "Phone Number":

Grade	Phone Number
	5555559955
	5554443322
	205-555-1212
	206 326 9898

The map view, titled "Event Lat/Long", shows an aerial view of a school campus with a red pin indicating a specific location. The map includes street names such as S 180th St, S 182nd St, S 188th St, S 190th St, S 192nd St, S 194th St, S 196th St, S 198th St, S 200th St, S 202nd St, S 204th St, S 206th St, S 208th St, S 210th St, S 212th St, S 214th St, S 216th St, S 218th St, S 220th St, S 222nd St, S 224th St, S 226th St, S 228th St, S 230th St, S 232nd St, S 234th St, S 236th St, S 238th St, S 240th St, S 242nd St, S 244th St, S 246th St, S 248th St, S 250th St, S 252nd St, S 254th St, S 256th St, S 258th St, S 260th St, S 262nd St, S 264th St, S 266th St, S 268th St, S 270th St, S 272nd St, S 274th St, S 276th St, S 278th St, S 280th St, S 282nd St, S 284th St, S 286th St, S 288th St, S 290th St, S 292nd St, S 294th St, S 296th St, S 298th St, S 300th St, S 302nd St, S 304th St, S 306th St, S 308th St, S 310th St, S 312nd St, S 314th St, S 316th St, S 318th St, S 320th St, S 322nd St, S 324th St, S 326th St, S 328th St, S 330th St, S 332nd St, S 334th St, S 336th St, S 338th St, S 340th St, S 342nd St, S 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yards and a "bing" logo.

MyFirstPass

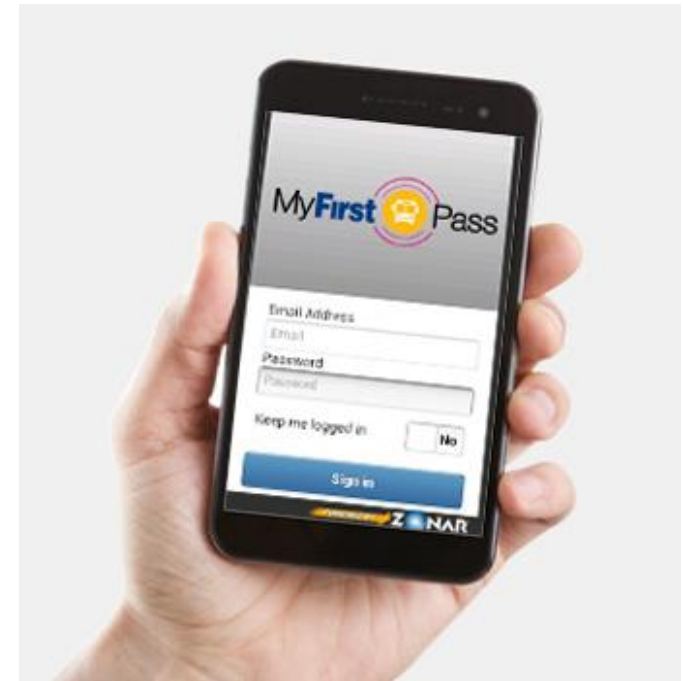


MyFirstPass: What it does

MyFirstPass provides your parents with peace of mind

MyFirstPass informs parents when and where their child gets on and off the school bus

- Receive instant text messages or push notifications using apps for Apple iOS and Google Android.



MyFirstPass: How it works



Rider scans card while entering and exiting the bus

1

We record the date, time and location of the bus

2

Receive real-time information no matter where you are

3

Fast & Easy Sign-Up



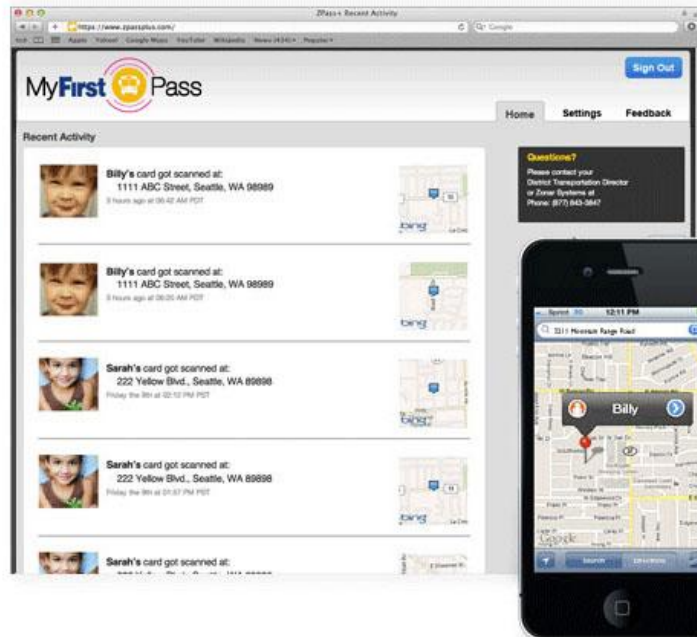
Email Address Password [Log in](#)

Keep me logged in [Forgot password?](#)

Comfort In Knowing

MyFirstPass lets you know instantly when and where your child entered and exited the bus, providing peace of mind. Through the same technology utilized by your school, you can take the guesswork out of the bus stop, increasing your comfort.

 [Sign Up Today](#)



Step 1 of 5-Step Process

Enter Student Name and RFID Card



Sign Up - Step 1 of 4

Already have an account? [Sign in here.](#)

Student Information

Add students to follow. You can enter up to six during sign up.

Student's First Name*

Student's Last Name*

RFID#*
What's this?

add

Plan Information

Payment information depends on the school district. It will fill in here as you add more students.

By clicking "Continue Sign Up," you agree to the [Terms and Conditions](#) and [Privacy Policy](#).

Continue Sign Up

[Terms and Conditions](#) | [Privacy Policy](#)

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Contact Us:  (877) 843 - 3847

 customer@zonarsystems.com



Step 2 of 5-Step Process

Enter Your Information



Sign Up - Step 2 of 4

Already have an account? [Sign in here.](#)

Account Information

Email Address*

Password*

Confirm Password*

Passwords must be a minimum of 8 characters, have no spaces and contain at least one number

Name & Address

First Name*

Last Name*

Address*

City*

State* Zip*

Time Zone*

Phone #* () -

This information is required to verify your account in the event that you contact support. To protect your children, we want to ensure that only you are able to call and ask questions about your account.

[Back](#)

[Review Information](#)

Step 3 of 5-Step Process

Review Your Plan Information



Sign Up - Step 3 of 4

Already have an account? [Sign in here.](#)

Review Plan Information

[change](#)

Service	Total
First Student -11458 Cincinnati Includes Website, Text, and Mobile App Updates for: Johnny Doe	\$0.00 for first rider
	\$0.00

Account & Information

[change](#)

Name	Jane Doe
Email Address	Jane.Doe@Yahoo.com
Phone Number	513-555-1212
Address	600 Vine Street, Cincinnati, OH 45202

[Back](#)

[Create Account](#)

[Terms and Conditions](#) | [Privacy Policy](#)

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Contact Us: (877) 843 - 3847

customer@zonarsystems.com



Step 4 and 5 of 5-Step Process

Make Payment & Confirm Enrollment

You will be forwarded to our payment portal to pay for the service based on the number of students.

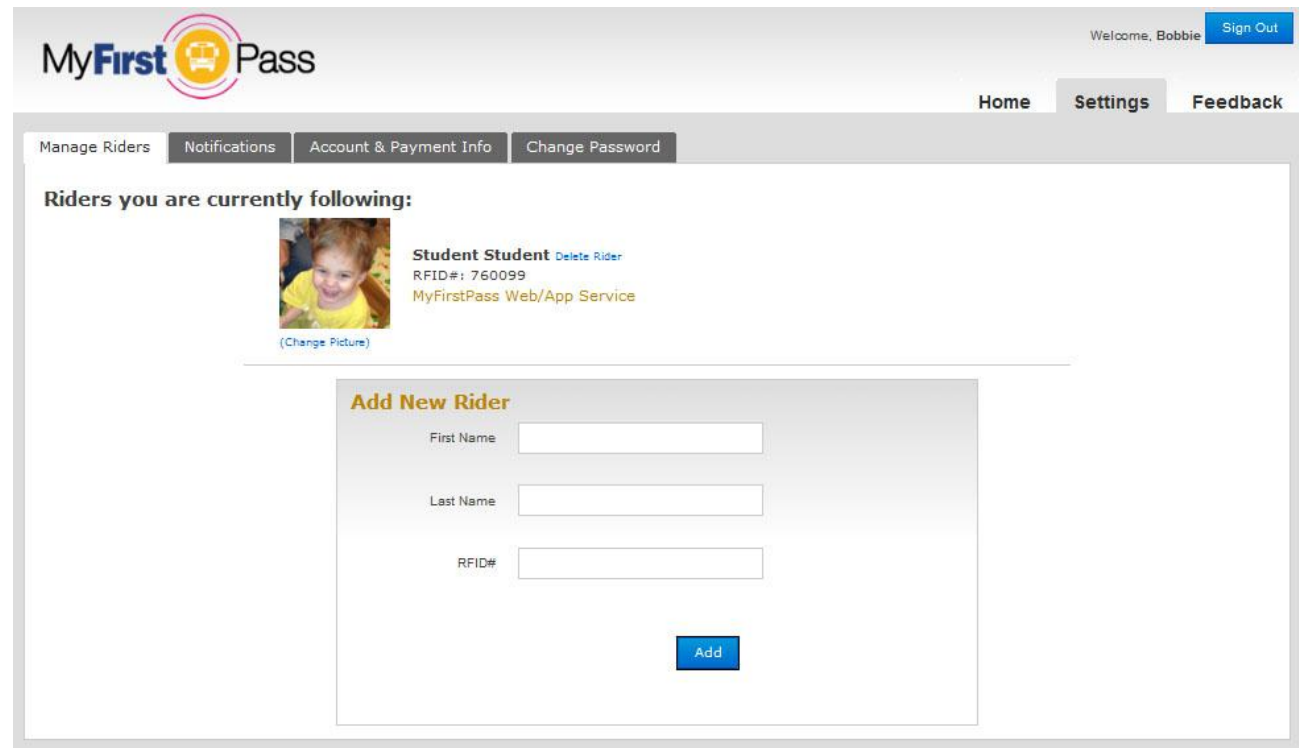
- Visa or MasterCard accepted

You will receive an email from MyFirstPass with further activation instructions, including a click-through and a 4 digit text message code to input.

MyFirstPass is free.

Manage riders in the account

- View your riders
- Personalize your account with pictures that will appear when child's card is scanned
- Manage your account and add or delete riders




The screenshot displays the 'MyFirst Pass' web application interface. At the top left is the logo, and at the top right, it says 'Welcome, Bobbie' with a 'Sign Out' button. Below this is a navigation bar with 'Home', 'Settings', and 'Feedback' links. A secondary navigation bar contains 'Manage Riders', 'Notifications', 'Account & Payment Info', and 'Change Password'. The main content area is titled 'Riders you are currently following:' and features a profile card for a 'Student Student' with an RFID number of 760099 and a 'Delete Rider' link. A '(Change Picture)' link is positioned below the profile picture. Below the profile card is an 'Add New Rider' form with input fields for 'First Name', 'Last Name', and 'RFID#', and an 'Add' button.

Notifications

- The date, time and location of each child is recorded
- Data is securely transmitted and available immediately
- Push or text message notifications are available

The screenshot displays the 'MyFirst Pass' web interface. At the top, the logo 'MyFirst Pass' is visible, along with a 'Sign Out' button and a 'Welcome, Bobbie' message. Navigation tabs include 'Home', 'Settings', and 'Feedback'. Below these, a secondary navigation bar contains 'Manage Riders', 'Notifications', 'Account & Payment Info', and 'Change Password'. The main content area is titled 'Manage Mobile Notifications' and features a sidebar with 'Bobbie', 'Mobile ...', and '+ Add New'. The main panel shows details for 'Bobbie', including a 'Remove Contact' link, 'Mobile Phone Number: (513) 260 - 0691', and 'Mobile Carrier: Verizon'. Below this, the 'SMS Notification Settings' section includes a student photo, 'Student Student 760099', 'RFID #:', and 'Enable'/'Disable' buttons.


View recent activity





Welcome, Bobbie [Sign Out](#)

[Home](#) [Settings](#) [Feedback](#)



Recent Activity

- 



Student's card got scanned at:
Hamilton Blvd, Cincinnati, OH 45215
23 hours ago at 12:41 PM EDT


- 


Student's card got scanned at:
Hamilton Blvd, Cincinnati, OH 45215
23 hours ago at 12:39 PM EDT


- 

Student's card got scanned at:
Waldmann Dr & Elliott Ave, Cincinnati, OH 45215
23 hours ago at 12:38 PM EDT

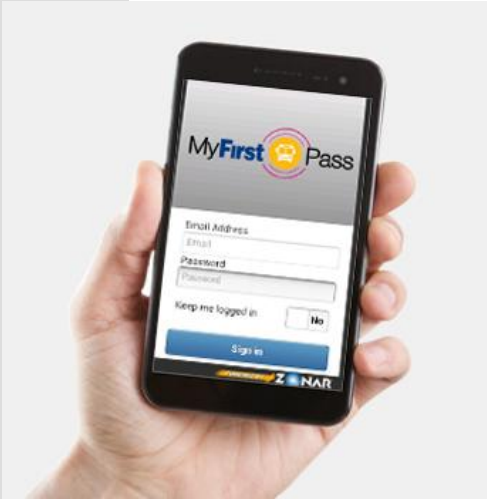

- 

Student's card got scanned at:
Hamilton Blvd, Cincinnati, OH 45215
23 hours ago at 12:37 PM EDT



Questions?

Please contact your District Transportation Director or Zonar Systems at Phone: (877) 843-3847



Benefits

MyFIRSTPass

Easy-to-Use

Safety & Security

Convenient, Real-Time Information

Peace-of-Mind

**Easily Include Additional
Caregivers**

Eliminates Guesswork

Works to/from School & Field Trips

Child Learns Responsibility



Question and Answers

If you have any questions, please
contact:

CPS Office of Transportation

2651 Burnet Ave

Cincinnati, Ohio 45219

John Davis, Director

Pam Williams, Transportation Specialist

513-363-0330