



# TOYOTATHON IS ON!

Toyotathon Deals End January 6th. Hurry In Before They're Gone!

JUST ANNOUNCED! DEC. 3 - JAN. 6 ONLY!

## \$500 TOYOTATHON BONUS CASH<sup>1</sup>

OVER & ABOVE ALL OTHER INCENTIVES ON 2019 RAV4



**RAV4**

any new 2019 RAV4 (Excludes Hybrid)  
**\$1750**  
 TOTAL CUSTOMER CASH<sup>2</sup>  
 Total Customer Cash Includes  
 \$500 Toyotathon Bonus Cash.

Look How Much You Can Save...



-or- Lease a new **2019 RAV4 LE**  
 8-Speed AT ECT-i 4-Door FWD SUV Gas Model #4430  
 \$189/mo. 3-Year 10,000-Mile/Year Lease  
**\$189** Per Mo.  
 36 Mos. Due at Signing  
 \$2999  
 Includes \$500 Toyotathon Bonus Cash applied to lease deal.



**TACOMA**



any new 2019 TACOMA (Includes TRD Pro)  
**\$2000**  
 TOTAL CUSTOMER CASH<sup>5</sup>  
 \$1250 CUSTOMER CASH on 2020 TACOMA<sup>6</sup>  
 Excludes 2020 TRD Pro  
 Total Customer Cash Includes  
 \$250 Toyotathon Bonus Cash.

-or- Lease a new **2019 TACOMA SR 4X4 DOUBLE CAB**<sup>7</sup>  
 6-Speed AT ECT-i 4-Door Pickup Truck Model #7594  
 \$219/mo. 3-Year 10,000-Mile/Year Lease  
**\$219** Per Mo.  
 36 Mos. Due at Signing  
 \$2999  
 Includes \$250 Toyotathon Bonus Cash applied to lease deal.

**BUILT IN THE USA** **HIGHLANDER**

any new 2019 HIGHLANDER (Excludes Hybrid)

**\$2500**  
 CUSTOMER CASH<sup>8</sup>  
 \$1500 CUSTOMER CASH on 2019 HIGHLANDER HYBRID<sup>8</sup>

**4RUNNER**

any new 2019 4RUNNER (Excludes TRD Pro)

**\$1500**  
 TOTAL CUSTOMER CASH<sup>9</sup>  
 Total Customer Cash Includes  
 \$250 Toyotathon Bonus Cash.

**BUILT IN THE USA** **TUNDRA**

any new 2019 TUNDRA (Excludes TRD Pro)

**\$3000**  
 CUSTOMER CASH<sup>8</sup>

**BUILT IN THE USA** **COROLLA**

any new 2020 COROLLA (Excludes Hybrid)

**\$1250**  
 CUSTOMER CASH<sup>8</sup>  
 \$500 CASH BACK on 2020 COROLLA HYBRID<sup>8</sup>

-or- Lease a new **2020 COROLLA LE**<sup>10</sup>  
 CVTi-S 4-Door Sedan Gas Model #1852  
 \$159/mo. 39 mos. Low Mileage  
 32,500 Total Mile Lease  
**\$159** Per Mo.  
 39 Mos. Due at Signing  
 \$2999

**BUILT IN THE USA** **CAMRY**

any new 2020 CAMRY (Includes Hybrid & TRD)

**\$1250**  
 CUSTOMER CASH<sup>8</sup>

-or- Lease a new **2020 CAMRY LE**<sup>11</sup>  
 8-Speed AT ECT-i 4-Door Sedan Gas Model #2532  
 \$219/mo. 39 mos. Low Mileage  
 32,500 Total Mile Lease  
**\$219** Per Mo.  
 39 Mos. Due at Signing  
 \$2999

**COROLLA HATCHBACK**

any new 2019 COROLLA HATCHBACK

**\$2000**  
 CUSTOMER CASH<sup>8</sup>

**FOR ALL TOYOTATHON OFFERS**  
 INCLUDING LOW APR AND MORE GREAT LEASES & CASH BACK  
[buyatoyota.com](http://buyatoyota.com)



Expanded Toyota Military Rebate Program For **MILITARY PERSONNEL & THEIR FAMILIES**

**\$500** OVER & ABOVE ALL CURRENT TOYOTA OFFERS!<sup>12</sup>

- ★ **NOW INCLUDES ALL RETIRED MILITARY** ★ (Regardless of Time Since Retirement)
- ★ **ACTIVE-DUTY & INACTIVE RESERVE** ★ MILITARY PERSONNEL
- ★ **HONORABLY DISCHARGED VETERANS** ★ Within 2 Years of Service See dealer for details.

Ask about the **\$500** COLLEGE GRAD REBATE PROGRAM<sup>13</sup> THAT'S OVER & ABOVE ALL OTHER INCENTIVES!

**ToyotaCare**  
 Every New Toyota Comes With ToyotaCare.<sup>14</sup>  
 Toyota's No Cost Maintenance Plan.

1. \$500 Toyotathon Bonus Cash valid on new 2019 RAV4 (excludes hybrid) & is direct from Toyota Motor Sales, U.S.A., Inc. 2. \$1,750 TOTAL Customer Cash = \$1,250 Toyota Customer Cash + \$500 Toyotathon Bonus Cash direct from Toyota Motor Sales, U.S.A., Inc. 3. New 2019 RAV4 LE FWD Model #4430. Lease based on net cap cost of \$23,103. \$500 Toyotathon Bonus Cash included in lease deal. Lease end purchase option \$16,314.\* 4. Toyota vehicles and components are built using U.S. and globally sourced parts. 5. New 2019 Tacoma \$2,000 TOTAL Customer Cash = \$1,750 Toyota Customer Cash + \$250 Toyotathon Bonus Cash & New 2020 Tacoma (excludes TRD Pro) \$1,250 TOTAL Customer Cash = \$1,000 Toyota Customer Cash + \$250 Toyotathon Bonus Cash. 6. \$250 Toyotathon Bonus Cash valid on new 2019 Tacoma, new 2020 Tacoma (excludes TRD Pro) & new 2019 4Runner (excludes TRD Pro) & is direct from Toyota Motor Sales, U.S.A., Inc. 7. New 2019 Tacoma SR 4x4 Double Cab Model #7594. Lease based on net cap cost of \$29,133. \$250 Toyotathon Bonus Cash included in lease deal. Lease end purchase option \$24,575.\* 8. Customer Cash direct from Toyota Motor Sales, U.S.A., Inc. 9. New 2019 4Runner (excludes TRD Pro) \$1,500 TOTAL Customer Cash = \$1,250 Toyota Customer Cash + \$250 Toyotathon Bonus Cash direct from Toyota Motor Sales, U.S.A., Inc. 10. New 2020 Corolla LE Model #1852. Lease based on net cap cost of \$18,019. Lease end purchase option \$12,327.\* 11. New 2020 Camry LE Model #2532. Lease based on net cap cost of \$22,257. Lease end purchase option \$14,069.\* 12. Qualified military personnel and household members of eligible qualifying military personnel are eligible for rebates in addition to all other incentives, depending on model, through Toyota Motor Sales, U.S.A., Inc., when leased or financed through Toyota Financial Services. Must take retail delivery from select new dealer stock. The Toyota Military Rebate Program is not compatible with the Toyota College Rebate Program. See participating dealer or visit buyatoyota.com for complete details. 13. The Toyota College Rebate Program is not compatible with the Military Rebate Program. See participating dealer or visit buyatoyota.com for complete details. 14. ToyotaCare covers normal factory scheduled service for 2 years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for 2 years and unlimited miles. See Toyota dealers for details and exclusions. Valid only in the continental U.S. and Alaska. \* NO SECURITY DEPOSIT. Subject to approved credit through Toyota Financial Services. Not all customers will qualify - Tier I PLUS customers ONLY. Excludes state and local taxes, tags, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Your payment may vary depending on final price. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 30,000 miles on 36 mos. leases and 32,500 miles on 39 mos. leases at the rate of \$0.15 per mile (low mileage lease). \$350 Disposition Fee is due at lease termination. For 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12 & 13: Must take retail delivery from new 2019 & 2020 dealer stock between 12/03/19 and 01/06/20. Customer Cash & Lease offers may not be combined. See participating dealer for complete details. Individual dealer prices and document fees may vary. Offers may vary by region. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for these offers is 01/06/20.

Visit Your Local Michigan Toyota Dealer Today!

# SIGNATURE TOYOTA

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