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When entering your paperback book description, you'll need to format it by using opening and closing HTML tags. Think of these tags as the bread of a sandwich with the text between each slice.

See the tables below for help. The first table includes the tags you'll need for things like bold text and paragraph breaks. The second table includes an example: on the right side you'll see the text written with the HTML tags; on the left you'll see how the text would appear.

Function	Opening Tag	Closing Tag
Bold		
Italics	<i>	</i>
Underline	<u>	</u>
Paragraph break	<p>	</p>

Example description in HTML	How it will appear
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