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- Brainstorm a list of 5-10 reasons why author's write.



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## Why do author's write?



- An author may give you **facts or true information** about a subject. If so, they are writing **to inform**.
- Some authors write **fiction stories** or stories that are not true. They write these stories to **entertain** you.
- Other authors may write to **persuade** or to **try to get you to do something**.

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## Author's Purpose

- The reason why the piece of writing was written.



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## Easy as PIE

**Persuade**  
**Inform**  
**Entertain**



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## Persuade



*Persuade* means to try to convince someone to think the same way you do.

Examples: advertisements, newspaper editorials, junk mail, posters

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## Inform

*Inform* means to give someone information about something.



Examples :  
news reports, research papers, encyclopedias, school news letters, instructions, maps, timelines, schedules, charts, graphs

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## Entertain

*Entertain* means to amuse someone.

Examples  
fictional stories, comics, poems, jokes, riddles



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## How to find the Author's Purpose

- Look closely at facts and opinions.
- Fact: something is true
- Opinion: your own ideas



If more facts than opinions then the piece is probably to inform.  
If more opinions than facts then the piece is probably to persuade or entertain.

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What is the author's purpose if the passage contains...



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## Author's Purpose

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Joe had been fishing for over two hours without a single bite. Suddenly there was a nibble at the end of his fishing line. He stood up on the boat and leaned out too far. Just then there was a sharp yank on the line. Joe fell overboard and landed head first into the water. Joe and his friends laughed and laughed.

- 1 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain



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The Underground Railroad was a secret organization which helped slaves escape to freedom. Many slaves were able to escape because of the conductors and station masters. The northern states were free states and slaves were free once they arrived in the north. Secret codes and signals were used to identify the conductors and station masters.

- 2 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain



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**It's New!**

**It's Refreshing!**

**It's Slurpy Soda!**

This is the best soda in the world! If you drink this soda you will jump higher, run faster and be smarter in school. **Try one today!**



- 3 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain

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The Slim-O-Matic will cause you to loose pounds and inches from your body in one month. This amazing machine helps you to exercise correctly and provides an easy video to show you the proper way to exercise. Send \$75.99 and begin exercising today.

- 4 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain



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It was a glorious morning in Alabama. The sun was shining through the trees. Alan couldn't wait to find his fishing pole and call his friend Sam to go fishing. They had a great time on these early morning fishing trips. They took their dogs with them and the dogs would swim in the lake while they fished. It was so funny to watch those dogs paddle around the lake.

- 5 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain



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**HAMSTERS FOR SALE:** Braxton Pet Store, Northwood Mall: We have a large selection of hamsters for sale this week. They are interesting pets and you will enjoy having one. They are only \$ 17.99 this week. Come and buy yours today!

- 6 What is the author's purpose?  
A to persuade  
B to inform  
C to entertain



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## Your Assignment....



1. You will draw a type of author's purpose from the cup.
2. You will then write a paragraph that either persuades, informs, or entertains (depending on what you drew) about a piece of candy.

**Inform**-write informative piece about the candy

**Entertain**-write an entertaining story about the candy

**Persuade**-write a persuasive advertisement about the candy

3. You will then share your paragraph with a neighbor and try to guess each other's purpose.



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