

Example of LinkedIn Summary Section: First Person

I am a financial services professional with 3 years of experience in corporate finance at Goldman Sachs and one year in venture capital. Upon graduating from Stanford Business School in June, 20XX, I am seeking a position in private equity or venture capital.

I have deep experience in financial analysis, building complex models and learn quickly about new industries and markets. I have participated in joint-venture negotiations, acquisitions, IPOs and venture financing deals.

At Stanford Business School, my focus has been on Finance, Entrepreneurship and Leadership. Over the summer, I worked at Clearlake Ventures performing valuations and due diligence.

I was raised in India and I am open to positions in the US or India.

I am an avid runner and I enjoy participating in the Entrepreneur and Venture Capital clubs at Stanford Business School.

Specialties: Financial analysis, modeling, M&A, venture capital, negotiations, IPOs, forecasting, market analysis, industry analysis

Example of LinkedIn Summary Section: Focus on Competencies

I am a Product Management expert with 5 years of proven experience in SaaS consumer and enterprise products. The combination of my MBA skills and my software development experience enables me to be a bridge between the customers and the developers. I am graduating from the Stanford program in June and I am in the process of looking for my next opportunity in product management.

CORE COMPETENCIES

PRODUCT MANAGEMENT:

Managed several web based products for both the consumer and enterprise market segments growing revenue from 10-30%. Created the product strategy, led cross functional teams including sales, engineering and marketing functions and delivered releases on-schedule.

PROJECT MANAGEMENT:

Led virtual teams across US, India, Mexico and Israel. Determined project resources, timelines and dependencies. Employed Lean Principles and SCRUM techniques

PRODUCT ASSURANCE and CUSTOMER MANAGEMENT:

Managed strategic customers to ensure successful product deployments and prevent/resolve key escalations.

Specialties

Product Management, Software as a Service(SaaS), ERP processes, Agile Methodologies – SCRUM Approach, domain expertise in enterprise workflow and medical records for health care providers.

Example of LinkedIn Summary Section: Bullet Style

Experienced Business Development and Marketing executive in B2B software with a proven track record. I am seeking a new opportunity in the B2B software industry after graduation from the Stanford Graduate School of Business Sloan program in June, 2012.

I have over 14 years of experience growing B2B startups from \$0 - \$100M in revenue. I sold two companies, with phenomenal returns to shareholders

Experience:

CEO of three early stage B2B start ups for 9 years total (box.com, wee.com, medicalrecords.com)

VP of Marketing for 5 years at (ignite.com, opti.com)

Achievements:

Secured a \$20M investment from Greylock Partners

Founded box.com, grew revenue to \$100M and sold to UPS

Closed partnerships with Amazon, Oracle, and Salesforce.com for Acme.com

I am interested in mountain biking, skiing and golf.

Example of LinkedIn Summary Section: Third Person Narrative

Bob joined Venture Capital firm BluePond Partners in 2000. His areas of focus include consumer Internet and services, media convergence, wireless data.

Before coming to BluePond, Bob was SVP of e-commerce at Yahoo! and he was in product marketing at Disney. He started his career in management consulting for McKinsey.

Bob's investments include LinkedIn (NYSE: LNKD), Google (NYSE: GOOG), acme.com.

Bob is an avid runner and sits on the Board of Launch, a non-profit that teaches youth about entrepreneurship.