

# PROMOTIONAL PRODUCTS CATALOG

VOLUME 17



ASI/34910



PPAI

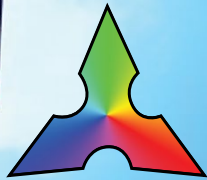
PPAI/111298



ALUM0001

SAGE  
SUPPLIER MEMBER

SAGE/50355  
"A+" Rating



# ALUMICOLOR<sup>®</sup>

MADE TO STAY

*Your Source  
for High Quality  
Aluminum Products*



# High Quality Aluminum Products

Follow in the footsteps of the names you know:

Alcoa	BASF	Dos Equis	Guinness
Allsteel	BP America	Dow	Haworth
Amstel Light	Carta Blanca	DuPont	Heineken
Ann Sachs	Conoco	Firestone	Hennessy V.S.O.P.
Antron	Discovery Channel	General Electric (GE)	Herman Miller
Armstrong			

Home Depot	Pella	Target	US Bank
Johnny Walker Black Label	Pozzi	Teknion	Wentworth
Kohler	Rain Bird	Toro	Weyerhaeuser
K-Swiss	Remy Martin	Toyota	Wood-Mode
Lexus	Rolls Royce	Trus-Joist	Xcel Energy
Martha Stewart	Silver Floor	Turner	XEROX
Mitsubishi	Silestone	Turnstone	Yahoo!
OM Workspace	Steelcase	US Army	Zurich Construction

## DRAFTING PRODUCTS

For architects, engineers, landscapers, builders, electricians and other professionals needing accurate, quality products for their technical field.

- AlumiDrafters™**—New Item!..... 3
- Gift Set**—The perfect gift for drafting professionals! ..... 4
- Professional Pocket Scales**—Best Seller! ..... 5
- Solid Triangular Drafting Scales**—Executive look and feel for top clients ..... 6
- Hollow Triangular Drafting Scales**—Lightweight with imprint area available on all 3 sides ..... 7
- Select-a-Scale™**—Rotating rod displays one of six available scales. Architect, Engineer & Metric. A Must Have for professionals! ..... 8
- Drafting Fan**—6" Aluminum fan with all standard Architect, Engineer and Metric scales ..... 8
- Architect & Engineer 4 Bevel Scales and Joist/Truss Architect Scales**—Sophisticated mid-priced precision drafting tool ..... 9
- Calibrated Triangles & L-Squares**—30°/60°/90° and 45°/90° triangles and 6" x 12" L-square ..... 10
- Architect & Engineer Straight Edges**—Portable, slides easily into a notebook ..... 11
- T-Squares**—Photo Anodized aluminum T-squares for precision drafting ..... 12
- Combination Key Tag**—4 most commonly used Architectural and Engineering scales on a key chain ..... 22

## OFFICE & DESK PRODUCTS

For customers looking for high quality products for the home and any business, such as banks, car dealerships, attorneys, accountants, hospitals, etc.

- Stainless Steel Rulers**—Essential for every office ..... 13
- Non-Slip Rulers & Straight Edges** —Upscale rulers with prominent imprint area ..... 14
- Desk Rulers**—8" & 12" quality beveled rulers ..... 15
- Office Rulers**—Executive ruler for your executive clients ..... 15
- Common Man 3-sided Ruler**—12" triangular ruler with inch, mm, cm calibrations ..... 15
- Straight Edge with Center Finding Back** ..... 15
- Giant Message Clips**—Substantial paper weight for holding papers and messages ..... 19
- Business Cards**—A unique way to present a professional first impression ..... 19
- Luggage Tags**—Durable aluminum tags for your golf bags and luggage ..... 19
- AlumiEraser™**—Great for your boardroom meetings ..... 19

## ARTS & CRAFTS PRODUCTS

For customers looking for creative, innovative tools to help them be more productive.

- AlumiCutter™**—Measure and cut without changing tools ..... 18
- AlumiCrafter™**—Measure, cut, plus tear with a deckle edge all in one ..... 18
- 36" Yardstick**—End to end calibrations ..... 18

## UTILITY KNIFE

For builders, warehouse facilities, liquor stores, and anyone needing a high-quality box cutter.

- AlumiRazor™ Utility Knife** ..... 20

## SPECIALTY RULERS

- Fish Ruler** - for docks and boats ..... 16
- Seed Tool** - for measuring seed depth and seedling height ..... 16
- Specialty Straight Edges & Scholastic and Reference Rulers**—Metric Conversion Ruler, Presidents Ruler, States/Capitals Ruler, and Custom Reference Ruler ..... 17

## BOTTLE OPENERS

Excellent for breweries, wineries and automobile dealerships.

- Large Bottle Opener**—Curved ergonomic design with a huge imprint area ..... 21
- Standard Bottle Opener**—Standard design, economical ..... 21
- Skinny Can/Bottle Opener**—Opens bottles and pop-top cans ..... 21

## TAGS

- Key Tags**—Ultra-smooth finish and feel provides a high perceived value ..... 22
- Dog Tags**—Appeal to the youth market for promotions, award and recognition programs ..... 22
- Standard Ruler Key Tag** ..... 22

## IDEA GENERATORS

- Breast Cancer Awareness** ..... 23
- Tools to Make the World a Better Place** ..... 24
- Tradeshaw Giveaways** ..... 25
- School & Faith Organizations** ..... 26
- Ruler Taglines** ..... back cover

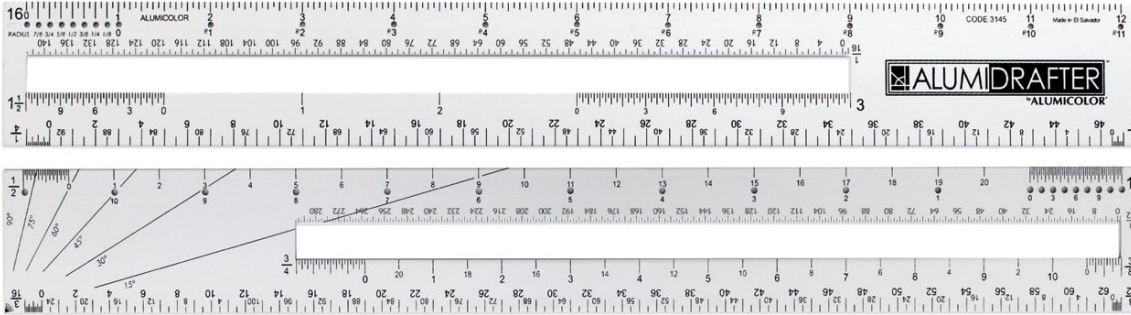
## IMPRINTING AND GENERAL INFORMATION

- ..... 27

The **AlumiDrafter™** is the newest addition to Alumicolor®'s long line of innovative drafting products. Invented by a practicing architect, this multi-use tool gives the user all the advantages of a traditional triangular scale in addition to many other features, while solving the portability issues of its bulkier counterpart. See below for all the features of this unique new tool for the architect and engineer industry.

Now this innovative tool is available in a smaller, even more portable 6" version. It features many of the same features as the 12" version, minus the guides for drawing angles and triangles. The user can still read multiple scale drawings, draw circles and arcs, and use it as a cutting/drawing edge, while having the added benefits of its small size and ease of use.

## DRAFTING PRODUCTS



3145

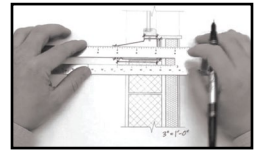


**6" Version of the AlumiDrafter™**

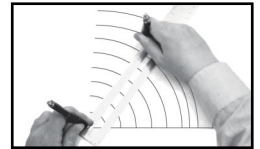


3146

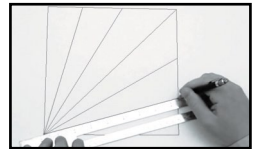
**4 Tools in 1**



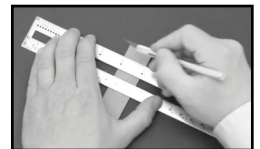
Measure & Scale Drawings



Draw Circles & Arcs



Draw Angles & Triangles



Use as a Cutting Edge



Scan the QR Code to see a video of this unique tool in action.

Product colors

- Silver
- Gold
- Purple
- Red
- Blue
- Green
- Black



3345

3645

Code	Description	100	250	500	1000	(4R)	Calibrations
3146	6" Architect AlumiDrafter	\$7.50	\$6.95	\$5.95	\$5.25		16, 1/16, 3, 1 1/2, (1/2, 1), (3/32, 3/16), (3/4, 3/8), (1/8, 1/4)
3346	6" Engineer AlumiDrafter	\$7.50	\$6.95	\$5.95	\$5.25		10, 20, 25, 30, 40, 50, 60
3646	6" Combination AlumiDrafter	\$7.50	\$6.95	\$5.95	\$5.25		A: 16, (1/8, 1/4), 3, 1 1/2; E: 10, 20, 50, 60
3145	12" Architect AlumiDrafter	\$8.95	\$7.95	\$6.95	\$5.95		16, (1/8, 1/4), (1 1/2, 3), 1/16, (3/32, 3/16), (1/2, 1), (3/4, 3/8), 1/32
3345	12" Engineer AlumiDrafter	\$8.95	\$7.95	\$6.95	\$5.95		10, 20, 30, 40, 50, 60
3645	12" Combination AlumiDrafter	\$8.95	\$7.95	\$6.95	\$5.95		A: 16, (1/8, 1/4), (1 1/2, 3), (3/4, 3/8); E: 10, 20, 50, 60

Imprint area for the 6" AlumiDrafter is 2 3/4" x 3/8"; Imprint area for the 12" AlumiDrafter is 2 1/2" x 1/2"

Packaging: Individual poly sleeve bag.

Imprint method is Photo Anodized.

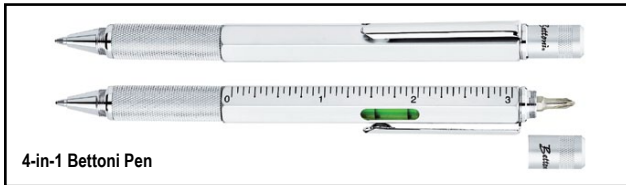
\$50.00/v set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.



# Alumicolor® Deluxe Gift Set

The ideal gift for architect and engineer graduates and drafting professionals, this Deluxe Gift Set is packaged in a handsome double-hinged, black, felt-lined leatherette gift box that can be imprinted with a classy foil imprint. The Deluxe Gift Set includes our popular Pocket Scale with a pocket clip, along with either 1) a simple aluminum-finish mechanical pencil, 2) a 5-in-1 work pen, or 3) a high-end solid aluminum Bettoni 4-in-1 pen. The simple mechanical pencil has an anodized aluminum finish and .7mm lead. The 5-in-1 work pen is made from plastic and contains a twist-action ballpoint pen, a level, a 3" / 7cm ruler, a small reversible Phillips and flathead screwdriver bit, and a capacitive stylus that works with touch-screen devices. Finally, the high-end Bettoni 4-in-1 pen also has a twist-action ballpoint pen, a level, a 3" / 7cm ruler, and a small reversible Phillips and flathead screwdriver bit.

## GIFT SET



**NEW!**



Code	Description	100	250	500	1000	(4R)
3911	Architect Pocket Scale w/ 5-in-1 Work Pen	\$19.95	\$18.95	\$17.95	\$16.95	
3912	Architect Pocket Scale w/ Mech. Pencil	\$19.95	\$18.95	\$17.95	\$16.95	
3916	Architect Pocket Scale w/ 4-in-1 Bettoni Pen	\$39.95	\$37.95	\$34.95	\$32.95	
3921	Engineer Pocket Scale w/ 5-in-1 Work Pen	\$19.95	\$18.95	\$17.95	\$16.95	
3922	Engineer Pocket Scale w/ Mech. Pencil	\$19.95	\$18.95	\$17.95	\$16.95	
3926	Engineer Pocket Scale w/ 4-in-1 Bettoni Pen	\$39.95	\$37.95	\$34.95	\$32.95	
3929	Customized Kit*	Call for pricing				

See page 5 for other pocket scale calibration options.

Imprint Area for the leatherette Deluxe Gift Box is 1 1/2" x 1 1/2". Foil imprint.

Imprint Area for pocket scale is .5" x .094" on one side only. Photo Anodized imprint.

Imprint Area for choice of writing utensils:

5-in-1 Work Pen: 2" x 1/8". Printed imprint (up to 3 colors, only 1-color included). Pen available in silver only.

Aluminum Finish mechanical pencil: .1/4" x 1 1/2". Laser engraved imprint. Pencil available in black, blue, red, and gray.

4-in-1 Aluminum Bettoni Pen: 2" x 3/16". Laser engraved with oxidation imprint. Pen available in silver only.

**\$50.00/v** set-up for ALL three components together, includes one color imprint on one side.

Pricing includes 1 color/1 side imprint on pen/pencil, box, and Pocket Scale with clip



Alumicolor® **Pocket Scales** are traditional triangular scales about the size of a ball point pen. They are a great promotional item for architects, engineers, realtors, landscapers, builders, electricians, and other professionals. These handy scales are accurate and functional tools that will be treasured and used for many years. Pocket Scales are packaged in clear plastic tubes with caps at no extra charge.



clear tubes with caps included

## DRAFTING PRODUCTS



Price includes convenient tube packaging

Code	Description	100	250	500	1000	(4R)	Calibrations
3010	6" Architect*	\$6.95	\$6.50	\$5.95	\$5.50		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 1 1/2)
3015	6" L2R™ Architect	\$6.95	\$6.50	\$5.95	\$5.50		1/32, 1/16, 1/8, 1/4, 16
3017	6" Flat Side Architect (NEW!)	\$6.95	\$6.50	\$5.95	\$5.50		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4)
3210	6" Engineer*	\$6.95	\$6.50	\$5.95	\$5.50		10, 20, 30, 40, 50 parts per inch
3217	6" Flat Side Engineer (NEW!)	\$6.95	\$6.50	\$5.95	\$5.50		10, 20, 30, 50 parts per inch
3410	15 cm Metric Architect	\$6.95	\$6.50	\$5.95	\$5.50		1:100, 1:200, 1:250, 1:300, 1:500
3412	15 cm Metric Engineer	\$6.95	\$6.50	\$5.95	\$5.50		1:1, 1:2, 1:5, 1:20, 1:50
3414	15 cm Metric Mechanical	\$6.95	\$6.50	\$5.95	\$5.50		1:20, 1:50, 1:75, 1:100, 1:125
3610	6" Combination	\$6.95	\$6.50	\$5.95	\$5.50		A - 16 & (1/8, 1/4), E - 10 & 50, M - 1:100
3617	6" Flat Side Combination (NEW!)	\$6.95	\$6.50	\$5.95	\$5.50		A - 16 & (1/8, 1/4), E - 10 & 50
4310	6" Common Man Pocket Ruler	\$6.95	\$6.50	\$5.95	\$5.50		Inches and Centimeters, Depth Finder, Fraction to Decimal Conversion Table
3011	6" Architect w/ Clip	\$7.50	\$7.00	\$6.50	\$5.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 1 1/2)
3211	6" Engineer w/ Clip	\$7.50	\$7.00	\$6.50	\$5.95		10, 20, 30, 40, 50 parts per inch
3611	6" Combination w/ clip	\$7.50	\$7.00	\$6.50	\$5.95		A - 16 & (1/8, 1/4), E - 10 & 50, M - 1:100

Product colors

- Silver
- Gold
- Purple
- Red
- Blue
- Green
- Black

**\* Most Popular**

Imprint area for 3-grooved pocket scales is 3/32" (.094") high by 5" on one side only.

Imprint area for FLAT side pocket scales is 1/4" high by 5" on one side only.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

Single line type in all CAPS is recommended for best use of imprint area. Double stacked text can only be used on the Flat Sided Pocket Scale.

**Packaging:** Round, clear plastic tube with cap at no additional cost

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add \$1.50 to 1st column price; 50+ add \$1.25 to 1st column price.



# Alumicolor® Solid Triangular and Color Coded Solid Triangular Scales

Our **Solid Triangular Scales** are the perfect promotional item for your executive clients in the architectural, engineering, contracting, landscaping and electrical fields. Alumicolor® scales are made from high quality extruded aluminum with Photo Anodized calibrations making them a permanent part of the aluminum that will never wear or rub off.

The **Color Coded Solid Triangular Scales** have a different color coded groove on each side that easily identifies your calibrations for quick reference.

## DRAFTING PRODUCTS



- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	100	250	500	1000	(4R)	Calibrations
3054	4" Color Coded Architect (NEW!)	\$7.50	\$6.95	\$6.50	\$6.25		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3/32, 3/16)
3254	4" Color Coded Engineer (NEW!)	\$7.50	\$6.95	\$6.50	\$6.25		10, 20, 30, 40, 50, parts per inch
3056	6" Color Coded Architect (NEW!)	\$9.50	\$8.95	\$8.50	\$7.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3/32, 3/16)
3256	6" Color Coded Engineer (NEW!)	\$9.50	\$8.95	\$8.50	\$7.95		10, 20, 30, 40, 50, parts per inch
3050	12" Architect	\$13.95	\$12.95	\$12.50	\$11.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2), (3/32, 3/16)
3050B	12" Architect - Blanked edge for best imprint	\$13.95	\$12.95	\$12.50	\$11.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3/32, 3/16)
3055	12" L2R™ Architect	\$13.95	\$12.95	\$12.50	\$11.95		1/32, 1/16, 1/8, 1/4, 1/2, 16
3250	12" Engineer	\$13.95	\$12.95	\$12.50	\$11.95		10, 20, 30, 40, 50, 60 parts per inch
3250B	12" Engineer - Blanked edge for best imprint	\$13.95	\$12.95	\$12.50	\$11.95		10, 20, 30, 40, 50, parts per inch
3450	30 cm Metric Architect	\$13.95	\$12.95	\$12.50	\$11.95		1:100, 1:200, 1:250, 1:300, 1:400, 1:500
3452	30 cm Metric Engineer	\$13.95	\$12.95	\$12.50	\$11.95		1:1, 1:2, 1:5, 1:10, 1:20, 1:50
3454	30 cm Metric Mechanical	\$13.95	\$12.95	\$12.50	\$11.95		1:20, 1:25, 1:50, 1:75, 1:100, 1:125
3650	12" Combination	\$13.95	\$12.95	\$12.50	\$11.95		A - 16 & (1/8, 1/4), E - 10 & 50, M - 1:100 & 1:500
3051	12" Color Coded Architect	\$14.95	\$13.95	\$13.50	\$12.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3/32, 3/16)
3251	12" Color Coded Engineer	\$14.95	\$13.95	\$13.50	\$12.95		10, 20, 30, 40, 50, 60 parts per inch
3451	30 cm Color Coded Metric Architect	\$14.95	\$13.95	\$13.50	\$12.95		1:100, 1:200, 1:250, 1:300, 1:400, 1:500
3453	30 cm Color Coded Metric Engineer	\$14.95	\$13.95	\$13.50	\$12.95		1:1, 1:2, 1:5, 1:10, 1:20, 1:50
3455	30 cm Color Coded Metric Mechanical	\$14.95	\$13.95	\$13.50	\$12.95		1:20, 1:25, 1:50, 1:75, 1:100, 1:125

The imprint areas are in the blank spaces between the calibrations, or purchase the 'B' version which has one side of calibrations removed for **best imprint** area.

Architect versions imprint areas = 5 divisions of .25" x 1.25"; Engineer version imprint areas = 8 divisions of .1875" x .75"

Blank side imprint area = .25" x 11" for 12" versions, .25" x 3.5 for 4" versions, and .25" x 5" for 6" versions.

\*Color Coded Scale available in Silver only with a Red, Blue and Green stripe on center groove on each side.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**Packaging:** Individual poly sleeve bag. **Optional:** Clear plastic rectangular tube with tab at \$1.00/v each.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side.

Please refer to page 27 for additional imprinting information & charges.

Laser Engraving (no color fill) / 2r

25-49 add \$1.50 to 1st column price; 50+ add \$1.25 to 1st column price.

Our **Hollow Drafting Scales** provide a larger imprint area to properly display your client's logo. They are used by architects, engineers, realtors, landscapers, builders, electricians, and other professionals. Alumicolor® scales are made from high quality extruded aluminum with Photo Anodized calibrations making them a permanent part of the aluminum that will never wear or rub off. Imprinting available on all three sides. Please inquire about pricing.

## DRAFTING PRODUCTS



- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

### OPTIONAL PACKAGING



Clear plastic rectangular packaging tubes for both the Hollow Scales and Solid Scales, available in 6", 12" and 18" lengths: \$1.00 (v)

Code	Description	100	250	500	1000	(4R)	Calibrations
3020	6" Architect	\$7.95	\$7.50	\$6.95	\$6.50		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2), (3/32, 3/16)
3220	6" Engineer	\$7.95	\$7.50	\$6.95	\$6.50		10, 20, 30, 40, 50, 60 parts per inch
3620	6" Combination	\$7.95	\$7.50	\$6.95	\$6.50		A - 16 & (1/8, 1/4), E - 10 & 50, M - 1:100 & 1:500
3030	12" Architect	\$9.95	\$9.50	\$9.00	\$8.50		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2), (3/32, 3/16)
3035	12" L2R™ Architect	\$9.95	\$9.50	\$9.00	\$8.50		1/32, 1/16, 1/8, 1/4, 1/2, 16
3230	12" Engineer	\$9.95	\$9.50	\$9.00	\$8.50		10, 20, 30, 40, 50, 60 parts per inch
3430	30 cm Metric Architect	\$9.95	\$9.50	\$9.00	\$8.50		1:100, 1:200, 1:250, 1:300, 1:400, 1:500
3432	30 cm Metric Engineer	\$9.95	\$9.50	\$9.00	\$8.50		1:1, 1:2, 1:5, 1:10, 1:20, 1:50
3434	30 cm Metric Mechanical	\$9.95	\$9.50	\$9.00	\$8.50		1:20, 1:25, 1:50, 1:75, 1:100, 1:125
3630	12" Combination	\$9.95	\$9.50	\$9.00	\$8.50		A - 16 & (1/8, 1/4), E - 10 & 50, M - 1:100 & 1:500
4330	12" Common Man	\$9.95	\$9.50	\$9.00	\$8.50		Inches & Centimeters, Center Finder Metric Conversion Table
3040	18" Architect	\$13.95	\$12.95	\$12.50	\$11.95		16, (1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2), (3/32, 3/16)
3240	18" Engineer	\$13.95	\$12.95	\$12.50	\$11.95		10, 20, 30, 40, 50, 60 parts per inch

Imprint area for 6" hollow scales: 5/16" x 5" available on all three sides at additional cost, see page 23.

Imprint area for all other hollow scales: 5/16" by 9" available on all three sides at additional cost, see page 23.

Imprinting available on all 3 sides; see page 23 for additional charges.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**Packaging:** Individual poly sleeve bag. **Optional:** Clear plastic rectangular tube with tab at \$1.00/v each.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

### Laser Engraving (no color fill) / 2r

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price.



# Alumicolor® Select-a-Scales and Drafting Fan

Our **Select-a-Scales** are an ultra convenient and functional drafting tool that allows architects and engineers to select multiple scales all in one product. The unique design incorporates a sculptured arch on the bottom for ease of movement. A rotating rod on the top displays one of six available scales while the solid aluminum base has fixed scales on the front as well as a raised inking edge.

The **Drafting Fan** is another convenient all-in-one tool made from aluminum that has all standard Architect, Engineer and Metric scales used in the industry. Double sided aluminum blades with a large blank blade for your imprint.

## DRAFTING PRODUCTS

- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black



Code	Description	100	250	500	1000	(4R)	Calibrations
7506	6" Architect	\$10.95	\$9.95	\$9.50	\$9.00		Fixed Scale - 32nds; Rotating Scales - 1/16, 1/8, 1/4, 1/2, 1:1, 2:1
7507	6" Engineer	\$10.95	\$9.95	\$9.50	\$9.00		Fixed Scale - 50 parts per inch; Rotating Scales - 10, 20, 40, 10:1, 20:1, 40:1
7508	15cm Metric	\$10.95	\$9.95	\$9.50	\$9.00		Fixed Scale - 1:1; Rotating Scales - 1:2, 1:5, 1:10, 1:20, 1:50, 1:100
7512	12" Architect	\$13.95	\$12.95	\$12.50	\$12.00		Fixed Scale - 32nds; Rotating Scales - 1/16, 1/8, 1/4, 1/2, 1:1, 2:1
7513	12" Engineer	\$13.95	\$12.95	\$12.50	\$12.00		Fixed Scale - 50 parts per inch; Rotating Scales - 10, 20, 40, 10:1, 20:1, 40:1
7514	30cm Metric	\$13.95	\$12.95	\$12.50	\$12.00		Fixed Scale - 1:1; Rotating Scales - 1:2, 1:5, 1:10, 1:20, 1:50, 1:100
3699	6" Drafting Fan	\$15.95	\$15.50	\$14.95	\$14.50		Architect - 1/32, 1/16, 3/32, 1/8, 3/16, 1/4, 3/8, 1/2, 3/4, 1, 1 1/2, 3 Engineer - 10, 20, 30, 40, 50, 60 Metric - 1:20, 1:25, 1:50, 1:75, 1:100, 1:125

6" Select-a-Scale imprint area is 1/2" x 5". 12" Select-a-Scale imprint area is 1/2" x 11".  
Drafting Fan imprint area is 1/2" x 6" on top blade only. ONLY available in Photo Anodized SILVER.

**Packaging:** Individual poly sleeve bag.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.



# Alumicolor® Architect and Engineer 4 Bevel Scales and Architect Joist/Truss Scales

Our architect and engineer **4 Bevel Scales** are an upscale precision drafting tool. Professionals will be pleased to own and use these quality scales which are made from extruded aluminum. The ultra smooth edges with Photo Anodized calibrations allow for lines to be drawn that are smooth, straight and tick-free.

The architect **Joist/Truss Scales** are accurate, quality, 4 bevel scales and will be a BIG hit with architects, builders, roofers, framers and lumber yards. Based on customer needs, we are offering two different versions. Use the (1", 1/2") scales for measuring large-scale drafting plans, or use the (3/16", 3/32") scales for measuring reduced plans. Both versions come with (1/4", 1/8") scales for regular use.

## DRAFTING PRODUCTS



Code	Description	100	250	500	1000	(4R)	Calibrations	Imprint Area
3130	6" 4 Bevel Architect Scale	\$8.95	\$7.95	\$7.50	\$7.00		(1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2)	1/2" x 5"
3135	6" L2R™ 4 Bevel Architect	\$8.95	\$7.95	\$7.50	\$7.00		1/32, 1/16, 1/8, 1/4	1/2" x 5"
3330	6" 4 Bevel Engineer	\$8.95	\$7.95	\$7.50	\$7.00		10, 20, 30, 50 parts per inch	1/2" x 5"
3660	6" 4 Bevel Combination Scale	\$8.95	\$7.95	\$7.50	\$7.00		(1/8, 1/4), (1/16, 1/32), 25, 30, 50, 60 ppi	1/2" x 5"
3100	6" Joist/Truss Scale	\$8.95	\$7.95	\$7.50	\$7.00		(3/32, 3/16), (1/8, 1/4)	1/2" x 5"
3106	6" Joist/Truss Scale	\$8.95	\$7.95	\$7.50	\$7.00		(1/2, 1), (1/8, 1/4)	1/2" x 5"
3131	12" 4 Bevel Architect Scale	\$12.50	\$11.50	\$10.95	\$10.50		(1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 11/2)	1/2" x 10"
3136	12" L2R™ 4 Bevel Architect	\$12.50	\$11.50	\$10.95	\$10.50		1/32, 1/16, 1/8, 1/4	1/2" x 10"
3331	12" 4 Bevel Engineer	\$12.50	\$11.50	\$10.95	\$10.50		10, 20, 30, 50 parts per inch	1/2" x 10"
3661	12" 4 Bevel Combination Scale	\$12.50	\$11.50	\$10.95	\$10.50		(1/8, 1/4), (1, 1/2), 30, 50 parts per inch	1/2" x 10"
3102	12" Joist/Truss Scale	\$12.50	\$11.50	\$10.95	\$10.50		(3/32, 3/16), (1/8, 1/4)	1/2" x 10"
3108	12" Joist/Truss Scale	\$12.50	\$11.50	\$10.95	\$10.50		(1/2, 1), (1/8, 1/4)	1/2" x 10"
3104	18" Joist/Truss Scale	\$15.50	\$14.50	\$13.95	\$13.50		(3/32, 3/16), (1/8, 1/4)	1/2" x 11"
3110	18" Joist/Truss Scale	\$15.50	\$14.50	\$13.95	\$13.50		(1/2, 1), (1/8, 1/4)	1/2" x 11"

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders. **Packaging:** Individual poly sleeve bag.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price.



# Alumicolor® Triangles and L-squares

Alumicolor® calibrated Triangles and L-squares are stamped out of aluminum sheets and then Photo Anodized, ensuring that the calibrations and logos imprinted on them will be a permanent part of the metal itself. This means the imprint will never fade or rub off over time. These products are ideal for drafting professionals, as they will be used every day.

## DRAFTING PRODUCTS



Code	Description	100	250	500	1000	(4R)	Calibrations
4010	6" x 12" Small L-Square	\$9.95	\$9.50	\$8.95	\$8.25		Inches
5270	6" 30°/60°/90° Triangle	\$5.95	\$5.50	\$4.95	\$4.50		Inches and centimeters
5280	6" 45°/90° Triangle	\$6.50	\$5.95	\$5.45	\$4.95		Inches and centimeters
5271	8" 30°/60°/90° Triangle	\$7.25	\$6.75	\$6.20	\$5.70		Inches and centimeters
5281	8" 45°/90° Triangle	\$8.50	\$8.00	\$7.50	\$7.00		Inches and centimeters
5272	10" 30°/60°/90° Triangle	\$8.95	\$8.50	\$8.00	\$7.50		Inches and centimeters
5282	10" 45°/90° Triangle	\$10.95	\$10.50	\$10.00	\$9.50		Inches and centimeters
5273	12" 30°/60°/90° Triangle	\$10.75	\$10.25	\$9.75	\$9.25		Inches and centimeters
5283	12" 45°/90° Triangle	\$13.50	\$12.95	\$12.45	\$11.95		Inches and centimeters

**Packaging:** Individual poly sleeve bag.

Imprint area for L-square is 3/8" x 9". Imprint area for triangles varies. Call for more information.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.



# Alumicolor® Architect and Engineer Straight Edges

Alumicolor® Architect and Engineer Straight Edges are used by architects, engineers, realtors, landscapers, builders, electricians and other professionals. Virtually the same price as the popular **Pocket Scale**, but with a larger imprint area for your client's logo. Extruded aluminum gives a rigid feel with ultra smooth edges. The ultra smooth edges with Photo Anodized calibrations allow for smooth, straight, tick-free lines to be drawn.

## DRAFTING PRODUCTS



- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	100	250	500	1000	(4R)	Calibrations	Imprint Area
3140	6" Architect	\$6.25	\$5.75	\$5.25	\$4.75		(1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 1 1/2)	1/2" x 4"
3141	12" Architect	\$7.95	\$7.40	\$6.85	\$6.25		(1/8, 1/4), (1/2, 1), (3/8, 3/4), (3, 1 1/2)	1/2" x 10"
3340	6" Engineer	\$6.25	\$5.75	\$5.25	\$4.75		10, 20, 30, 50 parts per inch	1/2" x 4"
3341	12" Engineer	\$7.95	\$7.40	\$6.85	\$6.25		10, 20, 30, 50 parts per inch	1/2" x 10"

**Packaging:** Individual poly sleeve bag.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

# Alumicolor® T-Squares

Our Aluminum T-squares are essential tools for anyone in the drafting or construction industries has been a top seller for Alumicolor® in the college bookstore and art market for over 35 years. Now it's available as an imprinted promotional product for companies looking to reward employees or get attention from prospective customers. These t-squares have a 1 1/2" tempered aluminum shaft calibrated with inches and centimeters. The black ABS plastic heads are lightweight and shatterproof. The calibrations and custom logos are imprinted with our special Photo Anodizing process which makes the imprint a part of the metal itself so it will never fade or rub off over time.

## DRAFTING PRODUCTS



- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	50	100	250	500	1000	(5R)	Imprint Area	Calibrations
2130	12" Standard T-Square	\$12.50	\$10.50	\$9.95	\$9.50	\$8.50		1/2" x 8"	Inches and Metric
2131	15" Standard T-Square	\$12.95	\$11.25	\$10.25	\$9.95	\$8.95		1/2" x 10"	Inches and Metric
2132	18" Standard T-Square	\$13.50	\$11.50	\$10.75	\$10.25	\$9.25		1/2" x 12"	Inches and Metric
2133	24" Standard T-Square	\$14.50	\$12.50	\$11.50	\$10.95	\$9.95		1/2" x 15"	Inches and Metric

**Packaging:** Individual poly sleeve bag

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

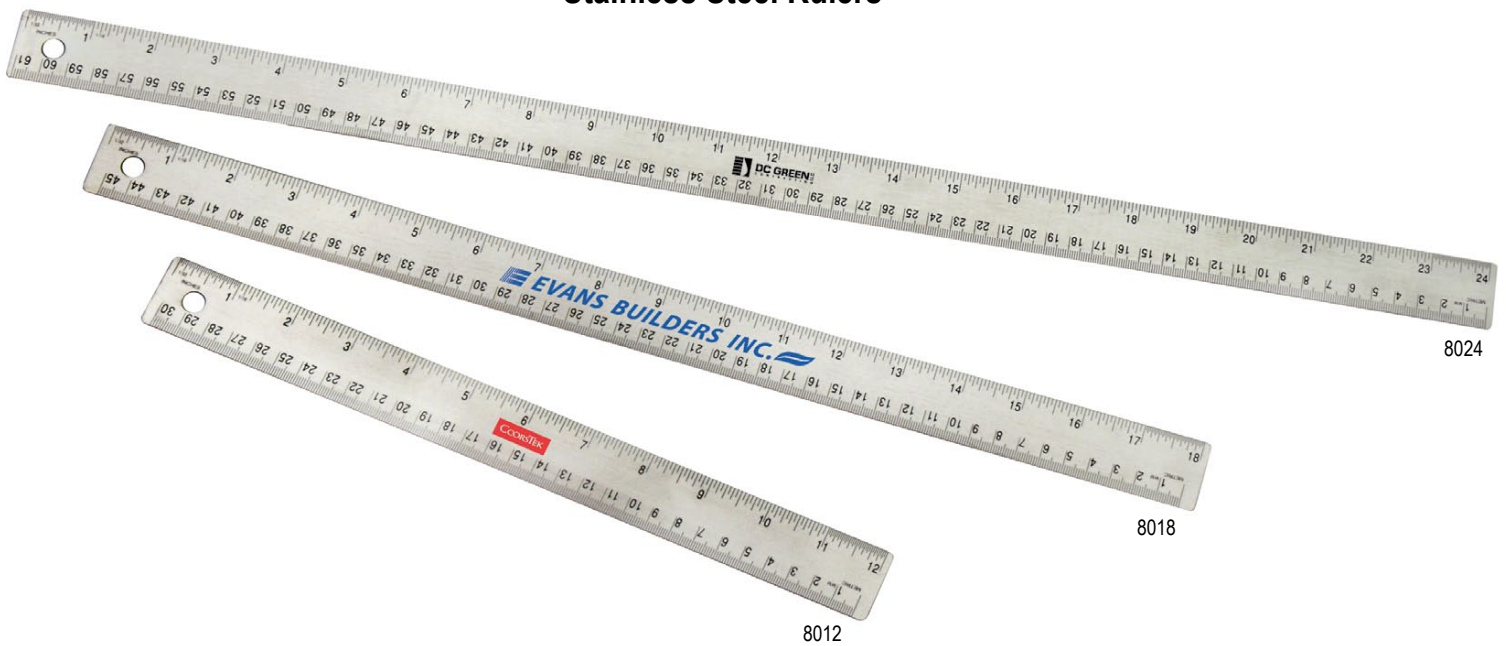
**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.



Alumicolor® flexible stainless steel rulers are an essential item for any office environment. Their non-slip cork backing adds value and functionality. Imprinted with epoxy ink screenprinting.

## OFFICE AND DESK PRODUCTS

### Stainless Steel Rulers



8024

8018

8012

Code	Description	100	250	500	1000	(4R)	Imprint Area	Calibrations
8006	6" Stainless Steel Ruler	\$4.95	\$4.25	\$3.95	\$3.50		3/16" x 4"	Inches and Metric
8012	12" Stainless Steel Ruler	\$5.95	\$5.25	\$4.95	\$4.50		3/8" x 6"	Inches and Metric
8015	15" Stainless Steel Ruler	\$6.50	\$5.95	\$5.50	\$4.95		3/8" x 6"	Inches and Metric
8018	18" Stainless Steel Ruler	\$6.95	\$6.25	\$5.95	\$5.25		3/8" x 8"	Inches and Metric
8024	24" Stainless Steel Ruler	\$7.50	\$6.95	\$6.50	\$5.95		3/8" x 12"	Inches and Metric

**Packaging:** Individual poly sleeve bag

Imprint method is Heat Set Silkscreen or Laser Engraving with oxidation.

Products available in Silver only.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

# Alumicolor® Non-Slip Rulers

Alumicolor® **Non-Slip Rulers** are 2 bevel rulers with a neoprene recessed non-slip backing. This classy version of the desk ruler provides a prominent raised imprint area. They are 1 1/4" wide and are available in 12", 18", 24", 30" and 36" lengths (call for quote). Alumicolor® **Non-Slip Straight Edges** are completely flat with a non-slip neoprene backing. They are non-flexible with ultra smooth edges and are 1" wide and 1/16" thick. Available in 6", 12", 18" and 24" lengths. This is a wonderful product for a large number of markets: banks, medical facilities, attorneys and many more!

## OFFICE AND DESK PRODUCTS



**Product colors**

- Silver
- Gold
- Purple
- Red
- Blue
- Green
- Black

Code	Description	100	250	500	1000	(4R)	Imprint Area	Calibrations
1352	12" Non-Slip 2 Bevel Ruler	\$7.95	\$7.50	\$7.00	\$6.50		9/16" x 10"	Inches and Metric
1353	18" Non-Slip 2 Bevel Ruler	\$8.95	\$8.50	\$8.00	\$7.50		9/16" x 13"	Inches and Metric
1355	24" Non-Slip 2 Bevel Ruler	\$10.50	\$9.95	\$9.50	\$8.95		9/16" x 13"	Inches and Metric
1569	6" Non-Slip Straight Edge	\$5.95	\$5.50	\$4.95	\$4.50		1/2" x 4"	Inches and Metric
1571	12" Non-Slip Straight Edge	\$6.95	\$6.50	\$5.95	\$5.50		1/2" x 10"	Inches and Metric
1573	18" Non-Slip Straight Edge	\$8.25	\$7.75	\$7.25	\$6.75		1/2" x 13"	Inches and Metric
1574	24" Non-Slip Straight Edge	\$9.25	\$8.75	\$8.25	\$7.75		1/2" x 13"	Inches and Metric

**Packaging:** Individual poly sleeve bag

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add \$1.50 to 1st column price; 50+ add \$1.25 to 1st column price.



# Alumicolor® Common Man 3-Sided Ruler, Desk and Office Rulers & Straight Edges

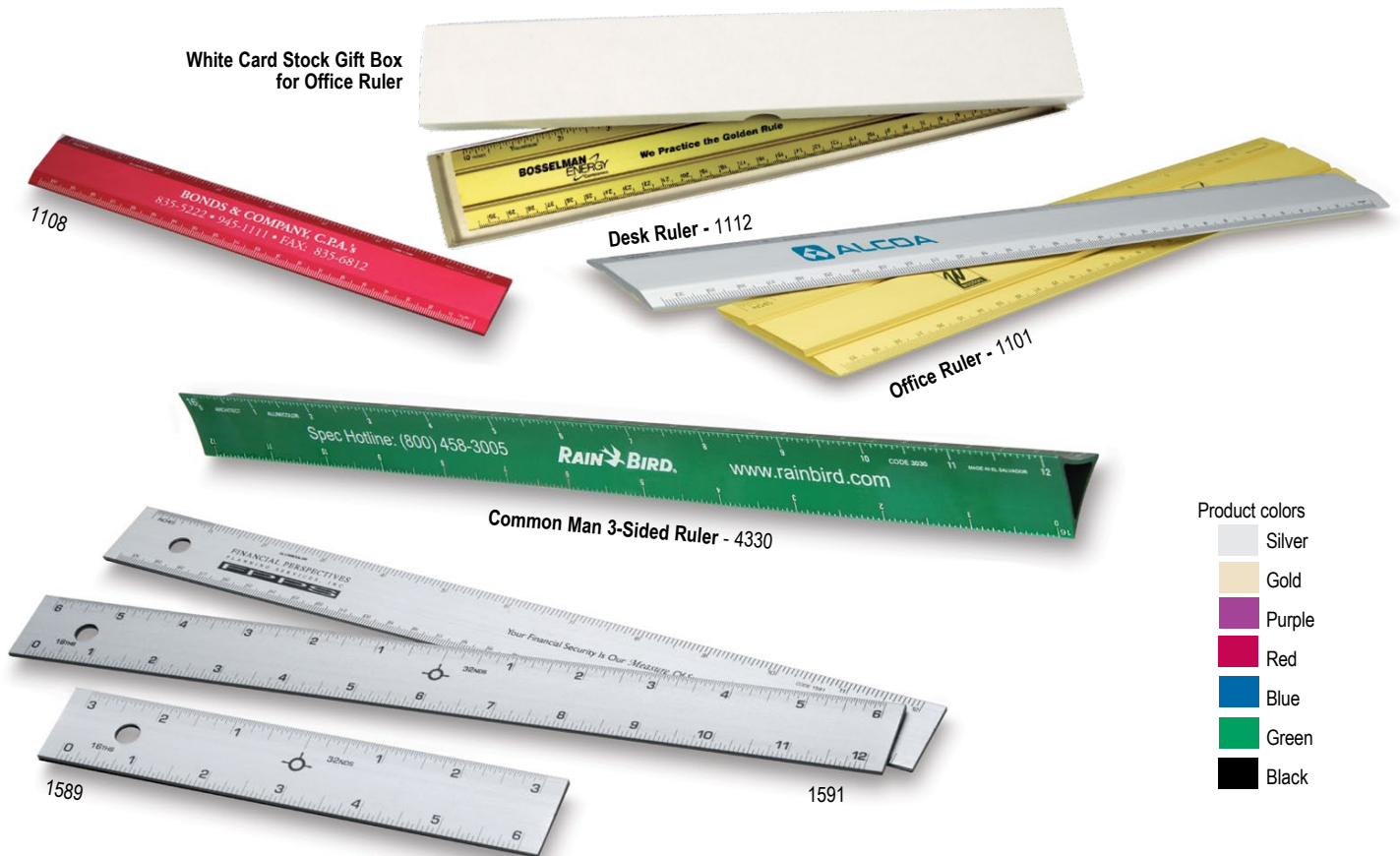
Alumicolor® Desk Rulers are the perfect promotional product for all businesses. Remember, everyone needs a ruler!

Alumicolor® Office Rulers are a premium two bevel aluminum ruler with ultra smooth inking edges that are 1-3/4" wide. They have an executive look and feel that will be the envy of the entire office.

The Common Man 3-Sided Ruler is a truly handy ruler for any office. It features common calibrations used on a daily basis including: inches, centimeters, millimeters, a center-finder and even a metric conversion chart - all in one product!

Our Straight Edge with Center Finding Back is really two rulers in one. The front side has traditional inch and CM markings. The back side has center finding calibrations in inches making it easy to identify the center of a measurement. Available in 6", 8", 12", 15", 18" & 24" lengths.

## OFFICE AND DESK PRODUCTS



- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	100	250	500	1000	(4R)	Imprint Area	Calibrations
1108	8" Desk Ruler	\$4.95	\$4.50	\$4.00	\$3.50		1/2" x 6"	Inches and Metric
1112	12" Desk Ruler	\$5.95	\$5.50	\$4.95	\$4.50		1/2" x 10"	Inches and Metric
1101	12" Office Ruler	\$6.50	\$6.00	\$5.75	\$5.25		1/2" x 10"	Inches and Metric
1589	6" SE w/Center Finding Back	\$4.75	\$4.50	\$3.95	\$3.50		1/2" x 4"	Inches and Metric
1590	8" SE w/Center Finding Back	\$5.25	\$4.95	\$4.50	\$4.00		1/2" x 6"	Inches and Metric
1591	12" SE w/Center Finding Back	\$5.75	\$5.50	\$4.95	\$4.50		1/2" x 10"	Inches and Metric
1592	15" SE w/Center Finding Back	\$6.25	\$5.95	\$5.25	\$4.95		1/2" x 11"	Inches and Metric
1593	18" SE w/Center Finding Back	\$6.75	\$6.50	\$5.95	\$5.50		1/2" x 11"	Inches and Metric
1594	24" SE w/Center Finding Back	\$7.95	\$7.50	\$6.95	\$6.25		1/2" x 11"	Inches and Metric
1596	36" SE w/Center Finding Back	\$8.95	\$8.50	\$7.95	\$7.25		1/2" x 11"	Inches and Metric
4310	6" Common Man Pocket Ruler	\$6.95	\$6.50	\$5.95	\$5.50		3/32" x 5"	Inches and Centimeters, Depth Finder, Fraction to Decimal Conversion Table
4330	12" Common Man 3-Sided Ruler	\$9.95	\$9.50	\$9.00	\$8.50		5/16" x 9"	Inches and Centimeters, Depth Finder, Metric Conversion Table

**Packaging:** Individual poly sleeve bag. **Optional:** Clear plastic rectangular tube for Common-Man Ruler: \$1.00 (v) each  
White card stock jewelry box also available for Office Ruler: \$1.25 (v)

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price



# Alumicolor® Fish Rulers & Seed Tool

Introducing Alumicolor®'s Fish Ruler. This unique ruler is perfect for any sportsman looking for a quick way to measure their prize catch. Just put the nose of the fish against the curved end and measure from there. Convenient holes for mounting to a boat or dock.

The Alumicolor® Seed Tool is a depth indicator used by farmers, landscapers, florists and other agricultural organizations to measure the depth to put seeds in the soil. It can also be used to measure the progress of a plant as it grows. Using our exclusive Photo Anodization technique, logos and calibrations become a part of the high quality aluminum itself so they will never fade or rub-off over time, regardless of the harsh elements this tool might be exposed to. Features a 6"/15cm ruler on one side and a large imprint area on the other.

## SPECIALTY RULERS



Code	Description	100	250	500	1000	(4R)	Calibrations	Imprint Area
2822	22" Fish Ruler	\$11.95	\$10.95	\$9.95	\$8.95		Inches	7" x 1 1/2"
2834	34" Fish Ruler	\$13.95	\$12.95	\$11.95	\$10.95		Inches	7" x 1 1/2"
2846	46" Fish Ruler	\$16.95	\$15.95	\$14.95	\$13.95		Inches	7" x 1 1/2"
6100	6" Seed Tool	\$2.10	\$1.90	\$1.65	\$1.50		Inches and Metric	1/4" x 5"

**Packaging:** Individual poly sleeve bag.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders for in-stock items only.

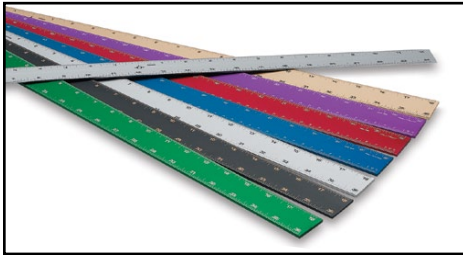
\$50.00/v set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.



Schools love our specialty straight edges and scholastic rulers. The **Presidents Ruler** features the nation's Forty-Four Presidents and the year in which they were inaugurated. The **States & Capitals Ruler** displays America's Fifty States and their Capitals. The **Straight Edge with Metric Conversion Back** has metric equivalents for length, area, volume/capacity and mass/weight measures on the back side. A handy multi-purpose tool for those customers working with metric conversions.

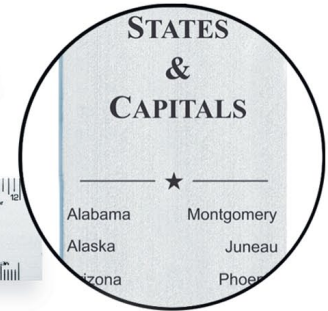
Create your own Custom Reference Ruler with a list of your choice. Whether it's a list of important dates in your organization's history, customer service tips, procedural steps, or any other information you would like to promote, this is a useful product that will stay on someone's desk as a constant reminder of your message.

## SPECIALTY CUSTOM REFERENCE RULERS



**Product colors**

- Silver
- Gold
- Purple
- Red
- Blue
- Green
- Black



12" States & Capitals Ruler



12" Custom Reference Ruler

Code	Description	100	250	500	1000	(4R)	Calibrations	Imprint Area
4300	12" SE w/ Metric Conversion Back	\$5.75	\$5.50	\$4.95	\$4.50		Inches and Metric	1/2" x 10"
1610	12" Presidents Ruler	\$5.75	\$5.50	\$4.95	\$4.50		Inches and Metric	1/2" x 10"
1620	12" States & Capitals Ruler	\$5.75	\$5.50	\$4.95	\$4.50		Inches and Metric	1/2" x 10"
1630	12" Custom Reference Ruler	\$5.75	\$5.50	\$4.95	\$4.50		Inches and Metric	1/2" x 10" (front/back)

Please inquire for different lengths

**Packaging:** Individual poly sleeve bag.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price

# Alumicolor® AlumiCutter™, AlumiCrafter™ and 36" Yardstick

The **AlumiCutter™** is not just a regular ruler; it's a multipurpose tool, as well. Use its raised edge and finger groove to protect your fingers while you cut with a hobby blade. The recessed neoprene non-slip backing keeps the ruler in place.

The **AlumiCrafter™**, a Scrapbooker's dream come true, can be used to measure cut plus tear all-in-one! The unique deckle edge with center-finding calibrations makes a natural-looking border. Comes with the popular AlumiCutter's cutting edge and finger groove.

Our **36" Yardstick** has end to end calibrations. Specifically targeted at the sewing/quilting industry. Front side has 1/8 yard markings while the back is blank for imprinting. Lightweight, low-priced and sturdy. 1/16" thick x 1-1/8" wide.

## ARTS AND CRAFTS PRODUCTS



Code	Description	100	250	500	1000	(4R)	Imprint Area
1406	6" AlumiCrafter	\$7.95	\$7.50	\$7.00	\$6.50		1/2" x 2-1/2"
1312	12" AlumiCutter	\$8.50	\$8.00	\$7.75	\$7.50		1/2" x 7-1/2"
1412	12" AlumiCrafter	\$9.95	\$9.50	\$9.00	\$8.50		1/2" x 7-1/2"
8008	36" Yardstick	\$6.50	\$5.95	\$5.75	\$5.50		Call for imprint area

Please inquire for different lengths of the AlumiCutter and AlumiCrafter products.

**Packaging:** Individual poly sleeve bag.








Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for **ALL** orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price

Product colors

-  Silver
-  Gold
-  Purple
-  Red
-  Blue
-  Green
-  Black

# Alumicolor® AlumiEraser™, Giant Message Clips, Business Cards and Luggage Tags

The AlumiEraser™ has a sleek design and style worthy of the corporate boardroom. The ergonomic grip makes it a pleasure to use and the large imprint area provides an effective way to get your logo noticed in any business environment. Suitable for erasing both dry erase markers and chalk.

Alumicolor® Giant Message Clips are great for any office or business. Made from extruded aluminum, they are a substantial paper weight.

Alumicolor® Aluminum Business Cards are a great way for salespeople and professionals to make a lasting impression. Dealers, call for pricing on self promotion.

Alumicolor® Luggage Tags have space for name, address and phone number on one side, blank on the other side. Great for companies in the travel and outdoor industries. Available in all colors with a Brown or Black strap. Use a Sharpie™ to fill in your info!

## OFFICE AND DESK PRODUCTS

Great for Executive Boardrooms



AlumiEraser™  
6500



AlumiEraser Palm™  
6550



Giant Clips  
6625



Luggage Tags  
6905



Aluminum Business Cards  
6705

- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	100	250	500	1000	(4R)	Imprint Area	Product Dimensions
6500	AlumiEraser™	\$6.50	\$5.95	\$5.50	\$4.95		5" x 1.25"	6" L x 1-5/16 H" x 2-1/4" W
6550	AlumiEraser Palm™	\$4.75	\$4.20	\$3.75	\$3.25		2.5" x 1.25"	3" L x 1-5/16 H" x 2-1/4" W
6705	Business Card	\$1.75	\$1.65	\$1.50	\$1.40		1.5" x 3"	2" x 3-1/2" Card Size
6625	Giant Clips	\$9.50	\$9.00	\$8.50	\$7.75		.875" x 3.875"	1" W x 6"L x .75"H
6904	Small Luggage Tag with Black Leather Strap	\$2.50	\$2.25	\$2.00	\$1.75		1.5" x 3"	2" x 3-1/2" BC Card Size
6905	Luggage Tag with Black Leather Strap	\$3.50	\$3.25	\$3.00	\$2.75		2" x 3.5"	2-1/4" x 4-3/8" Tag Size
6906	Luggage Tag with Brown Leather Strap	\$3.50	\$3.25	\$3.00	\$2.75		2" x 3.5"	2-1/4" x 4-3/8" Tag Size

**Packaging:** Individual poly sleeve bag.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add **\$1.50** to 1st column price; 50+ add **\$1.25** to 1st column price.





# AlumiRazor™ Utility Knives

The AlumiRazor is a stylish utility knife with a unique finger loop that offers added safety, control, and leverage. The high quality steel blade locks into two positions for extra effectiveness on any material. Perfect for the construction industry, warehouses, liquor stores, carpet installers, etc. Imprint in 4 Color Process with a 3D Dome on the handle or laser engrave for a more subtle imprint. Laser engraving on blade available for an additional \$2.50 (V).

## UTILITY KNIVES



- \* Imprint 4-color process color graphics with durable 3D-Dome label
- \* Imprint 1-color logos with laser engraving on the surface or blade
- \* Uses standard utility knife blades that are quick and easy to replace
- \* Unique comfort grip finger loop for added safety, control and leverage
- \* Two locked blade positions are ideal for traditional uses or more rugged applications such as cutting carpet



Code	Description	50	100	250	500	1000	(5R)	Calibrations	Imprint Area
6400	AlumiRazor Utility Knife	\$19.95	\$18.95	\$17.95	\$16.95	\$15.95		N/A	Call for imprint areas

Packaging: Individual poly sleeve bag.

Imprint method is 4-color process on the 3D Dome label and/or laser engraving on the product

\$50.00/v set-up for ALL orders includes one color imprint. Please refer to page 27 for additional imprinting information & charges.

Price includes 3D Dome Tag or Laser Engraving on anodized colored handle surface

\* Add \$2.50 (V) for Laser Engraving on Blade

Gift Boxes Available - \$1.25 (V) blank or \$1.75 (V) imprinted with a 1-color foil imprint with a minimum order of 100

Great promotional items for breweries and wineries, auto dealerships and liquor stores! The 3/4" x 5" **Large Bottle Opener** is ergonomically shaped with two black rubber "O" rings at the base for added grip.

Our **Standard Bottle Opener** has a large flat imprint area and is an industry favorite!

**Skinny Can/Bottle Opener** opens bottles and can tops easily and quickly. Great for breweries, wineries and beverage manufacturers.

## BOTTLE OPENERS



6849 Large Bottle Opener



6848 Skinny Can/Bottle Opener



6847 Standard Bottle Opener

Code	Description	250	1000	5000	10000 (4R)	Product Size	Imprint Area
6847	Standard Bottle Opener	\$2.50	\$2.25	\$1.95	\$1.85	3/4" x 2-1/4" x 1/2"	1/2" x 1-1/4" one side only
6848	Skinny Can/Bottle Opener	\$2.50	\$2.25	\$1.95	\$1.85	1/2" x 3-1/4"	5/16" x 2-1/8" one side only
6849	Large Bottle Opener	\$2.95	\$2.75	\$2.50	\$2.25	3/4" x 5"	1/2" x 3" one side only

**Packaging:** Bulk/poly bagged

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges..

Product colors

- Silver
- Gold
- Purple
- Red
- Blue
- Green
- Black

Excellent for  
Breweries, Concerts,  
Restaurants,  
Summer and Fall  
Festivals

# Alumicolor® Key Tags and Dog Tags

Alumicolor® **Key Tags** are made from extruded aluminum which makes the edges ultra smooth. Photo Anodizing creates a permanent, totally smooth imprint that resists cleaning or rubbing off. Price includes the same imprint Photo Anodized on both sides.

Alumicolor® **Combination Key Tag** comes with either Architect/Engineer calibrations for construction professionals or in Inches/CM for everyday use.

Alumicolor® **Dog Tags** are the perfect way to express appreciation and recognition in the education, sports and award industries! These beautiful aluminum dog tags make a cool statement and can be worn or attached to personal belongings with a key chain. Photo Anodized colors and imprints insure that your message is a permanent part of the aluminum.

## TAGS

**Great for Schools**



Dog Tags with 24" Ball Chain



Dog Tags with Key Rings

**Architects and Engineers**



Standard Combination Key Tag with IN & CM



Dog Tags with 4" Chain

Architect & Engineer Combination Key Tag

**Resorts!**



Large Rectangular Key Tags



Small Rectangular Key Tags

**Auto Dealerships**



Round Key Tags

- Product colors
- Silver
  - Gold
  - Purple
  - Red
  - Blue
  - Green
  - Black

Code	Description	250	500	1000	2500 (4R)	Product Size	Imprint Area
6816	Small Rectangle Key Tag	\$2.25	\$1.95	\$1.75	\$1.65	1-1/4" x 2" x 1/8"	3/4" x 1-1/2" both sides
6850	Round Key Tag - Round	\$2.25	\$1.95	\$1.75	\$1.65	1-13/16" diameter by 1/8"	1 1/4" diameter both sides
6853	Large Rectangle Key Tag	\$2.25	\$1.95	\$1.75	\$1.65	1-1/8" x 3" x 1/16"	3/4" x 2-1/2" both sides
6854	Architect & Engineer Combination Key Tag	\$2.35	\$2.25	\$1.95	\$1.75	1-1/8" x 3" x 1/16"	1/2" x 2-1/2" both sides
6860	Standard Combination Key Tag (IN/cm)	\$2.35	\$2.25	\$1.95	\$1.75	1-1/8" x 3" x 1/16"	1/2" x 2-1/2" both sides
6806	Dog Tags with 4" Chain	\$1.95	\$1.75	\$1.50	\$1.25	1-1/8" x 2-1/4"	1" x 1-3/4" both sides
6805	Dog Tags with 24" Chain	\$1.95	\$1.75	\$1.50	\$1.25	1-1/8" x 2-1/4"	1" x 1-3/4" both sides
6808	Dog Tags with Key Ring	\$1.95	\$1.75	\$1.50	\$1.25	1-1/8" x 2-1/4"	1" x 1-3/4" both sides

**Packaging:** Bulk/poly bagged.

Imprint method is Photo Anodized. Heat Set Silkscreen available for rush orders.

**\$50.00/v** set-up for ALL orders includes one color imprint on one side. Please refer to page 27 for additional imprinting information & charges.

**Laser Engraving (no color fill) / 2r**

25-49 add \$1.50 to 1st column price; 50+ add \$1.25 to 1st column price



Alumicolor® is proud to support Breast Cancer Awareness and Research. Show your organization's support and affiliation for this worthy cause with any item from this collection of our best selling products. Whether it's using the AlumiEraser™ to promote the message of "Helping to Erase Breast Cancer", or giving people a chance to show their support everyday with a standard desk ruler or even using the Aluminum Business Card as a VIP Awards Card, we have products that can fit any promotion. Best of all, when you purchase any of these items, Alumicolor® will donate 10% of the 1st Column price to Breast Cancer Research. So even if you buy in large volumes to take advantage of the quantity discount, we will still donate 10% of the highest price listed. Working together we can help put an end to breast cancer.

## IDEA GENERATOR

10% of Proceeds are Donated to Breast Cancer Research



Code	Description	100	250	500	1000	(4R)
1101-7	12" Office Ruler	\$6.50	\$6.00	\$5.75	\$5.25	
1112-7	12" Desk Ruler	\$5.95	\$5.50	\$4.95	\$4.50	
3010-7	6" Architect Pocket Scale	\$6.95	\$6.50	\$5.95	\$5.50	
3030-7	12" Architect Hollow Scale	\$9.95	\$9.50	\$9.00	\$8.50	
3210-7	6" Engineer Pocket Scale	\$6.95	\$6.50	\$5.95	\$5.50	
3230-7	12" Engineer Hollow Scale	\$9.95	\$9.50	\$9.00	\$8.50	
6500-7	AlumiEraser™	\$6.50	\$5.95	\$5.50	\$4.95	
6705-7	Business Card	\$1.75	\$1.65	\$1.50	\$1.40	
6853-7	Large Rectangular Key Tag	\$2.25	\$1.95	\$1.75	\$1.65	
6860-7	Combination Key Tag	\$2.35	\$2.25	\$1.95	\$1.75	
6905-7	Luggage Tag w/ black strap	\$3.50	\$3.25	\$3.00	\$2.75	

## Tools to Make the World a Better Place

Alumicolor® products can be used in a variety of promotions to help change the world. Encourage a paperless environment with wipeboards and the AlumiEraser Palm™. This is an ideal promotion for company call centers where thousands of reams of paper are wasted during customer calls.

The AlumiEraser™ can also help prevent the spread of germs in hospitals as its hypo-allergenic surface can be easily cleaned by nurses after they update a patient's chart.

Finally, clever taglines can be incorporated with the AlumiEraser™ for socially conscious causes. For example, a "Help Erase Breast Cancer" eraser is a great way to communicate this important message.

## IDEA GENERATOR

### Erase The Waste - Go Paperless



6550 - AlumiEraser™ Palm (details on page 19)



### Wipe Out Germs in Hospitals



*What does every hospital room need?  
A hypo-allergenic whiteboard eraser that  
easily wipes clean and resists germs.*



6500 AlumiEraser™ (details on page 19)

### Promote a Good Cause



6500 - AlumiEraser™ with "Erase Racism" message  
(details on page 19)



6500-7 - AlumiEraser™ with "Erase Breast Cancer" message  
(details on page 23)

Alumicolor® products are ideal tradeshow giveaways because of their staying power. Unlike the cheap swag typically seen at tradeshows, Alumicolor® products are items that people actually keep and use on a daily basis, after the show. The Photo Anodizing process used for imprinting makes your logo and message a permanent part of the metal itself and will not rub off or fade away. So, if you want to maximize your tradeshow dollars, go with the products that are Made to Stay.

**IDEA GENERATOR**

**Tradeshow Giveaways  
Under \$2.50**



6854 - Combination Key Tag (details on page 22)



6847 - Standard Bottle Opener (details on page 21)



6705 - Aluminum Business Card (details on page 19)

**Tradeshow Giveaways  
\$2 - \$4**



6550 - AlumiEraser Palm™ (details on page 19)



1589- 6" Straight Edge (details on page 15)

**Tradeshow Giveaways  
Under \$6**



1108 - 8" Desk Ruler (details on page 15)



3010- 6" Pocket Scale (details on page 5)



5270 - 6" Triangle (details on page 10)



1569 - 6" Non-Slip Straight Edge (details on page 14)



# Scholastic and Faith Organizations

Alumicolor® products are great for Schools, Churches and other organizations. Our gold rulers are the perfect item to help emphasize the “Golden Rule”. Our Presidents and States rulers are ideal for learning and quick reference for students in Elementary and Middle School. Use dog tags as rewards for good behavior or other school achievements. Finally, AlumiErasers™ are a great way to market to teachers and school officials with an item that they can use on a daily basis on dry erase, chalk and smart boards.

## IDEA GENERATOR

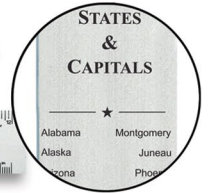
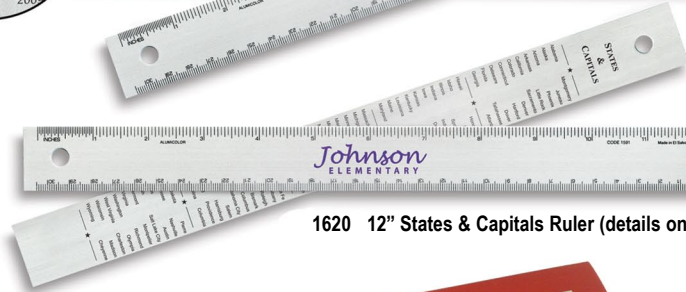
### Schools



6805 - Dog Tag for School Awards, Events, and Clubs (details on page 22)



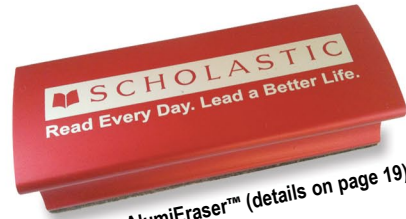
1610 12" Presidents Ruler (details on page 17)



1620 12" States & Capitals Ruler (details on page 17)

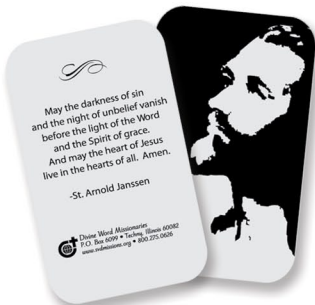


6550 - AlumiEraser Palm™ (details on page 19)



6500 - AlumiEraser™ (details on page 19)

### Churches



6705 - Aluminum Prayer Card (details on page 19)



1101 12" Office Ruler in Gold with “Golden Rule” message (details on page 15)



1630 12" Custom Ruler with Inspiring Quote (details on page 17)



## Quality

Alumicolor® products are made from high quality extruded aluminum and are sold in art & drafting stores throughout the USA and Canada. Alumicolor® calibrations and product colors are Photo Anodized, an electro-chemical process that makes the imprint a part of the aluminum surface. This not only makes the imprint permanent and resistant to fading/rubbing off, it also gives all of our products an ultra-smooth edge for drawing straight, clean, “tick-free” lines. Alumicolor® products are made in El Salvador and distributed from the USA.

## Art Requirements

Email art to [artwork@alumicolor.com](mailto:artwork@alumicolor.com). Exact layout preferred, vector line drawing (no bitmaps please), all text converted to “Curves” or “Outlines”. Black & White art regardless of color of imprint; separated art if more than 1 color imprint.

No charge if electronic art to specifications is provided; one line of straight line type at no charge. Scanning and cleanup, additional typeset or other manipulation will be charged at **\$30.00/v** per hour. Smallest printable type size is **6 pt.** font. Colors in multi-color jobs can not be close or touching registration; a minimum of 1/16” is required for registration between colors.

**File types accepted:** Corel Draw version 17 or earlier, Adobe Illustrator CS5 or earlier, vector PDF or vector EPS files

## Imprint Colors

Standard imprint colors on SILVER or GOLD products: Black, Relfex Blue, Process Blue, Fire Red, Dark Green

Imprint colors available on PURPLE, RED, BLUE, GREEN and BLACK products: Silver or Gold with matching calibrations

## Imprint Charges

Exact art repeat orders within 2 years will not be charged set-up charges. All additional charges will apply. Repeated jobs after two years will require a new set-up charge.

\$50.00 (v) Set-up for one color, one location

\$30.00 (v) Set-up for additional color and/or location

\$.75 (v) Run Charge for additional color and/or side

\$30.00 (v) PMS Color match per color. Silk Screen process offers best match

\$25.00 (v) Ink Change Charge

\$75.00 (v) Less than Minimum Charge. Absolute minimum is 50 pcs except for Laser Engraving orders which have a 25 pc minimum.

\$75.00 (v) Preproduction Sample Charge plus setup and run charges.

\$10.00 (v) Paper Proof Charge (for each proof after the first two)

\$10.00 (v) Drop Ship Charge (per address after the first two)

\$150.00 (v) Custom Calibrations

- Cancellation policy: 10% of total order after art approval
- Orders ship FOB Fort Collins CO 80524
- Tubes for rectangular scales are \$1.00 (v)/each (doesn't apply to Pocket Scales – tube packaging is included)
- Additional side imprints are available with Photo Anodized products only
- Inquire for information about **Custom Jobs** or **Self Promotions**



# IDEA GENERATOR



## Make Your Message Memorable

Rulers have been a staple of the promotional products industry since the very beginning. Like pens, rulers are tools that are an essential part of any work space and are used on a daily basis. This makes them a highly effective item for communicating marketing messages. Rulers also offer a unique way to make messages more memorable with a clever play on words. Popular slogans that have been used with our rulers include:

**Going to new lengths**

**We're with you every inch of the way**

**See how we measure up**

**We measure our success by your success**

**Reaching new heights**

**Going the extra mile**

**Precision manufacturers**

**Calibrated for peak performance**

**You Rule!**

## Make Your Message More Memorable With These Popular Ruler Slogans



**Your Source for High-Quality Aluminum Products**

[www.alumicolorpromo.com](http://www.alumicolorpromo.com)

