Driven and discerning, the Cambria® guest is striving for personal and professional success—and appreciates the small, curated things in a hotel experience. The things they can't find anywhere else. And they're willing to treat themselves, because they earned it.

The Cambria Hotels® brand gives the experienced developer an opportunity to put their unique thumbprint on a project within the proven structure of an upscale brand. Each Cambria hotel creates a unique sense of place within our design framework, optimized for operational excellence, financial performance and guest appeal.





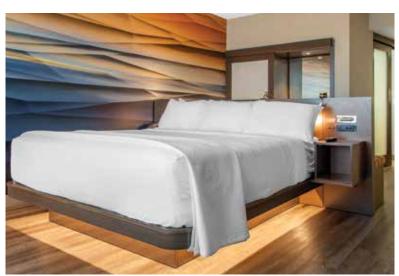
#### 56.4% Contribution

Through Choice Hotels® Proprietary Channels\*

Hotels Open or Under Development

#### 44.7% Loyalty Contribution\*\*

We're growing faster than ever in the cities where guests need to be, backed by the reservations platform and loyalty program from Choice Hotels. And with our simple, thoughtful indulgences that they won't experience anywhere else, our Cambria® hotels are a place guests will want to be, too.









\*Source: See Cambria Franchise Disclosure Document dated April 1, 2018, Item 19. For the 7 hotels included in the sample, 4 hotels, or 57.1%, met or exceeded this amount. INDIVIDUAL RESULTS MAY VARY.

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#### **Properties Open\***

Akron/Canton Airport, OH 108 Rooms Opened 2008

Appleton, WI 105 Rooms Opened 2007

Asheville, NC 141 Rooms Opened 2017

Chandler, AZ 135 Rooms Opened 2018

Chicago-Magnificent Mile, IL 215 Rooms Opened 2016

Chicago Loop-Theatre District, IL 199 Rooms Opened 2017

Cleveland-Avon, OH 112 Rooms Opened 2014

Columbus/Polaris,OH 125 Rooms Opened 2009

**Dallas-Petro Building, TX** 177 Rooms Opened 2017

**Denver International Airport, CO**151 Rooms
Opened 2009

**Durham, NC** 146 Rooms Opened 2017

Fort Collins, CO 90 Rooms Opened 2008

Fort Lauderdale, FL 119 Rooms Opened 2010 Indianapolis Airport, IN 103 Rooms Opened 2008

LAX (El Segundo), CA 152 Rooms Opened 2017

Madison, WI 121 Rooms Opened 2009

Maple Grove-Minneapolis, MN 129 Rooms Opened 2009

McAllen, TX 121 Rooms Opened 2017

Miami Airport-Blue Lagoon, FL 122 Rooms Opened 2013

Nashville, TN 224 Rooms Opened 2018

New Orleans, LA 162 Rooms Opened 2017

Newport, RI 146 Rooms Opened 2017

Opened 2015

New York-Chelsea, NY 135 Rooms

New York-Times Square, NY

Times Square, NY 196 Rooms Opened 2015

Noblesville-Indianapolis, IN 132 Rooms Opened 2009

Philadelphia, PA 206 Rooms Opened 2018 Phoenix, AZ 121 Rooms Opened 2017

Pittsburgh-Downtown, PA 142 Rooms Opened 2010

Plano-Frisco, TX 129 Rooms Opened 2014

Raleigh-Durham Airport, NC 103 Rooms Opened 2008

Rapid City, SD 111 Rooms Opened 2012

Roanoke, VA 127 Rooms Opened 2010

Rockville, MD 140 Rooms Opened 20<u>15</u>

Southlake, TX 175 Rooms Opened 2016

Traverse City, MI 92 Rooms Opened 2009

Washington, D.C. 182 Rooms Opened 2014

Washington, PA 105 Rooms Opened 2010

Westfield, IN 150 Rooms Opened 2017

White Plains Downtown, NY 130 Rooms Opened 2014



# **Properties**

# **Under Development\***

Anaheim, CA 350 Rooms Opening 2019

Alexandra, VA 168 Rooms Opening 2019

Austin, TX 135 Rooms Opening 2019

Austin, TX Fast Ave. 205 Rooms Opening 2019

E. Ben White Blvd. 127 Rooms Opening 2019 Baltimore, MD

Austin, TX

144 Rooms Opening 2019 Bettendorf, IA

108 Rooms Opening 2019

Bloomington, MN 125 Rooms Opening 2019

Boston, MA 159 Rooms Opening 2018

Bremerton, WA 121 Rooms Opening 2020

Buellton, FL 110 Rooms

Opening 2019 Burbank, CA

90 Rooms Opening 2019 Burlington, VT

156 Rooms Opening 2021

Calabasas, CA 121 Rooms Opening 2019

Calgary, ON 105 Rooms Opening 2019

Charleston, SC 84 Ripley Point 126 Rooms Opening 2018

Cincinnati, OH 150 Rooms Opening 2018

Clearwater, FL 144 Rooms Opening 2019

College Park, MD 150 Rooms Opening 2018

Denver, CO 180 Rooms Opening 2020

Detroit, MI 124 Rooms Opening 2020

Fort Lauderdale, FL 154 Rooms Opening 2020

Fort Lauderdale, FL 100 Rooms

Opening 2019 Fort Mill. SC 124 Rooms

Opening 2019 Gainesville, FL

140 Rooms Opening 2020

Galveston, TX 100 Rooms Opening 2019

Glendale, CA 137 Rooms Opening 2019

Hanover, MD 119 Rooms

Opening 2018

Hillsboro, OR 144 Rooms Opening 2020

Houston, TX Will Clayton Pkwy/ Intercontinental Airport 229 Rooms Opening 2019

Indianapolis, IN 157 Rooms Opening 2019

Las Vegas, NV 155 Rooms Opening 2018

Long Beach, CA 189 Rooms Opening 2019

Los Angeles-Hollywood, CA 138 Rooms Openina 2020

Los Angeles-LA Live.CA 225 Rooms Opening 2020

Los Angeles, CA Spring Street 180 Rooms Opening 2019

Louisville, KY 128 Rooms Opening 2019

Memphis, TN 140 Rooms

Opening 2019 Miami, FL

204 Rooms Openina 2020 Miami, FL

NW 9th Ave 175 Rooms Opening 2020

Midland Loop, TX 105 Rooms Opening 2020

Milwaukee, WI 132 Rooms Opening 2019

Minneapolis, MN 100 Rooms Opening 2020

Morristown, NJ 125 Rooms Opening 2019

Mount Pleasant, SC 112 Rooms Opening 2018

Napa, CA 90 Rooms Opening 2019

Nashville, TN Rachel Dr. 124 Rooms Opening 2019

Newark, NJ 130 Rooms Opening 2020

North Charleston, SC 124 Rooms Opening 2019

North Miami. FL 165 Rooms Opening 2019

Ocean City, MD 110 Rooms Opening 2019

Oklahoma City, OK 130 Rooms Opening 2019

Omaha, NE 128 Rooms

Opening 2018 Ontario, CA 124 Rooms

Opening 2020 Orlando, FL

International Ave. 158 Rooms Opening 2020

Orlando, FL S. Conway Rd. 110 Rooms Opening 2019

Petersburg, VA 125 Rooms Opening 2018

Phoenix, AZ 143 Rooms Opening 2019

Phoenix, AZ N. 3rd St.

127 Rooms Opening 2020 Richardson, TX

119 Rooms Opening 2018

Rock Hill, SC 110 Rooms Opening 2020

Rohnert Park, CA 135 Rooms Opening 2019

Saint Augustine, FL 101 Rooms Opening 2018

Saint Petersburg, FL 146 Rooms Opening 2019

San Antonio, TX 177 Rooms Opening 2019

San Jose, CA 175 Rooms Opening 2019

Santa Barbara, CA 114 Rooms Opening 2020

Sarasota, FL 118 Rooms Opening 2019

Savannah, GA 100 Rooms Opening 2019

Seatac, WA 156 Rooms Opening 2020

Seattle, WA 134 Rooms Opening 2019

Shelby Township, MI 100 Rooms Opening 2019

Shenandoah, TX 121 Rooms Opening 2018

Staten Island, NY 128 Rooms Opening 2019

South Windsor, CT 110 Rooms Opening 2018

Tampa, FL 135 Rooms Opening 2019

Waco, TX 135 Rooms Opening 2019

Washington D.C. 154 Rooms Opening 2020

West Orange, NJ 127 Rooms Opening 2018

Winston Salem, NC 124 Rooms Opening 2019



**Downtown Asheville** 

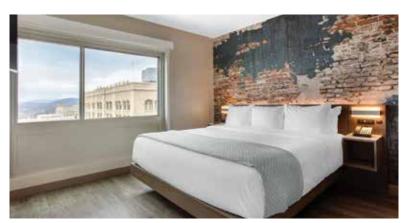


#### **Downtown Asheville**

# 141 GUESTROOMS

#### **Open Since 2017**

New construction hotel located in the heart of downtown, just a short drive from the vibrant river arts districts and the New Belgium Brewery complex.







- · Centrally located next to the historic Grove Park Arcade
- Large 4,000 sq ft outdoor terrace with views of the North Carolina mountains
- Bar offers 12+ craft beers fitting for Beer City USA
- Over 8,000 sq ft of meeting space



**Boston** 





# 159 GUESTROOMS

#### **Under Development • Opening 2018**

Mixed use hotel located close to the Boston Convention Center, Boston Logan Airport and TD Garden.







- · Extensive 2,300 sq. ft. fitness center
- Conveniently located near Fenway Park, Harvard and MIT
- 3,200 sq. ft. roof top bar/lounge on the 14th floor with views of downtown Boston
- · Over 2,000 sq. ft. of meeting space



Chicago Loop Theatre District





# Chicago Loop

#### **Theatre District**

# GUESTROOMS

### **Open Since 2017**

Adaptive reuse hotel just steps away from Chicago's famed State Street shopping and Millennium Park, and within walking distance to Chicago Transit Authority lines, United Center, and McCormick Place.







- Historic structure originally built as a theatre and Masonic Temple, sitting above the iconic Oriental Theatre
- Two suites on the top floor with 18-foot cathedral windows original to the building
- Restored historic ceiling within bar and restaurant
- Over 2,000 sq. ft. of meeting space and game room for gatherings



Dallas



#### **Downtown Dallas**

# 177 GUESTROOMS

#### **Open Since 2018**

Adaptive re-use project in downtown Dallas's historic Tower Petroleum Building, located in the heart of the renowned Theater Row district.







- Retained and enhanced the property's distinctive art deco design
- Features locally-inspired artwork, plus full service restaurant and bar
- 1,500 square feet of flexible meeting space







# LAX (El Segundo)

# 152 GUESTROOMS

#### **Open Since 2017**

New construction hotel just south of LAX, located in a thriving business environment that is home to some of the region's most prestigious corporations.







- Modern California design that takes its cues from the fashion-forward city of Los Angeles
- Spacious outdoor lounge area with large pool and multiple fire pits offers a tranquil space in the midst of the fast paced L.A. environment
- · Over 1,500 sq. ft. of meeting space



Napa





# 90 GUESTROOMS

#### **Under Development · Opening 2019**

New construction hotel located in the heart of wine country and within close proximity to some of California's best golf courses, numerous hot springs, and Rohnert Park's top employers.



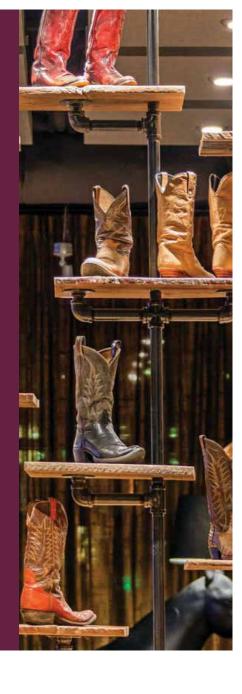




- Immediate access to top attractions, including Napa
   Wine Train. Oxbow Public Market and the Silverado Trail
- Design features of the outdoor patio and pool are inspired by the fertile landscape of Northern California
- · Over 1,000 sq. ft. of meeting space



Nashville





### **Nashville**

# 224 GUESTROOMS

#### Open since 2018

New construction hotel located in Nashville's SoBro neighborhood, steps from the Music City Center, Bridgestone Arena and historic Broad Street.







- Restaurant with over 9,400 sq. ft. and stage for live performances
- · Indoor/outdoor bar connects to pool overlooking 8th Avenue
- Rooms with views of historic downtown and Music City Center
- · Over 5,000 sq. ft. of meeting space



**New Orleans** 





#### **New Orleans**

# 156 GUESTROOMS

#### **Open Since 2017**

New construction hotel perfectly located in the Warehouse District, within walking distance to over 25 art galleries and the historic French Quarter.







- Contemporary design inspired by the culture of the Big Easy and its historic Warehouse District
- Within an easy walking distance of the convention center, in one of the busiest convention cities in the country
- Over 1,100 sq ft of meeting space



Philadelphia





# **Philadelphia**

### **Downtown City Center**

# 223 GUESTROOMS

#### **Open Since 2018**

New construction hotel located in the heart of downtown Philadelphia on the Avenue of the Arts, in close proximity to the Wells Fargo Center and Independence Hall.







- Rooftop bar and restaurant in a 3,000 square foot space with unparalleled views of downtown
- · Two-story entry with main sculptural staircase
- · 2,500 square feet of multi-function meeting space



Washington, D.C.



# Washington, D.C.

# 182 GUESTROOMS

#### **Open Since 2014**

New construction hotel located in the heart of our nation's capital, within walking distance to the Walter E. Washington Convention Center, Chinatown and the National Mall.







- Rooftop indoor pool, outdoor lounge with several fire-pits and panoramic views of the National monuments
- Courtyard with dramatic water feature connected to main lobby
- Over 1,200 sq. ft. of meeting space

