Completion and First-Year Persistence Rates for ACBSP-Accredited Accounting and Business Programs at the University of Phoenix College of Business and Information Technology

The University of Phoenix® College of Business and Information Technology offers nine programs that are accredited by the Accreditation Council for Business Schools & Programs (ACBSP®). ACBSP standards for academic excellence are designed to align with the mission of teaching institutions with an emphasis on student learning, supported by continuous quality improvement and faculty scholarship. The following College of Business and Information Technology programs are accredited by ACBSP:

– Associate of Arts with a concentration in Accounting Foundations (AAACCF)
– Associate of Arts with a concentration in Business Foundations (AABF)
– Bachelor of Science in Accounting (BSACC)
– Bachelor of Science in Business (BSB)[1]
– Master of Business Administration (MBA)[1]
– Master of Management (MM)
– Master of Science in Accountancy (MSA)
– Doctor of Business Administration (DBA)
– Doctor of Management (DM)

Program	Year	150% Graduation Rate[2]	First-Year 4th Course Retention Rate[3]
AAACCF	2017–18	25%	62%
	2018–19	28%	63%
	2019–20	31%	N/A%
AABF	2017–18	18%	56%
	2018–19	23%	59%
	2019–20	24%	58%
BSACC	2017–18	50%	73%
	2018–19	42%	74%
	2019–20	41%	75%
BSB	2017–18	41%	66%
	2018–19	40%	70%
	2019–20	41%	72%
MBA	2017–18	45%	69%
	2018–19	46%	73%
	2019–20	46%	75%
MM	2017–18	33%	67%
	2018–19	48%	75%
	2019–20	49%	71%
MSA	2017–18	50%	78%
	2018–19	35%	72%
	2019–20	62%	N/A%
DBA	2017–18	7%	51%
	2018–19	8%	58%
	2019–20	9%	56%
DM	2017–18	8%	51%
	2018–19	8%	59%
	2019–20	11%	61%

Cohort Year

Level	2020	2019	2018
Associate	FY17	FY16	FY15
Bachelor's	FY13	FY12	FY11
Master's	FY17	FY16	FY15
Doctoral	FY13	FY12	FY11

All performance measures reported above are calculated according to the following data definitions

1 Concentrations in the BSB and MBA programs are included in the data presented for the BSB and MBA programs.

2 **150% Graduation Rate:** The percentage of students who completed their program within 150% of the published program length. Students are included in the cohort if they began a program in the degree level during the cohort year and attended for at least 30 days (consistent with IPEDS logic). Students who became deceased prior to completion were excluded from the cohort. If the student's duration in the program was less than or equal to 150% of the published program length, they were counted as graduating within 150%. Completers are reported in the program they completed; non-completers are reported in the program they began.

3 **First-Year 4th Course Retention Rate:** The percentage of students who began the respective business program in the year prior to the reporting year and attended four courses within the standard length of time to attend five courses.