

GED Program Update: How to thrive in this new WIOA world

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March • 2018

Agenda

- National testing numbers
- College Ready and College Ready+Credit
- GED Prep Connect
- GEDWorks
- New Products
- Student journey enhancements
- New Resources



Visit our Booth!

- Booth 101
- Sign up for In Session Newsletter
- Get posters for the classroom
- We have educator handbooks, test-taker brochures and....
- Free pens, sticky pads and stress balls!



GED® Testing Program Results



2017 National Numbers

	National	
Test-Takers	289,576	
Completers	184,354	
Passers	143,973	
Pass rate	79%	



Average Passing Scores

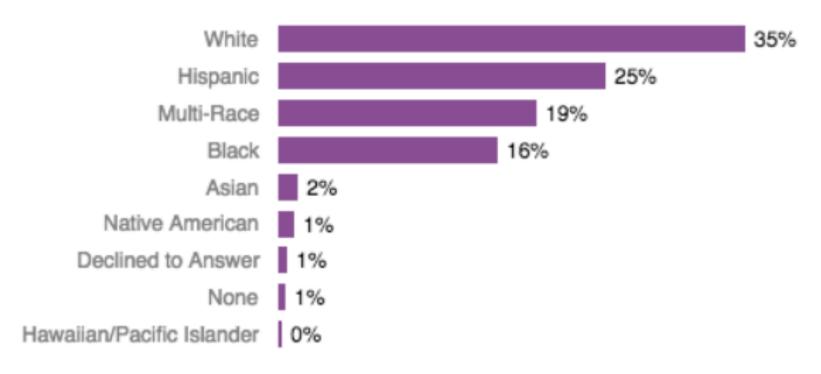
GED® Tests	Math	RLA	Science	Social Studies
Average Passing Score	153	155	156	155

Note: Results reflect 1/1/2016-12/31/2016



Testers by Race

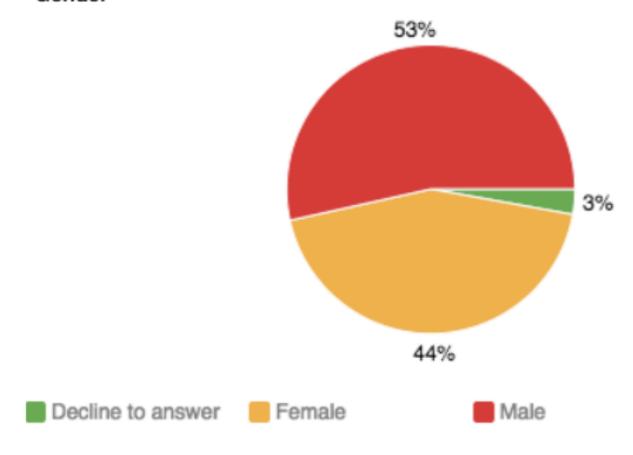
Race/Ethnicity Percentages





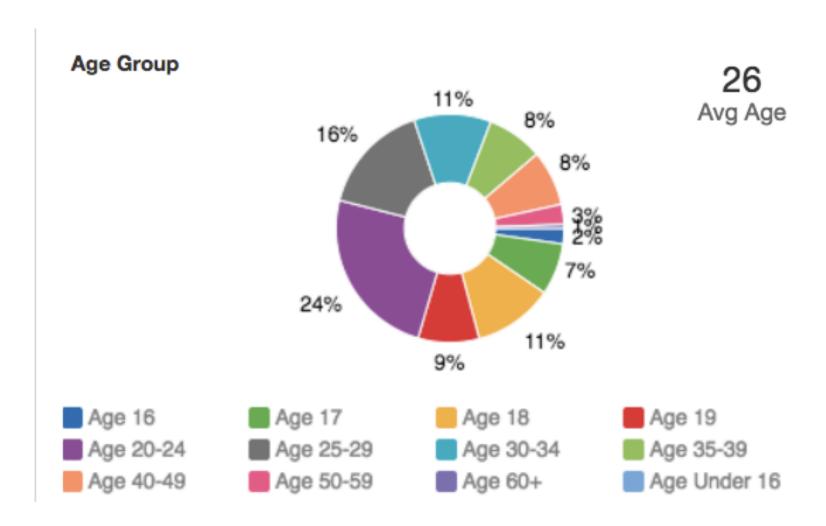
Testers by Gender

Gender





Testers by Age

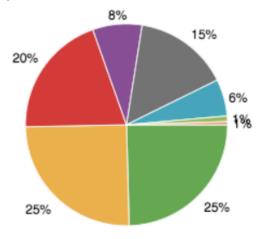


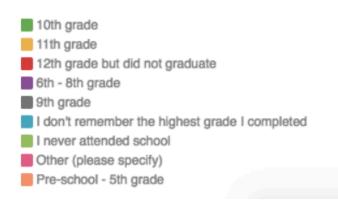


Tester by Educational Background

Educational Background





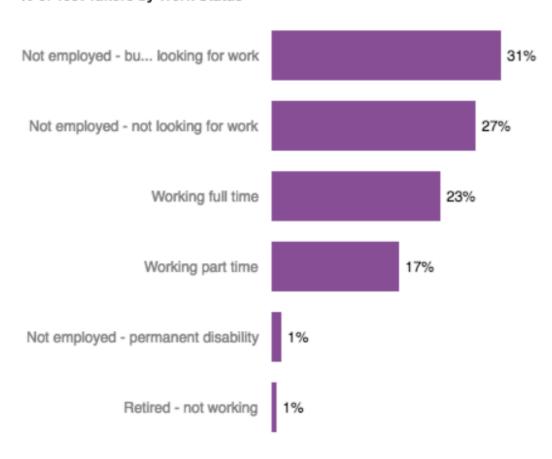




Testers by Work Status

Work / Income

% of Test Takers by Work Status

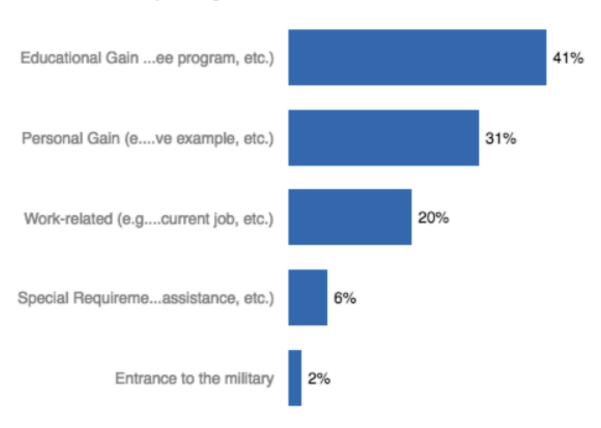




Testing Motivation

Testing Motivation

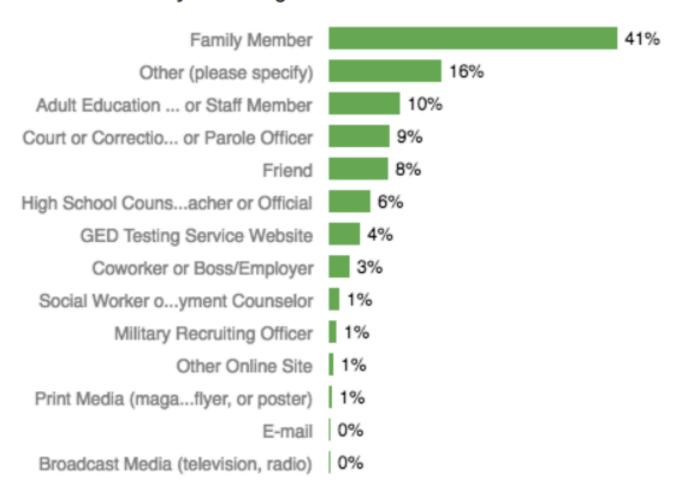
% of Test Takers by Testing Reason





Test Taker Influencers

% of Test Takers by Convincing Factor





GED® College Ready & College Ready + Credit Update

Momentum and PSE Outcomes



What is "ACE CREDIT® Recommendation"?

American Council on Education's College Credit Recommendation Service (CREDIT®)

- Assists students in accessing academic credit for nontraditional forms of training
- Reviews content to determine equivalency
- Provides recommendations to member organizations – colleges, universities, etc.

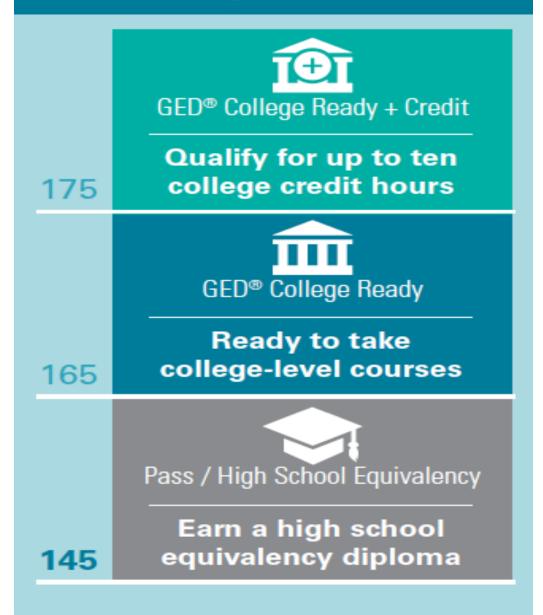


A Brief Introduction to CREDIT®

- ACE's College Credit Recommendation Service (CREDIT) has been in existence more than 40 years and worked with literally thousands of institutions
- Among the examinations that CREDIT has evaluated:
 - College Board's Advanced Placement (AP) tests;
 - College Level Proficiency (CLEP) tests;
 - The American College Testing (ACT) Career Readiness Certificate;
 - Language proficiency tests offered by the Foreign Service Institute; and
 - Defense Language Institute; and certifications offered by Microsoft



GED College Ready Scores Improve the Chances for College Success





Two Additional Passing Levels

- GED® College Ready scoring 165-174

 Recommendation-students scoring at this level should be waived from college placement testing and be placed into credit-bearing college courses.
- GED® College Ready + Credit scoring 175 or higher
 Recommendation- students should qualify to receive college
 credit upon enrolling. Students may be eligible for up to 10
 college credit hours

(3 Math, 3 Social Studies, 3 Science, 1 English/Humanities)



Gaining Momentum

- More colleges are accepting the ACE
 Recommendations and many are considering accepting
- Community College System of Colorado is accepting both College Ready and College Ready + Credit
- GA, VA, OH, RI, KY and CT community or technical college systems have accepted College Ready
- More than 200 institutions across 15 states



Postsecondary Success and ACE Credit Recommendation: College Ready & College Ready + Credit



Our Graduates Are Interested in College





Enroll in college within a year of earning their GED credential



Enroll in college within 3 years of earning their GED credential In a data match with the National Student Clearing House over 3 years, we found:

- 35% of GED grads enroll in college within 1 year
- 41% of GED grads enroll in college within 2 years
- 45% of GED grads enroll in college within 3 years



Our Graduates Follow Through in College

Persistence is at an all-time high



More than 90% continue to enroll semester to semester vs 29% prior to the 2014 GED test

29%

Before 2014

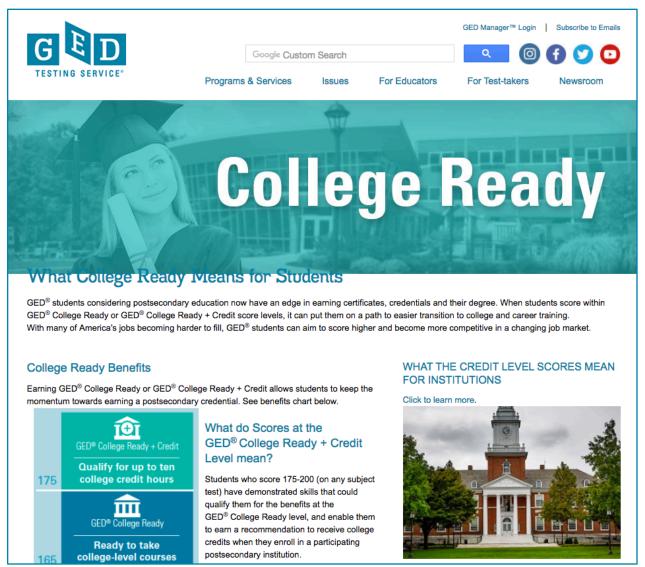
After 2014

200 accept the GED College Ready recommendations



CR and CR + Credit Update

http://www.gedtestingservice.com/educators/collegeready







GEDPrep Connect[™] for Adult Education Programs

2017

Objectives of GEDPrep Connect™

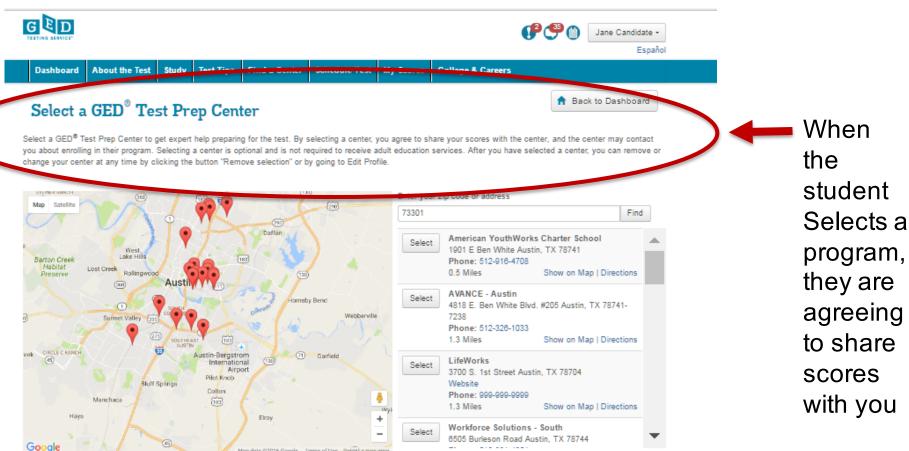
- Increase awareness of Adult Education programs with GED[®] candidates
- Connect more students with programs to drive completion and success rates
- Promote programs through GED.com
- Improve Adult Education programs' access and management of student information



At the time of GED.com Account Creation – student sees this question

Let's learn more about you Tell us about yourself There are millions of students just like you who have made this journey, and we're here to help. Progress: 60% complete What brings you here today? I'm ready to schedule my GED[®] test I'm studying and plan to test soon I'd like to get started on earning my GED[®] credential I am just looking around Are you in a GED® Test Prep Class or using an Adult Ed Center to prepare? Yes No Continue Back

If yes, student is routed to the GED Test Prep Center Selection page

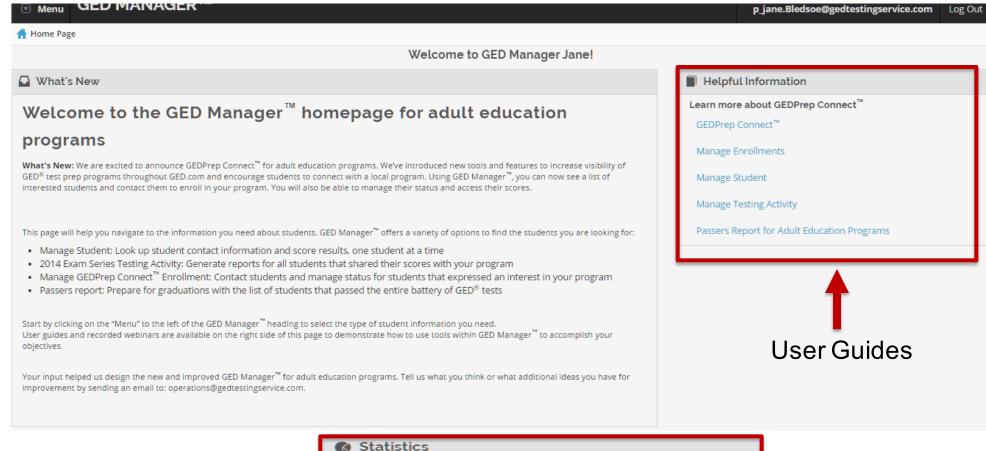


Can't find your center? Ask them to visit GEDtestingservice.com/prep to be added. In the meantime, you can print your score report and share it with your teacher.

The adult education centers listed are independent third parties and provided for your convenience. GED Testing Service has no partnership or agreement with the centers. You should review the centers on your own to make sure you find the support that is right for you.

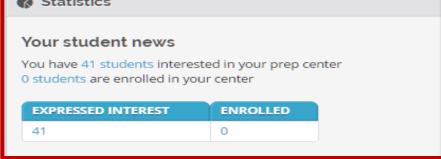


Adult educators' home page



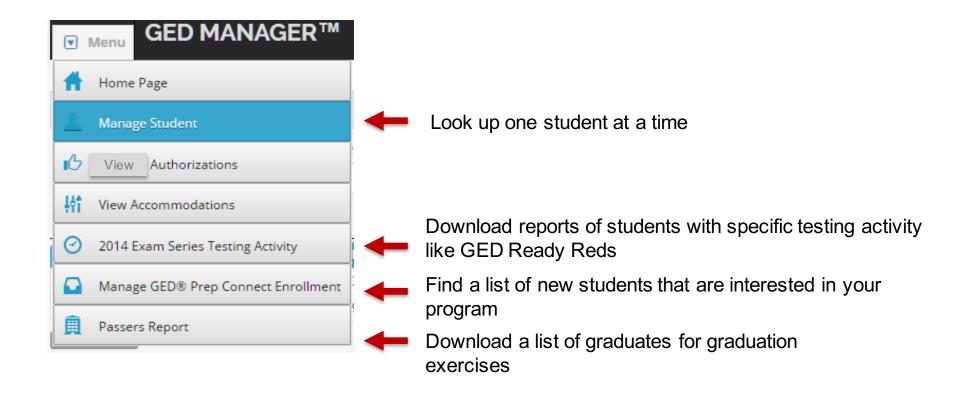
New Students interested in your program

GEDtestingservice.com • GED.com





Your GED Manager Menu



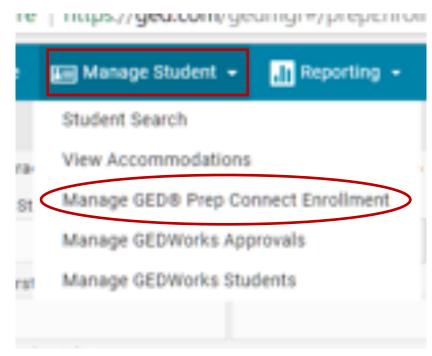
GED Prep Connect

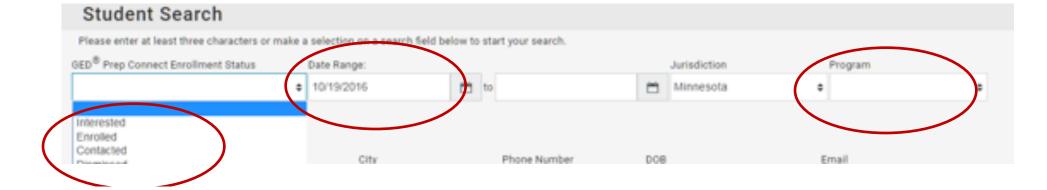
- •350,267 students sharing scores with programs
- •271,501 'interested' in a program
- •80% have not yet been contacted



Check your program's progress with GEDPrep™ Connect

- Go to GED Manager
- Select Manage Student/Manage
 GED Prep Connect Enrollment
- Search, starting with 10/19/2016 to find:
 - Interested
 - Enrolled
 - Contacted
 - Dismissed





Next steps

- Each state has different rules about who can access GED Prep Connect
- Email operations@ged.com to request access.



GEDWorksTM

A GED® program designed for employers

What is GEDWorksTM



- GEDWorks[™] is a program designed for employers to sponsor the GED[®] test for their employees
- All-inclusive program gives the student all the tools they need to pass the test
- Available nationally
- www.GEDWorks.com



Employers Offering GEDWorks™











Winn Dixie











List of GEDWorks Employers

- Walmart
- KFC
- Taco Bell
- Pizza Hut
- Southeastern Grocers (BiLo, Harvey's, Winn-Dixie)
- Brinker International (Chili's, Maggiano's)
- Sheetz
- Texas Department of Transportation
- Jiffy Lube
- Amazon (TX facility pilot for now)



Benefits for Employees

No out-of-pocket expense

Paid for by the employer. Student pays nothing out of pocket

GED Advisor™ to monitor and guide progress

Each student assigned an advisor to guide them along the way

Test pass guarantee

Students receive unlimited access to prep material, practice tests and GED tests until they pass

Exclusive Facebook community

Participants motivate and encourage each other

Digital or print curriculum

Unlimited access, both in English and Spanish, focused on student learning styles.

National footprint

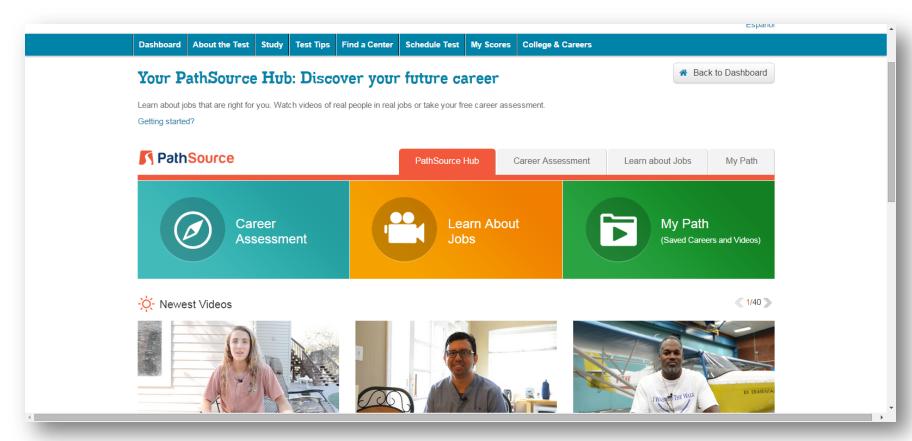
There are over 3,000 test centers where a student can test



PathSource – a new career pathways resource for GED® students



The free PathSource tool is seamlessly integrated into MyGED®



After logging into GED.com, students can take a career assessment, watch videos of real people in real jobs, and access career summaries and salary information.



Student Study Guide



Preview: Example Question



Chemist A read a study done recently by the National Institute for Standards and Testing, which reported that...

∨ Read More ∨

Measurement	Trial 1	Trial 2	Trial 3	Trial 4	Trial 5	Average
water temperature before reaction (°C)	35.4	35.5	33.2	34.7	34.4	34.6
water temperature after reaction (°C)	11.2	12.7	10.9	11.7	12.1	11.7
change in water temperature (°C)	-24.2	-22.8	-22.3	-23.0	-22.3	-22.9

Question

Does Chemist B's results support or contradict the evidence reported by Chemist A?

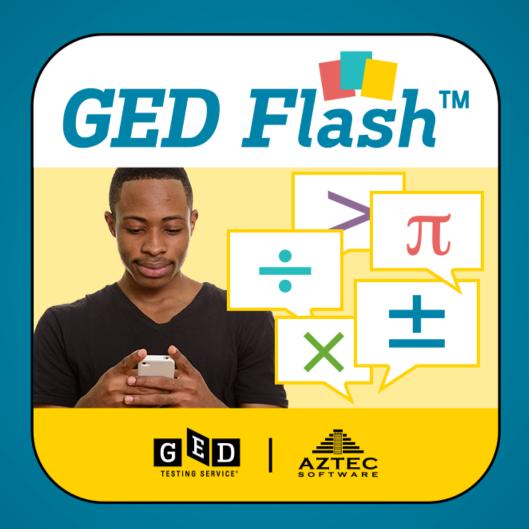
- A Chemist B's results contradicts Chemist A's data because it indicates that the reaction gains energy instead of losing it.
- B Chemist B's results supports Chemist A's data because the reaction gains less energy than the water does.
- Chemist B's results contradicts Chemist A's data because it indicates that the temperature of the reaction should go up rather than down.
- D Chemist B's results supports Chemist A's data because the lower temperature of the water indicates that energy is absorbed by the reaction.



Free ER Videos from ProLiteracy

- ProLiteracy has create 8 free videos that help students and educators understand what to expect on the Extended Response section of the RLA exam
- Link to the videos from InSession and available on ProLiteracy's Youtube page
- Link to the videos also on GED.com







Background

- Student research showed that 75% want access to more practice questions – serving a different function than GED Ready
- GED Testing Service partnered with Aztec Software to develop a product to meet this need – with thousands of test questions and answers
- Two versions will be available One for individual students and one for GED prep/AE programs



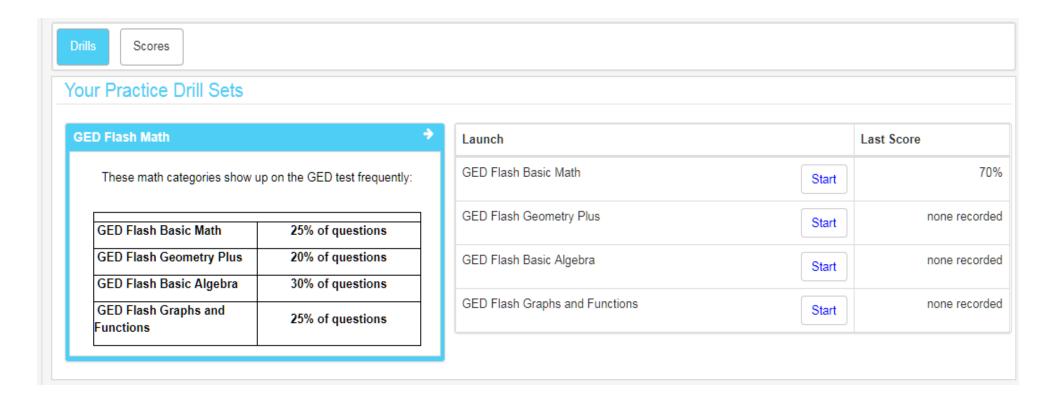
Overview

GED Flash is an online tool, similar to traditional flashcards

- Intended to build confidence and drive student success
- Provides access to thousands of questions
- Students answer example questions
- Students will get immediate feedback on whether answer is correct
- Students will get step-by-step explanations on how to get to the correct answer
- Individual version built for mobile devices



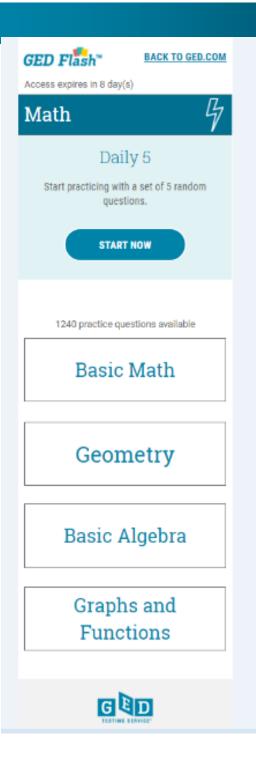
Users can select from categories of questions to focus their practice, such as:





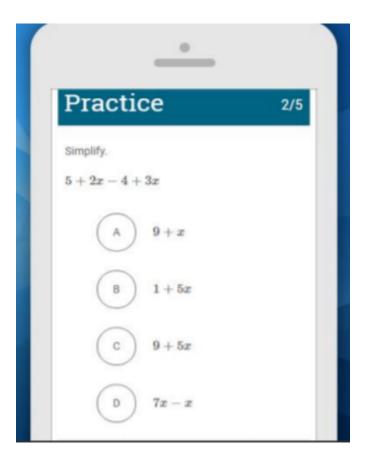
Designed for use on a mobile device

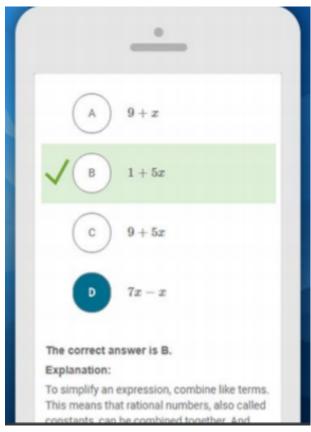
- Students can practice using Daily 5, or select from specific Math categories
- More than 1200 Math questions available
- Easier questions presented first





Each question has a full answer explanation for immediate feedback







GED Flash for Individuals

- Math launches March 6th; RLA in June; other subjects in the following months
- Students will access via GED.com
- A subscription allows student unlimited 30-day access (\$15)
- Practice anywhere mobile, laptop







GED Flash for GED Prep Programs

- Same questions/answers, different platform, with tools for educators
- Will include a dashboard for classrooms
- Allows educators to:
 - Increase student engagement
 - See student progress and results
 - Assign students to targeted practice areas
- Product will be available through Aztec
 - Aztec will be at COABE (Mar 26-28) to show demo
 - www.aztecsoftware.com/GEDFlash







The concept: bringing teachers together with students at a distance

Bring a personal touch to GED® test preparation with:

- live online classes
- that leverage online teachers and interactive resources
- providing support for teachers to supplement curriculum, and engage their students who cannot always get to class or require additional independent work



GED Live™: growing demand in US Market

More than 700 independent students now using GED Live

- 5 pilot programs engaged in providing input
- About 8% of students buying Math; less than 1% buying RLA; 91% buy Comprehensive



- Start-to-Finish Bundle (GED Live + GED Test vouchers + GED Ready) introduced in January; more than 250 sales to students on the fast-track
- Developing 2-hour video recorded practice session offered at the time of test scheduling for Spring release
- Exploring International Opportunity



Class List: available on GEDMarketplace.com



Session Name	Subject	Date	Start Time (ET)
Number Sense	Math	Tuesday, November 28, 2017	8:00 PM
Sources, Points of View, & Question Types	Social	T	0.00.014
in Social Studies	Studies	Tuesday, November 28, 2017	9:00 PM
Reading for Key Ideas and Details	RLA	Wednesday, November 29, 2017	8:00 PM
Scientific Experiments	Science	Tuesday, December 05, 2017	8:00 PM
Data Analysis in Science	Science	Tuesday, December 05, 2017	9:30 PM
Geometry and Data Analysis	Math	Thursday, December 07, 2017	8:00 PM
Reading Strategically	RLA	Thursday, December 07, 2017	9:30 PM
Reading Like a Writer	RLA	Monday, December 11, 2017	8:00 PM
Algebra	Math	Thursday, December 14, 2017	8:00 PM
Advanced Math	Math	Thursday, December 14, 2017	9:00 PM
The Coordinate Plane	Math	Monday, December 18, 2017	8:00 PM
Extended Response	RLA	Monday, December 18, 2017	9:00 PM
Relationships, Visuals, & Data in Social	Social		
Studies	Studies	Thursday, December 21, 2017	8:00 PM
Language Conventions and Usage	RLA	Thursday, December 21, 2017	9:30 PM
Algebra	Math	Thursday, January 04, 2018	8:00 PM
Finding Info-in-Graphics	Science	Sunday, January 07, 2018	8:00 PM
Focusing Themes and Question Types in			
Science	Science	Sunday, January 07, 2018	9:00 PM
Number Sense	Math	Monday, January 08, 2018	8:00 PM
Reading Strategically	RLA	Monday, January 08, 2018	9:30 PM
Scientific Experiments	Science	Wednesday, January 10, 2018	8:00 PM
Analyzing Social Studies Sources and Points			
of View	Studies	Wednesday, January 10, 2018	9:30 PM
Coordinate Plane	Math	Thursday, January 18, 2018	8:00 PM
Reading for Key Ideas and Details	RLA	Saturday, January 20, 2018	1:00 PM
Geometry and Data Analysis	Math	Sunday, January 21, 2018	8:00 PM
Reading Like a Writer	RLA	Sunday, January 21, 2018	9:30 PM
Language Conventions and Usage	RLA	Wednesday, January 24, 2018	8:00 PM
Question Types and Relationships in Social Studies	Social Studies	Monday, January 29, 2018	8:00 PM



Student Journey Work:
Improving the student experience,
and moving more adults from
GED.com account to GED grad

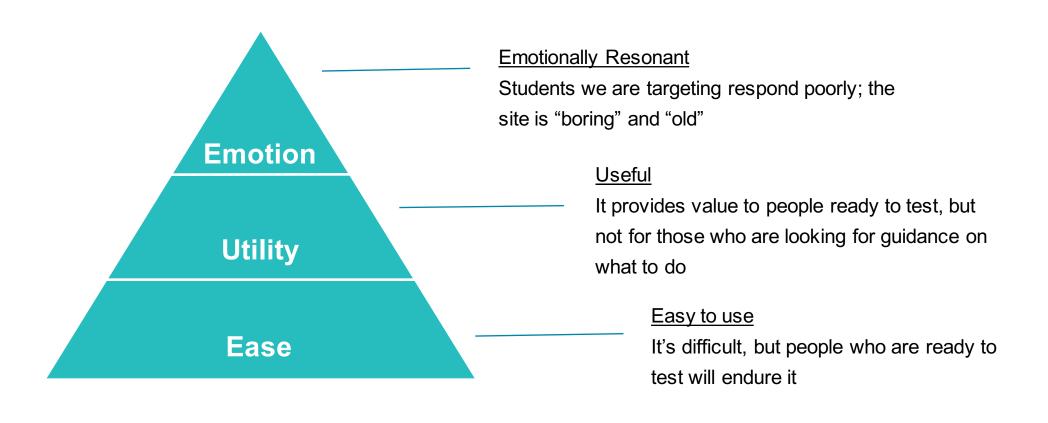


Student Journey Work

- Goal of moving more students through the GED pipeline – GED.com account to student, student to test-taker, test-taker to GED grad.
 - Thousands of hours of student research and feedback
 - Continual conversations about how to knock down barriers, or help students through them



Student Experience Online





Lean Innovation: Test, Learn, and

Iterate

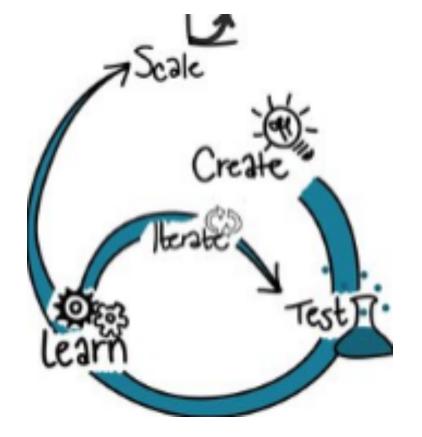


Image by Tendayi Viki



1 | Better organize information so it's aligned to what students want to do

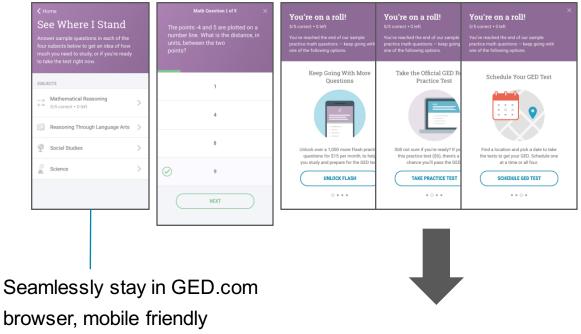




2 | Surface useful content in meaningful ways

Dynamic to
students activity
and what we
want them to do
next

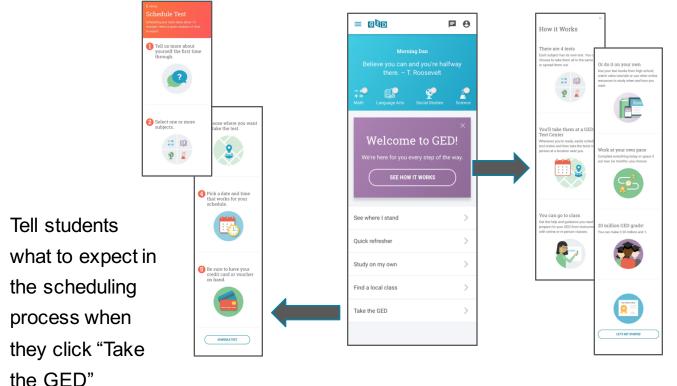




Show prep options after they've gone through 10 free Qs



3 | Clearly set students' expectations



Give students important information about the GED right after signing up



4 | Provide guidance that encourages action





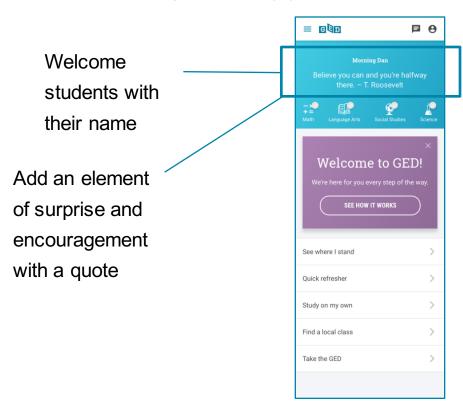


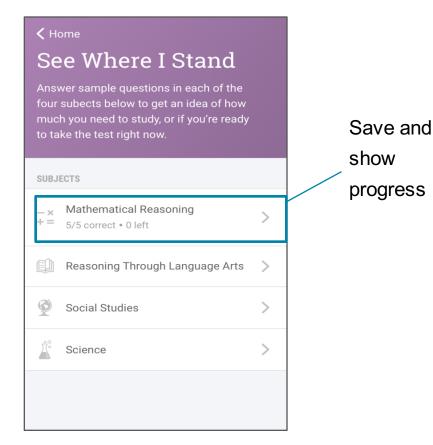


Tell students what to do next by showing relevant prep products



5 | Modernize the design so it's enjoyable + personalize it a bit



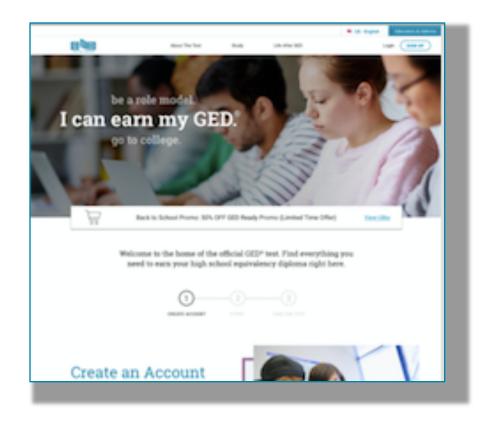




New GED.com Coming

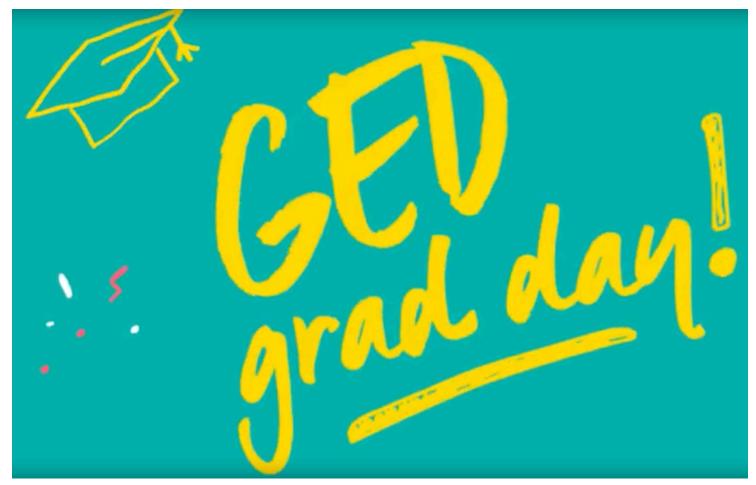
•Combined
GED.com website
work continues—
anticipate launch in
May

Expect preview session/s in April





Save the Date



Wednesday, May 16



HOW YOU CAN HELP







SPEAK | WRITE | CONNE



Our GED/HSE graduates are lining up for graduation starting in just a few minutes. #literacy #ged #dallas @dallaslibrary















Center

on Education

and the Workforce

Watch for Information on the 2018 Event including spirit week activities, themes, template press announcements, flyers, etc. - Coming in the April and May InSession Newsletter

WHAT IS GED® GRAD DAY?

May 18 is our 2nd annual GED® Grad Day when we throw a virtual party for GED® graduates, celebrate all that they have accomplished, and encourage the next generation of students to fulfill their potential

- · It takes place primarily on Facebook, Twitter, and Instagram.
- . It's open to everyone, whether you're celebrating your own accomplishment, congratulating your bestie, or a teacher feeling proud of your student.

HOW CAN I GET INVOLVED?

Whether you're a grad, family member, friend, teacher, employer or aspiring GED® student, here's how to get involved:



Follow us on Facebook, Twitter, and Instagram leading up to GED® Grad Day.



Beginning April 10, we'll ask you for advice, photos, videos and stories of GED® grads you know. You could see yourself or someone you know during our Spirit Week or GED® Grad Day!



Gear up for GED® Grad Spirit Week beginning May 15! We'll feature some of the best posts, pics and videos from the GED® community.

MONDAY MAY 15th

#MondayMotivation

We'll share the best advice to GED® students.

TUESDAY MAY 16th

#TransformationTuesday

Look at where GED® grads are now.

WEDNESDAY

#WednesdavWisdom

See what GED® grads have learned during their journey.

THURSDAY MAY 18th

#GEDGradDay

Post a selfie tipping your hats off to GED® Grads everywhere and use #GEDGradDay.



On May 18, celebrate GED® Grad Day! Post a selfie tipping your hat off to GED® grads and use #GEDGradDay. For every use of #GEDGradDay, we'll donate \$1 to the National Center for Families Learning.











GED® GRAD DAY RESOURCES

Download the GED Grad Day Partner Toolkit



Registration is open!



GED Conference

Save the Date: 2018 GED® Annual Conference

- July 25-27, San Diego, CA
 - » (Westin, Gaslamp Quarter)
- \$425 early bird pricing through March 31
- \$475 after March 31
- Train the Trainer will take place again this year details to register for TtT are forthcoming in the next few weeks



Science Short Answer Removal

- •Reminder that no C.R. will appear on 2018 Science operational tests or GED Ready forms
 - -Beginning with test administrations on Dec. 18
 - –Score points and test times will stay the same
 - –Different item types will replace C.R. and the tests will continue to measure the same skills and knowledge
 - -The C.R. item type will continue to be represented in the Assessment Guide, as they could utilized again after 2018



Score Report Enhancements

- We have been working with educators and adult learners on improving the detailed score report
- •Some enhancements include:
 - –Simplify the terminology
 - -Clarifying the "What my score means" tab
 - -Making it easier to find



Professional development opportunities for Corrections

- Tuesdays for Teachers webinars
 - -Recorded for access today (handouts and powerpoint slides available for download):
 - -<u>http://www.gedtestingservice.com/educators/exploring-the-2014-ged-test-webinar-archive</u>
 - Mathematical Reasoning (March 24-26, 2015) :
 - Students' Mathematical Problem-Solving Skills (April 28, 2015)
 - Close Reading: A Key to Teaching Constructed Response (May 26, 2015)
 - Argumentative Writing: A Key to Teaching Constructed Response (June 23, 2015)
 - All About Scoring (Sept 22, 2015)
 - Scientific Minds Want to Know: Strategies for High-Impact Areas of the GED Science Test (Nov 17, 2015)
 - Putting it All Together: Look at Skill Sets (Dec 8, 2015)
 - Staying on Track and Hitting the Marks (Feb 23, 2016)
 - Hitting the Mark Taking a Deeper Dive Into Reading (Mar 22, 2016)
- Topics can be scheduled with facilitated discussion via phone/webex for groups of Corrections educators



Additional updates

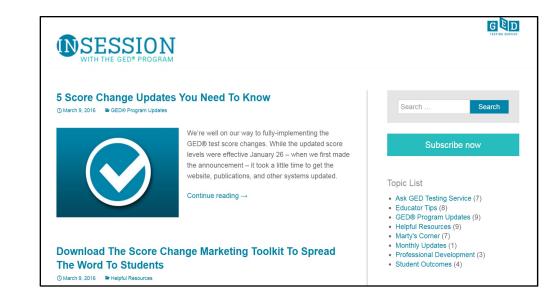
- Website redesign is underway
- 4 GED Ready® tests for each subject
- SMS text program started
- Vouchers can always be renewed



IN Session:

https://GEDtestingservice.com/in-session/

- Monthly newsletter and blog
- Easy sign-up
- Topics of interest to adult educators
- Focus on changes that impact you <u>and</u> your students





The GED Program: A Step above the Rest

- More tools for adult educators and testers
 - GED Ready, GED Manager, Score Report, Pathsource, Badging Program, GED Analytics, SMS Text Program
- Committed to free professional development for educators
- Support from employers
- Focused on and producing better outcomes



A&Q

RESOURCES AVAILABLE AT:

www.GEDtestingservice.com/educators

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