



The iShares Core S&P 500 ETF seeks to track the investment results of an index composed of large-capitalization U.S. equities.

WHY IVV?

- 1 Exposure to large, established U.S. companies
- 2 Low cost, tax efficient access to 500 of the largest cap U.S. stocks
- 3 Use at the core of your portfolio to seek long-term growth

GROWTH OF 10,000 USD SINCE INCEPTION 40,000 30,000 10,000 10,000 05/00 05/02 05/04 05/06 05/08 05/10 05/12 05/14 05/16 05/18 05/20 Fund Benchmark

The Growth of \$10,000 chart reflects a hypothetical \$10,000 investment and assumes reinvestment of dividends and capital gains. Fund expenses, including management fees and other expenses were deducted.

PERFORMANCE

	1 Year	3 Year	5 Year	10 Year	Since Inception
NAV	-7.01%	5.07%	6.68%	10.47%	4.91%
Market Price	-6.97%	5.08%	6.69%	10.47%	4.91%
Benchmark	-6.98%	5.10%	6.73%	10.53%	4.98%

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by visiting www.ishares.com or www.blackrock.com.

Market returns are based upon the midpoint of the bid/ask spread at 4:00 p.m. eastern time (when NAV is normally determined for most ETFs), and do not represent the returns you would receive if you traded shares at other times.

KEY FACTS

 Fund Launch Date
 05/15/2000

 Expense Ratio
 0.04%

 Benchmark
 S&P 500 Index

 30 Day SEC Yield
 2.27%

 Number of Holdings
 505

 Net Assets
 \$162,303,272,106

Ticker IVV
CUSIP 464287200
Exchange NYSE Arca

TOP HOLDINGS (%) MICROSOFT CORP 5 62 APPLE INC 4.96 AMAZON COM INC 3.80 FACEBOOK CLASS A INC 1.88 BERKSHIRE HATHAWAY INC CLASS B 1.67 ALPHABET INC CLASS A 1.63 ALPHABET INC CLASS C 1.62 JOHNSON & JOHNSON 1.61 JPMORGAN CHASE & CO 1.32 VISA INC CLASS A 1.29 25.40

Holdings are subject to change.

TOP SECTORS (%)	
Information Technology	25.37%
Health Care	15.32%
Financials	10.89%
Communication	10.70%
Consumer Discretionary	9.76%
Industrials	8.19%
Consumer Staples	7.76%
Utilities	3.55%
Real Estate	3.00%
Energy	2.64%
Materials	2.42%
Other	0.39%

FEES AND EXPENSES BREAKDOWN		
Expense Ratio		0.04%
Management Fee	0.04%	
Acquired Fund Fees and Expenses	0.00%	
Foreign Taxes and Other Expenses	0.00%	

FUND CHARACTERISTICS

Beta vs. S&P 500	1.00
Standard Deviation (3yrs)	15.21%
Price to Earnings	17.77
Price to Book Ratio	2.77

GLOSSARY

Beta is a measure of the tendency of securities to move with the market as a whole. A beta of 1 indicates that the security's price will move with the market. A beta less than 1 indicates the security tends to be less volatile than the market, while a beta greater than 1 indicates the security is more volatile than the market.

The price to earnings ratio (P/E) is a fundamental measure used to determine if an investment is valued appropriately. Each holding's P/E is the latest closing price divided by the latest fiscal year's earnings per share. Negative P/E ratios are excluded from this calculation. For hedged funds, the underlying fund's value is shown.

The price to book (P/B) value ratio is a fundamental measure used to determine if an investment is valued appropriately. The book value of a company is a measure of how much a company's assets are worth assuming the company's debts are paid off. Each holding's P/B is the latest closing price divided by the latest fiscal year's book value per share. Negative book values are excluded from this calculation. For hedged funds, the underlying fund's value is shown.

Want to learn more?

www.iShares.com



www.blackrockblog.com



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Carefully consider the Fund's investment objectives, risk factors, and charges and expenses before investing. This and other information can be found in the Fund's prospectus, and if available, summary prospectus, which may be obtained by calling 1-800-iShares (1-800-474-2737) or by visiting www.iShares.com or www.blackrock.com. Read the prospectus carefully before investing.

Investing involves risk, including possible loss of principal.

Diversification may not protect against market risk or loss of principal. Shares of iShares Funds are bought and sold at market price (not NAV) and are not individually redeemed from the Fund. Brokerage commissions will reduce returns.

Index returns are for illustrative purposes only. Index performance returns do not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in an index. Past performance does not guarantee future results.

"Acquired Fund Fees and Expenses" reflect the Fund's pro rata share of the indirect fees and expenses incurred by investing in one or more acquired funds, such as mutual funds, business development companies, or other pooled investment vehicles. AFFE are reflected in the prices of the acquired funds and thus included in the total returns of the Fund.

The iShares Funds are distributed by BlackRock Investments, LLC (together with its affiliates, "BlackRock").

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