



Colorado
NONPROFIT
Association

2017

ANNUAL
REPORT



One Nation Walking Together
Member since 2012

Colorado Nonprofit Association closed out its 31st year leading, serving and strengthening Colorado's nonprofit community. We take seriously our role as the voice of the nonprofit community and continue evolving our programming to best serve those organizations dedicated to elevating the quality of life in our state.

Implementing our 2020 Strategic Plan, we work every day ensuring **Colorado has the nation's most effective, vibrant and innovative nonprofit community essential to the quality of life in our state.** This work is grounded in the core elements of influence, knowledge and network. (Check out our strategic plan at ColoradoNonprofits.org/about/mission).

The pages that follow highlight our 2017 efforts and set the stage for what's to come.

To our numerous members, supporters, donors, sponsors, volunteers, staff and friends who made our 2017 statewide programs, initiatives and events possible – THANK YOU. You are our champions and we look forward to working together in 2018 and beyond.

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OUR MISSION

Colorado Nonprofit Association leads, serves and strengthens Colorado's nonprofit community to improve the quality of life throughout our state.



ATTENTIVE TO THE BEST INTERESTS OF NONPROFITS AND COLORADO COMMUNITIES



Literacy Outreach
Member since 2015


“Colorado Nonprofit Association has raised the profile of our sector through legislative advocacy, issue clarification and community understanding among the media, government, opinion leaders, funders and people with a heart to raise and uplift our fellow citizens.”


– Michael James, Vice President of Marketing and Development, Volunteers of America Colorado Branch


We researched and acted on issues broadly impacting Colorado nonprofits so they have the latitude and support they need to do their work in our communities.

New Laws Affecting Nonprofits

Encouraging engagement from many Colorado nonprofits, we worked for the passage of and endorsed relevant **Colorado legislation***. As a result of the following legislation, nonprofits can operate in an improved environment with ...

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HB 17-1051
 the ability for nonprofits to advocate for clearer state grant rules and greater harmony with federal regulations

- 
HB 17-1158 and SB 17-232
 improved laws to ensure nonprofits are transparent to the public through clarifying charitable solicitations reporting and continuing bingo/raffle licensure requirements

- 
HB 17-1293
 clarification that as a member of a local governing body, a local official can both serve on a nonprofit's board and vote on matters affecting the nonprofit



* Find policy updates at ColoradoNonprofits.org/policy-updates.



ELEVATED PUBLIC INSIGHT AND APPRECIATION OF COLORADO'S NONPROFIT SECTOR

INFLUENCE
KNOWLEDGE

We educated Coloradans on the diversity and unique impact of the nonprofit sector on the quality of life on our state.

Magazine Developed into Instrument of Influence in Inaugural Year

Bringing voices together from across Colorado, ***Nonprofit Colorado**** highlighted aspects of nonprofit work and the value of nonprofits in our communities. The publication demonstrated during its inaugural year its purpose as an instrument of inspiration and influence to show the vitality of our state through the lens of the nonprofit sector.

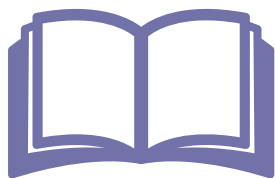
Voiced Affects of Federal Tax Code Changes on Nonprofits

Many confusing changes to federal laws affecting nonprofits occurred during the year and we worked diligently to ameliorate some of this confusion among the nonprofit community. As Congress made sweeping changes to the federal tax code, we participated in interviews and held a press conference**.

“Our membership has given us true insight into our colleagues and fellow nonprofits – hearing about the bold moves they are making, or the challenges they are conquering. Colorado Nonprofit Association is a place where we can seek out honest answers, candid opinions and inspiring stories.”

– Children’s Museum of Denver at Marsico Campus

raising
nonprofit
awareness



9.3K
magazines distributed
with 3 issues



49
media hits in TV, print,
online and radio

* Learn about Nonprofit Colorado and view issues of the magazine at ColoradoNonprofits.org/resources/about-nonprofit-colorado.

** Read nonprofit news at CcoloradoNonprofits.org/news.

KNOWLEDGE
NET

ACCESS TO CONTINUAL IMPROVEMENT FOR A STRONGER NONPROFIT COMMUNITY



“When we started out, we had passion in spades. But Colorado Nonprofit Association gave us best practices, passion’s less sexy but undeniably crucial cousin that’s set us on a positive trajectory for growth.”

– Denver Tool Library

We increased the sustainability of the nonprofit sector and the capacity of individual nonprofits and professionals at all stages.

Introduced Free Professional Development

As part of our comprehensive member benefits package, we began offering **free professional development trainings*** to members. In what is believed to be an unprecedented effort of its kind in the U.S. for a state association, this benefit represents a cost savings to members, as well as an increase to professional development for employees and board members.

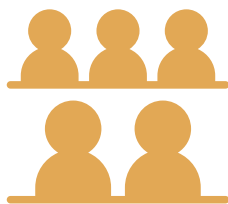
Launched New Credential for Nonprofits Committed to Learning

The new **Excellence in Nonprofit Principles & Practices**** recognition serves as a credential that an organization, its employees and board members are committed to learning and continual improvement, while staying up-to-date on industry best practices.

Bolstered New Online Knowledge Center

We strengthened relationships with business members by providing the opportunity to further engage with nonprofits by contributing resources to our **Knowledge Center***** – with a goal of expanding the hub of information and tools nonprofits need to operate ethically with transparency and accountability.

professionals
prepared to lead



1.1K
training attendees (50% increase from 2016)



70 Knowledge Center
resources added 3.2K webpage
views

* Check out the training calendar at ColoradoNonprofits.org/knowledge/training.

** Learn how to earn the Excellence in Nonprofit Principles & Practices badge at ColoradoNonprofits.org/resources/principles-practices.

*** Access the member-only Knowledge Center at ColoradoNonprofits.org/knowledge-center.



CULTIVATED THE EXPERTISE OF THE NONPROFIT COMMUNITY

We raised the professionalism of the nonprofit community and all its leaders working to achieve the missions of thousands of nonprofits in the state.

Conference Centered on Nonprofits' Power of Influence

Nonprofits across the country took a stand for their mission in 2017 and engaged those they serve – making their voices heard. Nonprofit professionals and those serving the nonprofit community gathered to experience **Nonprofit of Influence***, our 25th Fall Conference & Exhibition to engage, build skills and share ideas, while collectively leveraging the power and influence of the nonprofit sector.

Leadership Event Renewed Energy and Expanded Perspectives

The **Disruption & Transformation*** event asked c-level nonprofit executives to step out of their day-to-day work for a few hours to explore how to thrive in the current era of disruptive change and offered a fresh and compelling vision of opportunities for the future.

Collaborative Event Inspired Equity and Inclusiveness Dialogue

The eighth annual co-hosted **C(3) Forum*** brought together nonprofit professionals to focus on how nonprofits and funders address systemic inequities in our communities and organizations.

“Our membership allows us to attend trainings year-round as well as the Fall Conference & Exhibition every year, which is an excellent opportunity to meet new people and get some great education to help improve and strengthen our organization.”

– OneMorgan County

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network and inspiration



1.4K

participants at professional events

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* Learn about major events at Coloradononprofits.org/events.

CELEBRATED AND ELEVATED THE ESTEEM OF COLORADO'S NONPROFIT SECTOR



“As a member of Colorado Nonprofit Association, we are connected to inspiring individuals across the state who are committed to and passionate about creating positive change for us all.”

– Conejos Clean Water

We worked to lift up Colorado nonprofits' unique and positive impact on the quality of life in our state's communities.

Awards Event Recognized Exceptional Nonprofit Leaders

Hosting the 22nd annual **Colorado Nonprofit Week Awards Luncheon***, we honored the 2017 awardees – seven individuals and one organization – who have dedicated their lives, careers and mission to vibrant Colorado communities through the nonprofit sector.

Week Dedicated to Nonprofit Contributors

We rallied nonprofits across the state each themed day of the entire **Colorado Nonprofit Week***. Our staff also traveled the state, hosting trainings and networking opportunities and supported other community events. The week featured opportunities for nonprofits to share knowledge, recognize the work happening in communities around the state and educate the public about the impact nonprofits make every day.

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statewide celebration



700 Awards Luncheon attendees

proud members linked together



1.3K nonprofit members

5 statewide member appreciation events

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* Learn about Colorado Nonprofit Week and the annual Awards Luncheon at ColoradoNonprofits.org/events/colorado-nonprofit-week.



Wish of a Lifetime
Member since 2009

DEMONSTRATED SOUND FISCAL MANAGEMENT

The financial information shown* represents **Colorado Nonprofit Association, Citizen Action for Colorado Nonprofits** (Colorado Nonprofit Association's 501(c)(4) arm).

2017 \$ OVERVIEW

total assets

\$ 2,459,224

total liabilities

\$ 551,663

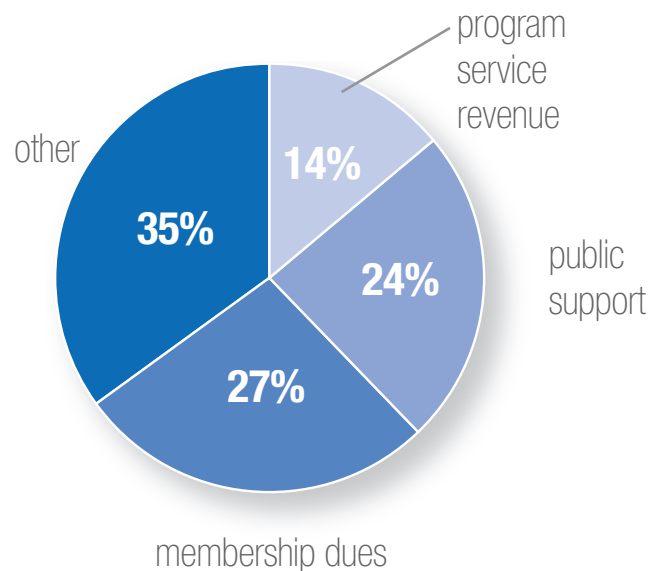
total unrestricted net assets

\$ 1,329,339

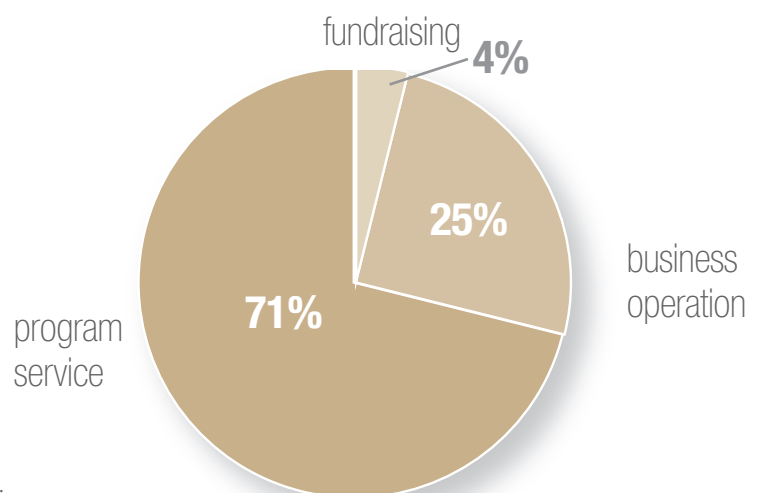
total change in net assets

(\$ 325,497)

2017 income by type



2017 expenditures by function



*Our complete 990 for 2017 is available at ColoradoNonprofits.org/about/annual-reports.



HELP US IMPACT THOUSANDS OF COLORADO NONPROFITS

*Colorado Nonprofit Association
supports the thousands of
nonprofits that make a difference
in our communities every day.*

We envision an effective, vibrant and innovative nonprofit community that improves the quality of life in our state. But we cannot do it alone.

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Your donation to Colorado Nonprofit Association

helps us meet this vision of Colorado's future — one that
 **benefits every Coloradan.**

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Learn more about getting involved
and making your contribution at
ColoradoNonprofits.org/Donate



**Colorado
NONPROFIT
Association**

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Partner of



**COLORADO
COLLABORATIVE**
for nonprofits
Where People and Ideas Connect

ColoradoCollaborative.org