

# Executive Scholar Certificate

## Earn a Kellogg Credential

Visit our website at [kell.gg/kxeced](http://kell.gg/kxeced)

The Executive Scholar Certificate is a Kellogg credential that is uniquely *you*.

As a growth-minded professional, you understand that lifelong learning is an essential part of staying ahead of the curve in a rapidly evolving global marketplace. With the Executive Scholar Certificate, you can earn a Kellogg credential that distinguishes you as a leader, is customized to your professional development goals and rewards you with a lifetime of benefits.

### Why Kellogg Executive Education

Our diverse portfolio of nearly 40 programs equips today's business leader with the latest tools and techniques to meet the unique demands of the rapidly evolving global marketplace. Designed in partnership with and taught by Kellogg faculty who are the thought leaders in their industries, our programs offer a deeply immersive and highly collaborative learning environment that balances academic theory with practical, real-world application. You will walk away with new skills and perspectives that position your organization for growth and sustainable competitive advantage.

**"I am so proud to be an alumnus of the Kellogg Executive Scholar program. This program has unlocked so many doors and I believe this was the best investment I could have made in my personal and professional development."**

MARKETING MANAGER, UNIVISION COMMUNICATIONS

### Key Benefits

Completion of the Kellogg Executive Scholar Certificate comes with exceptional benefits:

- A Certificate of Professional Achievement
- Kellogg Executive Education Alumni status
- 15% discount on all Executive Education C-level, year-long online programs and a 30% discount on all other Executive Education open enrollment programs
- Membership in the global Kellogg alumni network and access to the online network
- Opportunities to participate in alumni clubs and events
- Access to cutting-edge research and content from Kellogg faculty and leading practitioners
- A Kellogg alumni Gmail account

### Take the First Steps Toward Your Kellogg Credential

Begin your path to certificate attainment by submitting an online application and scheduling a consultation with our Executive Scholar Certificate Advisor.

To access the online application, learn more about the certificate and view a complete list of program options, please visit: [kell.gg/kxscholars](http://kell.gg/kxscholars) or email: [scholars@kellogg.northwestern.edu](mailto:scholars@kellogg.northwestern.edu)

Learn more and apply: [kell.gg/kxscholars](http://kell.gg/kxscholars)

## The Path to Achievement

Become a Kellogg Executive Scholar by attending four in-person or live virtual executive programs within the next five years. Choose from one of the specializations below or build your own certificate.

Earn a specialization in the following portfolios by attending two programs from that portfolio as listed on our website. Your remaining two programs can be selected from any of our portfolios. Please note that our online programs do not apply toward a Scholar Certificate.

### Specializations:

- **Family Enterprises**
- **Finance**
- **General Management\***
- **Growth & Innovation**
- **Leadership**
- **Marketing & Sales**
- **Nonprofit Management\*\***
- **Operations & Technology**
- **Strategy**

### \*General Management

#### OPTION ONE:

Complete one program from each of the following portfolios:

- Finance**
- Leadership**
- Marketing & Sales**
- Operations & Technology**

#### OPTION TWO:

Combine Women's Senior Leadership Program with any 2- to 5-day program.

### \*\*Nonprofit Management

Individuals involved or interested in the nonprofit sector may choose to pursue an Executive Scholar Certificate in Nonprofit Management. This specialization requires the completion of four programs offered by the Center for Nonprofit Management followed by a capstone executive education open enrollment program. Programs in this specialization cannot be applied toward other specializations and must be completed within five years.

For more information, email:

[nonprofit@kellogg.northwestern.edu](mailto:nonprofit@kellogg.northwestern.edu)

or visit [kell.gg/kxnonprofit](http://kell.gg/kxnonprofit)

### Build Your Own Certificate

Customize a certificate to fit your professional development goals by choosing any four programs to attend.

*Please note that online asynchronous programs do not count toward the Scholar Certificate.*



Learn more and apply:  
[kell.gg/kxscholars](http://kell.gg/kxscholars)

Consult with an Advisor:  
[scholars@kellogg.northwestern.edu](mailto:scholars@kellogg.northwestern.edu) 847.467.6018