How to Sell PDFs Online
An Ecommerce Guide to Digital Downloads

1.0 / Overview

Selling and delivering digital content online has many benefits over shipping physical goods. Products like sewing patterns, ebooks, recipes, and tutorials can be reproduced inexpensively and delivered instantly to the customer in convenient PDF format. Fulfillment happens automatically and there is no need to carry or manage inventory.

Shopify makes it easy to sell PDFs online. Once you've started your free trial, refer to our support documentation for specific instructions on adding PDF products to your shop. A variety of apps and themes are designed for selling and delivering digital content from your store.

2.0 / Apps

The Shopify Apps Store is a great place to find resources that can handle the digital delivery of PDF products. You'll need to install one of the following apps to host and distribute your files.

2.1 / Digital Downloads

Digital Downloads is a free Shopify-developed app allowing instant access to digital products like PDFs. Any updates are automatically forwarded to your customers.
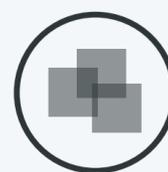
—**View on the App Store**

2.2 / Digital Delivery

Digital Delivery provides delivery of digital products to customers with great features including secure download links and customization to match your store's branding.

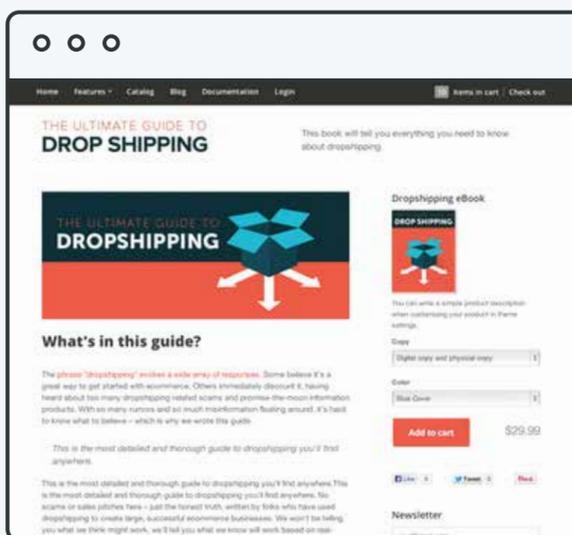—**View on the App Store**

2.3 / Fetch App

FetchApp integrates with your shop providing instant digital downloads of your PDF files with secure, trackable links. FetchApp offers tiered pricing plans to every size of business.

—**View on the App Store**

3.0 / Themes

While all our themes can be used to sell digital downloads, we have one theme that caters to this specifically.

Kickstand Ebook is the perfect template for ecommerce PDF products. This free, responsive theme is especially designed for merchants selling 1-5 products, including digital content.

Screenshot of the kickstand ebook shopify template.

Select one of the templates from our Theme Store and customize it to suit your branding.

—**View Kickstand on the Theme Store**

Sign up for your Shopify free trial, choose an app and theme to suit your product, and you're all set to start accepting payments and delivering digital content to your customers!

Start your free 14 day trial